

AMERICA'S WEEKLY MAGAZINE FOR RADIO LISTENERS

# Radio Guide

TELLS WHAT'S ON THE AIR — ANY TIME — DAY OR NIGHT

5¢

Week Ending August 4, 1934

North Atlantic (1)

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Albertson





# The Capitol in Every Home

By Frederick Landis

**R**adio may bring your government right to your very door one of these days.

It may bring you the proceedings of Congress, from start to finish.

This proposition has been talked about for a long time and it seems there must be just so much conversation about a thing before it can occur.

Otherwise it might not be constitutional.

This broadcasting of congressional proceedings may be coming for two reasons. In the first place, *the people are more interested in what's going on at Washington than in anything else*, and in the second place, Senators and Representatives are not averse to having the greatest audience the world has ever known.

The little amount of **BROADCASTING** we have had from the national capitol has **WHETTED THE COUNTRY'S APPETITE** for more.

Take, for instance, the broadcasting of presidential inaugurations, culminating in the almost perfect projection of the inaugurations of Hoover and Roosevelt.

## Radio Sight

Thanks to Radio, the people from coast to coast were permitted to sit right next to everything; they "saw" it all as it occurred on the east side of the national capitol; they saw the slowly forming multitude and the arriving units on the platform, *the Supreme Court* in their black robes, the House and Senate, in a little of everything from sack coats to Prince Alberts; **THE DIPLOMATIC CORPS** in every color of the rainbow; the **ARMY AND NAVY** in gilt and lace—and then *the President and the President-elect*.

With the aid of a little imagination, we saw as well as heard Chief Justice Hughes as he administered the oath and then President Roosevelt, as he took that oath, then made his inaugural address.

And then, to come down to a matter of minor importance, the country was greatly interested in the committee hearings of the charges made by Dr. Wirt.

As soon as it was known that those proceedings were on the air, it was phoned from house to house in every community in the country and in a few short minutes, millions were listening in, and they followed the questions and answers and the clashes of partisans with the most intense interest, *then when the announcement came that the broadcasting would cease, a sigh of regret went up from Maine to California*.

Yes sir, the people of this country are more interested in the affairs of their government than in anything else; in other words, **THEY ARE AMERICANS!**

And the little taste the people had had of the Dr. Wirt matter has done more to cause a demand for the everyday broadcasting of congressional proceedings than anything else that has occurred.

Of course, most of the speeches which would be broadcast would be followed only by the constituents of the broadcaster, but there would be high spots in abundance.

There would be little else going on in the United States, for instance, when Senator Borah of Idaho would be on the program, for Borah is in a class by himself and his admirers represent every shade of political thought; his name is compelling

wherever **MEN STILL LOVE CHARACTER AND INDEPENDENCE**.

And with television, which will be here some of these days, we would be privileged to behold the classic countenance and the waving of the leonine mane *when the gladiator from Idaho goes into action*.

## New Headliners?

Then there is Senator Hiram Johnson, of California, who has in his voice a certain note not yet found in the voice of any other orator, a note of last ditch sincerity, a note of that kind of determination that willingly goes to the stake for the sake of conscience.

The country would sit, enthralled beneath the widening waves of Johnsonian eloquence.

And do not overlook that picturesque gentleman, once a representative from Washington and now a senator from Illinois, James Hamilton Lewis, for he is a man of great ability.

It would be splendid listening, too, when Senator Joseph T. Robinson, of Arkansas took his oratorical fowling piece in hand and ventured forth for partisan game, for he has the old-time thunder with him and the passion which is the horse-radish of spoken discourse.

Senator Pat Harrison, of Mississippi, would be an able co-operater in the task of holding the attention of the far-flung audience, for Nature gave him rare deposits of brimstone and chain lightning and with these he has forged countless quips which he has driven into the quivering flesh of political adversaries the twenty odd years he has been adding to the gaiety of congressmen on Capitol Hill.

## An Ideal Broadcast

Of course, the broadcasts from Washington would not be devoted to the House and Senate altogether, for there are other arresting possibilities.

For instance, what could exceed, even approach a *broadcast of the informal conferences which President Roosevelt holds with the newspaper men* in his private office?

Nothing like them, in informality or interest has occurred before and if the President were willing, we should all be delighted to sit in on these sessions.

Then there will always be committee hearings which, like the Dr. Wirt hearing, will call on most of us, for example, the recent senatorial committee hearing during which Dr. Tugwell was taken to task for alleged Moscow proclivities, which charges he was amply able to handle.

And there would not be a vacant chair round the radio, if another Senate committee should call **J. P. MORGAN** to the stand; we would all be clustered round the set as he, who is more myth than man, **WOULD TELL HIS TALE**.

The possibilities for a program of compelling fascination are too large for the people long to be denied daily broadcasts from Washington.

And there is just the possibility that such broadcasts might elevate the quality of congressional service; it might call back to public life some of the giants who have left it, for after all, the greatest lure for man is a vast audience, **AND THIS AUDIENCE WOULD BE THE GREATEST OF ALL TIME**.

## Help Radio Guide to Serve You

RADIO GUIDE can advance only in the degree in which it serves its readers. That service, therefore, becomes the yardstick by which the success of the publication may be measured.

This, then, is **YOUR** magazine. It is made for you and by you. The pride Radio Guide finds in its fast growing family of readers is merely the reflection of the satisfaction those readers evince.

Each step forward is a stride toward greater service for you. It is your duty to yourself and to your fellow readers to help the publishers with indications of your wishes. Only with your help can the success of Radio Guide be expanded and its service to you thus increased.

You are not only invited, but urged, to offer constructive criticisms for the betterment of this magazine. Your help is solicited. Address your communications to Editor, Radio Guide, 423 Plymouth Court, Chicago, Ill.



# Unknowns in the Big Money

By Chester Matthews

The Facts in the Cases of Musicians Who Remain Unheralded, Yet Whose Incomes Mount to Extraordinary Figures

Buried under the luster of radio's great stars is a small array of musicians whose fame and talents are absolutely unknown to radio listeners. To the invisible audience they are but wraiths—unhonored, unsung, unwept. But behind the invisible scenes of back-stage radio their unexcelled musical ability is venerated and applauded by the greatest maestros and technicians in the business.

It is these men who sit on an invisible throne, and who are despots of the realm that exists within the radio world itself. They are the geniuses of the strings and reeds and brasses, who form the basis of the finest musical programs on the air.

The outstanding directors fight for their services. Such famous baton wielders as Andre Kostelanetz, Mark Warnow, Josef Pasternack, Rubino, Freddie Rich, Nathaniel Shilkret and a host of others, refuse to take to the air unless a goodly number of these leading musicians are seated in the pits.

To you their names probably are meaningless. But mention to any maestro Arnold Brillhart, Andy Sanella, Ross Gorman, Merle Johnson, Walter Gross, Arthur Schutt, Phil Wall, Lou Raderman, Jacob Zade, Emanuel Klein, Tom Dorsay, Chester Hazlett, Charles Henderson, Howard Goulden, Edward Brader, Francis Lapidino and Lucian Schmit, and the face of that maestro will light up with a satisfied smile, for he well knows that his prestige is no greater than the ability of the men under his leadership.

They are unfamiliar names to you, aren't they? Yet each of these gentlemen earns great sums of money, some maintain country homes, high-powered cars, and even boast of possessing yachts and airplanes.

Brillhart, for example, is a licensed airplane pilot and noted sportsman. Above all, he is reputed to be one of the best five saxophone players in America—and that, ladies and gentlemen, takes in the entire world. His earnings are well above five hundred dollars each week. Incidentally, Mrs. Brillhart, a 23-year-old girl who could win a beauty prize on any bathing beach, is quite famous as an occupant of the invisible throne under the name of Verlye Mills. She is the harpist who makes the orchestra led by Richard Himber so soothing and attractive. Also she is one of the very few feminine musicians to attain any sort of radio recognition.

Francis Lapidino is another harpist of international reputation. Lapidino's strings are heard with the toniest concert bands as well as with the hottest rhythm aggregations.

If you've ever wondered why little Willie next door is taking up the saxophone, or why Johnny massacres the piano, you may be sure that both of these youngsters are trying to attain the musical heights reached by Andy Sanella and Charles Henderson.

Sanella is a musical genius who has mastered the saxophone to such a degree that it has brought him a beautiful estate in Westchester, a yacht, an airplane and enough stocks and bonds to keep the wolf away from his door for the rest of his natural days. This young music connoisseur also has mastered the steel guitar so well that he is considered better than any native Hawaiian.

Further more, Sanella is considered the highest paid unknown in the musical world. It is safe to say that his earnings for the past eight years have averaged about a thousand dollars per week. It was Sanella, you may recall,

whom you heard at the beginning and conclusion of each "Magic Carpet" broadcast.

Charles Henderson's masterful ivory tickling was heard recently on the Chesterfield program. Kostelanetz thinks so highly of this young Californian that he insists Henderson have sole charge of drawing up the choral arrangements for the program.

Manny Klein is considered one of the greatest trumpet players in the country by Professor Schlossberg, whose opinions on that instrument are taken as the Alpha and Omega of the brass branch of the musical industry. Klein's hot licks and ability to draw soft, beautiful strains fit him for symphonic or jazz work. He is a great improviser and has a remarkable memory.



Verlye Mills (Mrs. Arnold Brillhart) harpist with Richard Himber's orchestra

Chester Hazlett, Ross Gorman and Merle Johnson all have had interesting and well-paid careers. They are listed among radio's greatest saxophonists. Gorman was a member of the original Paul Whiteman orchestra which, when it arrived in New York, revolutionized the entire musical world; Gorman had a contract calling for \$600 a week. Chester Hazlett's unexcelled mastery of the clarinet brought him a featured spot with the San Francisco Symphony orchestra. For want of something better to do, he took up the saxophone and became so proficient with that instrument that Whiteman invited him to join his band—also at \$600 per week.

Other great musical artists on other instruments are likewise wearing an invisible crown in radio. You may never have heard their names, but the beauty of their artistry enhances nearly every musical air offering.

Walter Gross, pianist with Freddie Rich's orchestra, although but 23 years old, receives the acknowledgment of his fellows as being one of their outstanding artists.

His composition, "Your Love," a current song heard often over the airwaves, bids fair to become one of the hits of the day.

Arthur Schutt and Phil Wall occupy similar high

Andy Sanella, saxophone player extraordinary, considered the highest paid unknown in the musical world



positions in the radio world. They jump from classical bands to the leading jazz units. Their weekly earnings are well over the \$300 per week class.

Violinists particularly are well paid. Lou Raderman, Jacob Zade and Murray Kellner may not be as well known to you as Spalding, Elman and Heifetz, yet almost any radio musician will tell you that were Raderman, Zade or Kellner placed upon a concert stage to compete with the world famous virtuosos, either of them would receive favorable acclaim.

These lads manage to rest content with their lot, for their earnings average close to \$50,000 annually.

Tom Dorsay and Miff Moe uphold the best traditions of the trombone, a very difficult instrument to master. They are busy every day of the week jumping from one band to another. Even during the depression they managed to earn more than \$400 a week.

Howard Goulden's mastery with the drums and xylophones brought him offers from every band in the country, but while John Phillip Sousa was alive Goulden turned deaf ears to all their pleas. With Sousa's death he struck out as a freelance artist and has kept his weekly earnings near the \$500 class.

Lucian Schmit manages to keep the wolf from his door by doubling up on the cello and saxophone. The greatest leaders in radio fight for his services, which bring him about \$850 each week. Damosch rates him as one of the sweetest cello soloists in the world.

What makes these men tower over their fellow musicians? Well, in the first place they have mastered microphone technique down to the nth degree. In addition to knowing every little musical trick, they have invented a few of their own. They are great improvisers and often improve the written arrangements. They have great musical memories, and above all they are all talented and accomplished soloists.

With all these accomplishments, why is it that they cannot scale the publicity heights and become famous air celebrities? Paul Whiteman did it. Wayne King did it. Scores of others became household pets.

Well, that is a moot question. With all of their superlative musical talents, they do not display the one requisite that leads to public acclaim—leadership.

Andy Sanella tried to break down the barrier between studio fame and world wide acclaim. He felt that he was entitled to recognition and acclaim, so he formed an orchestra of his own.

He enlisted a crew of talented musicians. He hired the nation's best music arrangers and collaborated with them on tricky and difficult compositions. He featured his own brilliant solos on the saxophone and on the steel guitar. He rehearsed his men for weeks before he was satisfied with the results. Finally he arranged for air time. His name and music entered millions of homes, just as he had hoped they would. But something was lacking. To this day neither Sanella nor the critics can place their finger on the spot.

Merle Johnson is another brilliant unknown who attempted to exchange his talents for a modicum of fame. He renounced his freelancing activities for a sustaining spot on one of the networks. He grouped together a crew of outstanding saxophone artists, billed the act as "Merle Johnson's Saxophone Band" and awaited the adulation of the fans.

His hope was in vain. He flopped with a terrific thud and was glad enough to get back to his profitable freelance business. These examples taught the others to be wary of attempting similar deeds.

Oddly enough, all of the members of this invisible crew are extremely youthful. One would suppose that their brilliance came as the result of years of constant practice. While many have been studying their instruments since early childhood, the great majority came to their talents naturally and without undue practice. They are natural musicians who conquered all phases of music easily and naturally. Their average age is about 25 years.



Merle Johnson is another saxophonist whose yearly income may be counted 'way up in the five-figure class



# Along the Airialto

Every morning for the past eight months now I have been grabbing my morning newspaper feverishly and scanning its headlines to learn if Mortimer J. Zilch has been selected by a distinguished committee as winner of the Paul Whiteman Gold Medal—with its accompanying scholarship to a great conservatory, and a cash reward to support the winner for a year. I am getting somewhat tired of doing this, for strange as it may seem, never once in those months have I seen the slightest reference to the Paul Whiteman Gold Medal or the cash either, for that matter.

Could it be that there simply isn't any Paul Whitman Gold Medal?

men, *USA Today* wrote, "to believe that such is the case, for well as we recall that eight months ago, I received the announcement of the institution of the award. At the time, it was said that Mr. Whiteman, ever eager to advance the betterment of young and aspiring musicians, would give annually the medal, the scholarship, and cash sufficient to keep the winner going for one full year while he strove to make good."

It specified that the winner must be over thirty years old and an American citizen, and that all he need do was to submit to a committee, tentatively composed (the announcement said) of *Deems Taylor, Leopold Stokowski, Edwin Goldmark, George Gershwin, and Robert A. Simon* the best composition of American music.

Of course, it may be that the committee thus far has been unable to find an American citizen over thirty years of age, although I doubt that. Or, on the other hand, it may be that the whole idea was a press agent's dream. I incline to the latter view, and if that is the case, then I feel that it is my duty to chide the press agent with a rebuking "Naughty, naughty."

For a lot of poor ambitious young musicians had hopes raised high by the announcement to which I refer, only to have them dashed to the ground and shattered all over the place when it developed that said announcement was a lot of baloney—bologna to you.

Doubtless you read of the marine disaster encountered by that nautical comic, *Ed Wynn*, when piloting his speedboat in Long Island Sound not long ago. He skillfully steered the craft on to a jagged rock and established once and for all that in any encounter between a rock and a speedboat, the speedboat will come off second best, (if it comes off at all).

However, if he ever floats the craft, and resumes his interrupted career of seamanship, he will find things easier; for the other morning, at a time when all good citizens

**By Martin Lewis**

should be tucked soundly in their beds, my friend *Mike Porter*, the practical joker, steered his own boat to a point off the Wynn seaside domicile. He blew his siren lustily, until Wynn and the other occupants of the house emerged in alarm to see what was up.

When the comic poked his head out of the window, the mischievous Mike held up derisively a huge chart of Long Island Sound and adjacent waters, his sympathetic gift to the soooooo sleepy comedian.

The other week, when it became noised about that the Old Maestro, *Ben Bernie* was coming back to New York for a spell, there was considerable rejoicing along Broadway among the ranks of the race track bookmakers. Their wives and lady friends stopped in jewelry stores to inspect diamond dog collars and similar trinkets.

kets, for Maestro Bernie has been the answer to the Bookmakers' prayer for lo, these many years.

Sure enough, the first thing the Maestro did when he hit town was to promote a couple of badges and go to work on his farm charts. To the track he went, with a healthy bankroll, and proceeded to shop around for the most attractive bargain prices on his favorite hay eaters.

But to the consternation of the bookmaking fraternity, Maestro Bernie absolutely reversed his usual form. Instead of picking losers, the nags upon which he placed his wagers won with startling regularity. On his first day at the track, it is reported reliably that he got into the hair of the bookies with no less than four winners, on each one of which he had a sizeable chunk of cash, and each of which paid a healthy price. And day in and day out, during the time Bernie was in New York, he kept smacking the bookies over with startling regularity.

When he left to keep an engagement at Galveston, Texas, the entire brotherhood of bookmakers banded together to give one loud, lusty sigh of relief.

Some radio listeners are so gullible. Though so many stories have been printed saying that Captain Henry's Showboat is purely a mythical craft, there are some people who still believe the boat is real. When the script writer saw fit to send the phantom boat to Milwaukee, Wisconsin, recently, one of the newspapers in that city received numerous phone calls asking where the boat was docked as they wanted to go down and meet Lanny Ross, Annette Hanshaw and the rest of the Showboat crew.

Which reminds me of another program that has practically the same trouble. It seems that Tim Ryan and Irene Noblette get so much of the night club atmosphere into their Tuesday night "Tim Ryans' Rendezvous" programs, that it's been fooling quite a few listeners.

Many of them are calling NBC to find out where the restaurant is located; they want to phone for reservations!

When the new program "Hollywood Hotel" featuring Louella Parsons, Dick Powell and Ted Figgins' orchestra hits the airwaves in the early fall, it promises the tuners-inners a comedian who will bring with him a new dialect. You've probably seen El Brendel, the Swedish comic, on either the vaudeville stage or screen, and laughed at him as heartily as I have. Word comes to me that Brendel will play the part of the Swedish waiter of the Hollywood Hotel and don't be sur-

(Continued on Page 23)



"Ain't dat sumpin'," says Amos to his proud partner Andy as he displays the RADIO GUIDE Gold Medal, awarded to this most popular radio team which won top honors in RADIO GUIDE'S "Star of Stars" election. Pictured left to right are: Frank Buck, famed wild game hunter; Amos (Freeman Gorden); Bill Hay, announcer; Andy (Charles J. Cornell) and Mr. Herbert Kranter, General Manager of RADIO GUIDE; Evans Plummer, of the RADIO GUIDE staff, who presented the prize in the rear.

# Reviewing Radio

**By Martin J. Porter**

bookups, the transmitting expenses (the networks won't indulge in television for at least five more years) and other big costs. Wires and relay stations will be necessary, because television waves won't even with coaxing, travel on their own momentum farther than the horizon. Hence, if a movie company (conceded to be the only television sponsor likely to be interested) wanted to send us part of a movie by television, it would have to be relayed from the source, every 30 miles or so. And why should a sponsor want to do it anyhow? If you are a movie fan, you see the same thing for 35 cents, plus a full-sized plot, in your local movie theater.

I know Dr. De Forest is sincere, and I know television, in the technical sense, is ready—but I'm not going to buy a receiver next year until I'm certain that somebody is going to entertain me without boring me to death with experimental studio stunts.

The censorship strings are tightening again on popular songs as sung on the air. The studio watchdogs are determined that no basis for complaint shall be offered

to the crusaders who are trying to clean up the films. The newest of the washups concerns the new songs, whose lyrics have a fiery bit of stuff that reads: "Who but you can set my soul afire—with a new, completely mad desire?"

The radio version now reads: "Who but you can make my cares seem brighter, making too, a dreary day seem brighter?"

Get it? "Brighter" is perfect rhyme for "brighter".  
Clever, these revisers! Couldn't they have made  
those cars "lighter"?

You won't be hearing of Phillips Lord, otherwise Seth Parker, any more, so far as the NBC waves are concerned.

Upon the success or failure of Actors' Equity to organize radio artists into a (Continued on Page 19)

**B**y this time next year, you lucky customers, you'll be sitting in your home looking at the rest of the world as it glides by like a kaleidoscope in your television crystal. That's what *Dr. Lee De Forest*, inventor, and television expert tells me. He says further that your television set, minus all the cluttering up apparatus which first characterized the apparatus, will cost you only about \$200. You will enjoy looking at the world on a screen at least 18 inches square, he adds.

You may indeed have your television set by that time; you may indeed have an 18 inch screen, but I doubt very much whether you will be enjoying yourselves. I doubt that because I can't figure out, nor can anyone else that I know, who is going to pay the expenses for the entertainment or the world parade.

I do know, because I have seen, in the city of Camden, N. J., some really modern, workable, and practically perfect television apparatus. I have seen a screen 25 by 25 inches, on which the entire city of Camden was reproduced at once, in a television image, with an airplane doing the pickup. It was so clear and vivid that you could identify buildings. I have seen a boat race televised, in panorama perspective, with the boats easily told apart.

But how, in 1935 you are going to see all this in your home, nobody will tell me, because nobody knows who is going to pay for all the wires, and field work, the

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# Salute the Wife

By Henry Bentinck

**Behind the Success of Many Prominent Stars of the Air Is the Influence of Intelligent, Loving Helpmates. Here Is the Story of Some of Them**



Tito Guizar and the family around which his professional life revolves. Senor Guizar is off the air temporarily, making vaudeville appearances

The electrifying and happy news of the double-barreled stork delivery in the Bing Crosby-Dixie Lee domicile illustrates perfectly the new feminist trend prevailing in the entertainment world. Heretofore when the success stories of the movie and radio stars were told, the "little woman" was relegated to the background, or her part in the series of events leading up to the man's place in the theatrical firmament was outlined sketchily.

Let Bing tell you in his own words what his marriage to the pulchritudinous Dixie has meant to him.

"Being married to Dixie greatly stimulated my ambition," says the beaming father of radio's newest and most celebrated twins. "I became all set to conquer the world. I was aware that I not only had robbed the cradle, but had smashed a promising career to smithereens. You see, I couldn't realize all that without feeling a great deal of responsibility and eagerness to make up for Dixie's loss, by amounting to something myself. Now that the twins have arrived I'm more than ever determined to succeed."

Here you have the answer to the ceaseless query: What's happened to the carefree, harum-scarum Bing Crosby? He's changed. There is no doubt about that. Some settling influence has entered his life.

The cocksure attitude has gone, and his jauntiness has been replaced by confident modesty. He is no longer a sartorial rainbow, and gives the distinct impression of appreciating some of life's responsibilities. There is no place for temperament in this young man's make-up. The explanation is not hard to find. Bing Crosby has become a *pater familias*, and there you have it.

Bing gives the lion's share of the credit for his success to Dixie. She, too, had a promising motion picture career, but was so in love with happy-go-lucky Bing that keeping a date with him was much more important than showing up for publicity pictures. So she decided to marry him and sacrifice a chance to renew her film contract.

The young singer admits, himself, that he was pretty unpromising material as a husband. He was mostly concerned with having a good time, and had achieved a reputation of being one of Hollywood's inveterate men-about-town. All Bing asked of life was a pleasantly lazy existence, and all he asked of people was that they be good company.

Today he has incorporated himself under the name of Bing Crosby, Ltd., to secure his financial future in case that million-dollar voice suddenly should disappear into thin air. He has built a charming house at Toluca Lake, near Hollywood. Bing is one of the most popular and successful stars in motion pictures, as well as a great drawing card on the radio. There is little else Bing could ask for, so long as Dixie, young Gary Evans Crosby and the twins are close at hand.

For all his success and plaudits, Bing is a far more attractive personality than when he was starring in the big time. And the credit goes to Dixie.

A further survey of the domestic background of many well known male personalities on the air reveals that in most cases, they are more than willing to credit their "better half" with their rise to prominence. Their wives, they say, have been their sole source of inspiration, the motivating force behind their difficult and tiresome ascent to the top.

Take "Little" Jack Little, for example. That alert piano-pounding song writer and orchestra leader owes more than a mite of his success to the girl he met at a party in New York during the Christmas holidays,

a few years ago. Five hours after they had met, Jack and "T" were married.

"T" dropped a bombshell into the Holy Name Convent at Albany when her telegram arrived, announcing that she wouldn't return to school after the holidays and asking, also, if the sisters wouldn't be kind enough to send her sweaters 'n' things. Her added statement that she was about to embark on a vaudeville tour with her pianist-husband, kept her fellow students agog for weeks.

"I thought tramping about the country was swell fun—for awhile. Finally, however, the edge of novelty wore off because she grew tired of sitting in dressing rooms and hotel lobbies while her husband rehearsed with a temperamental vaudeville soprano. So she gave her good-natured, easy-going husband a full-grown shove.

"I think it's time you had your own act," she told him.

Jack looked amazed.

"I wouldn't hold an audience three minutes—just playing a piano," he replied.

"Then for heaven's sake sing!" she cried.

Jack grinned. He was about to dismiss the whole idea as slightly absurd when "T" stepped out of char-



Mr. and Mrs. Wayne King, from a picture that makes it easy to understand where he gets his inspiration for his dreamy waltz music. Mr. King is on CBS and NBC networks several times weekly

acter and put on an impressive impersonation of a human typhoon. It outranked any of the minor efforts of the temperamental vaudeville soprano.

But Jack changed his mind and said he would try to sing. He went to work and developed the lifting style that since has characterized his radio broadcasts and made him popular all over the country. His vaudeville audiences liked the solo act, definite proof that "T" was right.

Jack willingly admits that "T" has guided him up the ladder from the accompanist "rung" to his place as one of the top orchestra leaders of the country.

"T" takes the burden of all sorts of business cares off Jack's shoulders, and consequently he has more time to devote to new arrangements and to writing of new song hits. "T" is a combination personal secretary,



Bing Crosby credits his wife, the former Dixie Lee, for his great movie and radio success. The recent arrival of twins more than ever bolsters Bing's determination to make good in a big way. He returns to the air next fall in a new program

manager and wife. She answers his mail, makes appointments, and sees to it that he keeps them; helps him gather harmonious ensembles in shirts, ties, socks and handkerchiefs; sees to it that his dress clothes are sent to the tailor regularly, and that there are always clean dress shirts on hand.

She dislikes personal publicity, preferring that everything be concentrated on her talented husband. She flatly refuses to have her photograph taken, even avoiding snapshots, although she is considered one of the best looking and smartest women in the profession.

The saying "his best friend and severest critic" applies to no one better than to Howard Barlow's wife. This young symphony conductor relies on her advice more than he would on that of a music critic. Her criticisms are not from the technical angle, but rather from that of the listener.

Jeanette Barlow was a star in the theater under the name of "Ann Winston," appearing in a number of Henry Miller and William Brady productions. As with so many of the stage people, she has an uncanny sense of timing, good showmanship and perspective. It isn't because she thinks that one number or program is too pedantic, or that the first violins should have taken a certain note on the upbow instead of the downbow, that Howard values her advice. That sort of criticism is controversial and can be had for the asking from any musician sitting about the reception room outside of the studio.

It is because she can place her finger immediately upon the weak spot in the program, whether it be that a number was rushed through, the musical selections were unbalanced, or because of a bad orchestra set-up.

Jeanette is even psychic enough to know when her husband isn't feeling up to snuff. On one occasion, Howard relates that while playing a Philadelphia summer concert, with his wife out of town, he was so sick he had to conduct while sitting down. At the conclusion of the program there was a telegram waiting for him, which read "What is wrong, are you ill? Jeanette." He wired back that he wasn't feeling very well but that everything was all right. As a matter of fact, he was in bed, running a 105 fever, with a doctor and nurse in attendance.

When Jeanette arrived home to find her husband with a good case of la grippe, she said she knew immediately at the start of that program that something was wrong. She could almost visualize what an effort it was for Howard to conduct, how he had to call forth all his energy to move his arm.

Add to the list of wives who remain quietly in the background of their husbands' professional activity, Dorothy King, wife of the famous "Waltz King."

The ruler of waltz rhythms finds inspiration for his melodies in the happiness of a calmly domestic life with the girl who gave up a promising career as a picture star to wed the man she loves.

In the opinion of Wayne, the business of conducting a dance band—and it is a real business—should be a thing apart from his family life. When he isn't busy with the baton, however, his wife is his constant companion.

The recent advent of a little princess in the King household has added joy to the life of the maestro. Can listeners detect that joy in his melodies?

You'll find another happy household under the roof that covers Morton Downey (Continued on Page 21)



# Morton Downey's Great Romance

By Lew C. Barrison

"Love Affairs of Radio Stars"—Concluding Episode of a Real Life Horatio Alger Story



Morton Downey, as he looked after he undertook to diet recently and lose from thirty to forty pounds—to "make required movie weight"

Barbara Bennett, sister of the glamorous Constance of the movies, and of the demure Joan, also of the films, found herself lifted to the heights of celebrity and success when she became the dancing partner of the world-renowned Maurice. But the untimely death of her partner cut short a brilliant dancing career on two continents. Followed for her a period of dancing with other partners, of making motion pictures, of trying to get close to the top of the entertainment world once more.

Meanwhile, Morton Downey, having started life in a small town in Connecticut, and having worked variously as newsboy, candy butcher, driver of a donkey engine, and small-fry entertainer, had come to New York. There his attractive personality and his ingratiating tenor voice won him many friends. He began a climb from mediocrity to stardom on the stage. Inevitably, too, he was scheduled for motion pictures.

His leading lady in his first motion picture, "Syncopation," was Barbara Bennett. They met over a luncheon table in a restaurant. On sight Morton fell desperately, wholeheartedly, in love with her. And she—met his advances with thinly veiled reproof.

Herewith is the final instalment of the amazing romance that grew out of that chilly meeting:

Morton didn't put over his first meeting with Barbara Bennett so well. It had been easy enough to obtain an introduction. Lots of people know lots of other people at the Mayfair Club. But when the arrangements had been made and Mort found himself being ushered over to the table where Barbara sat with another girl, he discovered that his customary self-confidence was deserting him. He would have liked to pause en route to rap on wood. The moment was magic, and seemed to need clinching by some such gesture.

Barbara lifted her dark eyes briefly to his. She seemed unimpressed. "How do you do?" she said coolly, and in her best debutante manner.

That was all there was to it. A little small talk, the usual polite observations, and Mort was walking away again, head over heels in love and utterly disconsolate. The "Wonderful One" had given him not the slightest encouragement.

Mort pondered ways and means. He had himself invited to gatherings at which she was scheduled to appear, he managed by complicated manipulation to have her invited to some of his own parties. But it came to nothing. Miss Bennett was very popular and very busy. Only one hope seemed left: "Syncopa-

tion" was going into production in a few weeks.

Even then Mort's opening did not come at once. He came upon Barbara alone on the set one day. She was reading, and did not hear his approach.

"Hello!" said Mort hopefully. "I'm Morton Downey, in case you don't remember. I thought it was about time we got acquainted."

Barbara looked up. "How do you do?" she said again, and icily. "I remember you perfectly." She returned to her book. It was one of those mystery stories Barbara likes so well.

"What the hell!" Mort tried to tell himself. But it didn't work. He couldn't feel indifferent about it. For two days, working with her on the set, he watched her. His restless anxiety was worse than ever. He had to find a way.

He threw a cocktail party at his apartment, invited lots of people. Among them, very casually, he invited Miss Bennett.

"Sorry," Barbara told him, "I've got another engagement." She didn't sound too sorry, Mort thought, but at least her voice no longer froze the heart out of him. You can't remain complete strangers forever when you're working in the same motion picture.

He had to go through with the party, anyway. So there were the necessary cocktails and generous outlay of foods, small cakes and a tray of sandwiches—very special sandwiches, made with caviar and cheeses and salmon. There were about twenty present, and everybody else, Mort decided wistfully, seemed to be having a fine time.

The telephone jingled merrily. "For you, Mort!" somebody called.

Who is it? Mort growled with the suspicion of all the long-suffering who must deal with an insistent and often unreasonable public.

"A Miss Bennett!"

Mort grabbed the receiver. "Hello!" he called feverishly. "Hello, Barbara!"

She sounded very far away, so far away he could not tell if her voice really were friendly, or if the intervening distance made it sound so. "That you, Mort? I've discovered I needn't keep that other engagement, after all. So, if the party's still on and there's room..."

Mort tried to tell her the real party wouldn't start so far as he was concerned until she got there...

"If there's room for two of us," Barbara insisted.

That neatly removed the bottom out of things. "Sure," Mort heard himself saying, "that'll be fine. Come right over."

Then he started listening for the bell announcing her arrival. Whoever it was she would bring, he wouldn't like him. She took hours, seemingly. The party went gaily on, and Mort sat listening.

Finally someone opened the door and Mort started forward. Barbara! She had on dark furs, and her eyes were very bright. Behind her came another girl. "For protection, I suppose," Mort would kid Barbara later. "Mind that, would you! Protection from me!"

It was suddenly the gayest of parties for Mort, too. He found himself laughing a great deal and saying his funniest things and plying everybody with cocktails and food. Barbara especially. Nobody thought to count how many of the very special sandwiches made with salmon Barbara ate that afternoon. Barbara has a weakness for salmon. But suddenly, after most of the others had gone off for dinner engagements elsewhere, Barbara became aware of certain symptoms. She sat in the corner of a davenport, looking a bit pale and frightened, and discovered she was telling Mort about it.

Mort was all solicitude. He fetched the bicarbonate and adjusted pillows and opened windows. It was probably then that Barbara first discovered how really nice the chubby cafe favorite was.

She lay comfortably against the pillows and studied Mort out of wide, dark eyes. "I'll have to snap out of this," she announced without conviction. "I've an engagement for this evening."

"But you can't leave till you feel better!"

"No," said Barbara, and smiled. "I guess I can't."

"It may take some time, though," Mort suggested. "Haven't you better do something about that other engagement?"

There was no mistaking Barbara's smile this time. It was friendly. "So I had!" she giggled. "And you

know, I feel just well enough to do it. Where's the telephone?"

There wasn't much Mort could do to entertain a girl. He was working all day on the set, most of the night at the Casanova. But Barbara accompanied him to the Casanova and seemed to like it. She went again the next night, and the next. All day they worked together on the RKO lot, scarcely exchanging a word between lines. Even the words of "I'll Always Be in Love with you," theme song of "Syncopation," are just so much business when you're making a picture. In the evenings, however, over Mort's table at the club, they found a great deal to say.

But Mort couldn't say the important thing yet. When he stopped to count, he would realize that this momentous affair had in reality gone on less than two weeks. You can't rush a girl like Barbara. Even when she announced she was going away, he couldn't say it.

Her part in the picture would soon be over, and she had been advised to take a rest. A girl friend had gone down to Palm Beach ahead of her, taken a small house and was awaiting her there.

"That's fine," said Mort, hoping he sounded properly enthusiastic. "Just what you need."

"Yes," said Barbara for want of anything better to say. "I suppose it is."

Mort saw her installed on the train with her baggage, her maid and a sufficient number of mystery stories to keep her mind occupied during a world tour. He shook hands formally and watched the train pull out of the station. Everything worth while in his life was going with it.

And Barbara, for once, found mystery stories unsatisfying. After awhile she gave it up. She had the maid unpack a portable victrola and put on one of Mort's records. Before it had played through, she was crying. She played the record again, and cried harder than ever. And yet again. And so... down to Palm Beach.

The midwinter season was on. The sun shone brightly, the ocean glistened, the house her friend had prepared was all it should be. Interesting people were there, too. One of them, an old beau of hers, took Barbara to dinner that night. Nothing tasted right, somehow. They hadn't much to talk about either. That is, they hadn't much except Morton Downey. Her dinner partner may have thought she was crazy. Barbara didn't care. She talked Morton Downey through a good five courses.

The old beau, however, understood about such things. He'd been more or less in love with Barbara himself for some time. "If it's as bad as that with you," he now told her, "you'd better get back to New York. And the sooner the better."

"Yes," said Barbara. "Yes, I guess I had. Do you know when there's a train?"

So Mort got a telegram. It was but a brief message, summoning him to be on hand when a certain train reached New York. Mort was on hand, much too early and rather worried. Barbara, so far as he could figure out, had been in Palm Beach less than twenty-four hours. Explain that. Mort, pacing the station platform until train time, couldn't.

But when he saw her, no explanation seemed necessary. Instead of asking questions, he found he was telling her. It happened quite naturally and easily.

That was on a Thursday. The following Monday, January 28, 1929, they were married. The ceremony took place in Our Lady's Chapel of St. Patrick's Cathedral. Richard Bennett was in Chicago. So Gene Markey, who had had a part in writing the script for "Syncopation," and who later married Barbara's younger sister Joan, gave away the bride. Mrs. Bennett was in London, where she had gone to handle a theatrical agency, contemplating marriage with Eric Pinker. Constance, thunderclouds already appearing on the bright horizon of her marriage to Phil Plant, was in Paris. Joan had begun ascending to stardom in Hollywood.

But the Downeys had come down from Wallingford to see their famous son get married, and nearly fifty friends were jammed into the chapel.

Ask Mort what Barbara wore, and he can't tell you. "I can't remember," he'll say with a grin. "The usual sort of thing, I suppose. Those were still the days when girls wore their skirts to their knees and their waists down around their..." (Continued on Page 27)



# The Queen Approaches

Quickening Stream of Listeners' Votes Carries Leah Ray, Rosemary Lane and Jessica Dragonette to Top in the 1934 Queen Election

The royal purple of radio's queen is tinged with blue! Leah Ray and Rosemary Lane have brought the indigo of their big, bad, blues voices within hailing distance of the regal raiment soon to be draped around radio's Queen of 1934. Close to them, in the first tabulation of listeners' votes, is Jessica Dragonette.

Leah is leading the race for Radio Queen with a total of 2,294 votes, with Rosemary and Jessica trailing with a total of 2,089 and 2,070 votes respectively. It's still a wide open, free-for-all race, and next week's fluctuations may find this trio of charming ladies relegated to ignominious spots in the standings, for racing down



Irene Beasley, who may be heard on her own Sunday night NBC-WEAF program presented from Chicago

the stretch like true thoroughbreds are the threatening figures of Loretta Lee, Ruth Etting, Annette Hanshaw, Harriet Hilliard, Gertrude Niesen and Rosa Ponselle. RADIO GUIDE'S DRAMATIC HUNT FOR A RADIO QUEEN FOR 1934 HAS FIRED THE IMAGINATION OF MILLIONS OF FANS!

From Maine to California, from New York to Honolulu, from every nook and cranny of this and other continents, the fans have answered the call to arms loyally. Ballots bearing the names and signatures of dialers from France, Germany, England and other continental spots have been received, and there is a strong

possibility that every country on the globe will have been heard from before finis is written to the feverish search!

THAT'S THE REASON RADIO GUIDE'S SELECTION OF A QUEEN WILL BE ABSOLUTELY OFFICIAL AND AUTHENTIC!

For the first time in the history of such contests, the fans, and the fans alone, have the sole voice and power to invest the form of a reigning radio favorite with the ermine of royalty. The ballot printed in RADIO GUIDE is the only ammunition employed in this bloodless revolution. The will of the people again is being invoked in a worthy and righteous cause.

New York's greatest citadel, Madison Square Garden, is being prepared for the radio world's annual and thrilling National Electrical and Radio Exposition, where the coronation will take place in September. Virtually the eyes and ears of the world will be focused on this spot in the fall when the unanimous choice of the people glides down the aisle of the crowded amphitheater, mounts the dais and is crowned Queen of Radio for the year 1934.

RADIO GUIDE and the sponsors of the National Electrical and Radio Exposition will spare no expense in making the stay of the royal visitor a memorable and pleasurable occasion. A thrilling itinerary of receptions, theaters, night clubs and other stimulating forms of entertainment have been mapped out. A suite of rooms in one of New York's magnificent hotels has been reserved to house the royal visitor during her stay in New York. In addition, all travel, hotel and entertainment expense of a traveling companion to the Queen will be borne by RADIO GUIDE.

In addition to the individual balloting on the part of radio listeners and readers of RADIO GUIDE, the editors have asked 229 newspaper radio columnists of the country to submit, for nomination, the names of radio performers on stations in their territories.

Every candidate nominated by a reader of RADIO GUIDE must receive at least ten listener-reader votes, cast on the ballot provided on this page. No candidate will be considered a nominee until ten votes have been cast. The ten votes, of course, will be counted in her total.

Each week the nominations of the columnists will be announced in RADIO GUIDE. Individual selection ceases here. From then on the selection of the Radio Queen rests solely on the collective shoulders of the army of RADIO GUIDE readers, for, as already stated, the favorite selected for coronation must be a ballot queen, elected by the votes which bear the authentic signatures of her loving subjects.

The list is not limited to network performers, AN OBSCURE LITTLE STARLET, AIRING HER TALENTS ON SOME SMALL STATION IS JUST AS ELIGIBLE AS THE MIGHTIEST NETWORK ARTIST. The only restriction is that any nominee must have been a regular broadcaster for three months prior to June 1, 1934.

In the event that the local radio columnist fails to make a nomination, stations may submit the names of eligible performers.

The artists nominated by the columnists thus far are included in the tabulated vote column printed elsewhere in this page. The following radio editors participated in the nominations: "Mike" Porter, Aircaster of the New York Evening Journal; Aaron Stein, New York Post; Rocky Clark, Bridgeport Post; Norm Seigel, Cleveland Press; H. F. Lamertha, St. Louis Globe-Democrat; R. S. Stephan, Cleveland Plain Dealer; Darrell V. Martin, Pittsburgh Post-Gazette; Charlotte Geer, Newark News; Melvin Spiegel, New York Telegraph; Jo Ranson, Brooklyn Eagle; Albert D. Hughes, Christian Science Monitor; Dorothy Love, Philadelphia News; Joseph F. Sroka, Olyphant (Pa.) Gazette and J. P. Buckley, Cleveland News.

This week Joseph A. Connolly, radio editor of the Irish Echo, strings along with Colleen Mary Barclay, soloist on WINS; Lester Gottlieb, radio editor of News-Week, selects Ruth Etting, Harriet Hilliard, Alice Faye, Gladys Swarthout, Babs Ryan and Ramona; and Vivian Gardner, radio editor of the Wisconsin News, wires the names of Gertrude Niesen, Connie Boswell, Vet Boswell, Dorothy Page and Harriet Hilliard.



Elaine Melchior, off the air temporarily while appearing in stock. She'll be back on the CBS Buck Rogers program in the fall

If the name of your favorite star does not appear in any of the selections thus far, fill in her name on the ballot anyway. Many stars need but one or two more nominations to put them in the race.

The ballot coupon is printed herewith. Fill in the name of the radio artist who meets your requirements of Radio Queen, and send it to the Radio Exposition Editor, RADIO GUIDE, 551 Fifth Avenue, New York City, N. Y. You may cast as many ballots as you wish, providing they bear your authentic signature and address.

This is your election! Get behind it by voting for your favorite star!

## TOTALS TO DATE

Leah Ray	2,294	Lillian Roth	419
Rosemary Lane	2,089	Priscilla Lane	418
Jessica Dragonette	2,070	Virginia Hamilton	407
Loretta Lee	2,038	Gladys Swarthout	396
Dorothy Page	2,033	Gale Page	381
Doris Shumate	2,032	Louise Massey	373
Annette Hanshaw	2,030	Frances Langford	318
Harriet Hilliard	2,029	Mary Livingstone	306
Rosa Ponselle	2,029	Elsie Hitz	217
Ruth Etting	2,028	Marge	118
Gertrude Niesen	2,027	(Myrt & Marge)	
Edith Murray	1,827	Maxine Gray	112
Mary Barclay	1,625	Schumann-Heink	96
Ethel Shultz	1,614	Mary Steele	82
Mary McAfee	1,414	Peggy Healy	78
Jane Froman	1,397	Grace Hayes	76
Irene Beasley	1,388	Mickey Greener	71
Sylvia Froos	1,267	Alice Joy	60
Vera Van	1,248	Beatrice Churchill	47
Connie Boswell	1,235	Myrt (Myrt & Marge)	42
Mary Rooney	1,219	Emrie Ann Lincoln	38
Muriel Wilson	1,197	Alice Remsen	35
Ruth Lee	1,162	Anna Melba	33
Babs Ryan	1,111	Irene Wicker	31
Shirley Howard	1,103	Mother Moran	29
Rosaline Green	1,078	Judy Talbot	28
Joy Hodges	1,057	Florence Chase	28
Dorothy Adams	1,016	Arlene Jackson	27
Olga Albani	987	Marian Jordan	24
Grace Albert	962	Baby Keeler	19
Ramona	914	Vet Boswell	17
Sandra (Dixie Debs)	899	Louise Sanders	17
Lena (Jake & Lena)	892	Roxanne Wallace	14
Gracie Allen	874	Ruby Wright	14
Linda Parker	718	Fannie Cavanaugh	13
Irma Glen	715	Lucille Hall	12
Lulu Belle	691	Dorothy Hicks	11
Kate Smith	617	Nan Johnson	10
Julia Sanderson	613	Grace Donaldson	10
Alice Fay	587	Lillian Bucknam	10
Greichen Davidson	516	Frances Baldwin	10
Virginia Rea	462	Ruth Russell	10
Mary Eastman	481	Mary Small	10
Jane Meredith	476	Martha Mears	10

## Radio Queen Ballot

(Joint Sponsorship of the National Electrical and Radio Exposition and Radio Guide)

My choice for Radio Queen, 1934, is .....

My name is .....

I live at .....  
(street and number)

(city and state)

My favorite radio stations, in order of preference, are:

1 ..... 2 ..... 3 ..... 4 ..... 5 .....

This convenient size will allow the ballot to be pasted on a one-cent postcard. Mail to Radio Exposition Editor—RADIO GUIDE, 551 Fifth Avenue, New York City 84-34



# Signposts of Success

## Revealed by the Lines of Your Face

### By "The Doctor"

**Mary McCoy's Features Tell The Doctor Why She Succeeded—Gaze Into Your Mirror and See if Your Face Shows The Same Promise of Fame and Fortune**

Mary McCoy's career is an interesting one. Its highlights will prove enlightening before we turn to the personal analysis.

A five-dollar bill paid to her for appearing before a women's club in Ness City, Kansas, when she was nine years old, looked much larger to Miss McCoy than any money she has received during her distinctive career as a National Broadcasting Company soprano and actress.

"That money would have balanced the United States budget," Mary says laughingly. "It was the most money I had ever possessed at one time, and it informed me that my future fortune was assured. All I had to do was to keep on singing!"

This early success served as an inspirational star to which the singer hitched her wagon and moved along with her music. Before she was twenty she had toured in concert and light opera. Finally the great Schumann-Heink heard her and decided to sponsor her musical education. Miss McCoy did not disappoint her benefactor. A few years later she came to the NBC networks in New York as a soprano soloist.

She was featured with the original Chase and Sanborn program, was starred on a dozen well-known broadcast series, and has been a prominent member of Raymond Knight's merry, mad Cuckoo program since it first burst into the ether a little more than four years ago. The Columbia chain has claimed her voice for more than one commercial broadcast. Her hobbies are horses, dogs and detective stories.

Under the X-Ray of a character doctor's analysis, the face of Mary McCoy shows that she is already successful, and doesn't need a new job. The analysis can tell us why she is a success, and can point the way to another vocation in which she could lead.

In this face we find music, sentiment, love of romance and a great deal of capable mimicry. It tells that her voice is rather delicate and has the qualities which would turn more easily to semi-classical music than to that of any other type. This voice is filled with personality and "musical gestures."

The facial indicators give the story of anatomical structure, for they are the little signboards which label the capabilities of the body as well as the brain. From them we can see that Miss McCoy is not very rugged. Later in life she will need to take excellent care of her health, especially the digestive side. We are not sure of this point, but believe that she is likely to have a nervous breakdown.

This is because Mary McCoy is physically sensitive and has strong indications of liability to nervous ten-



Mary McCoy has a prominent part in Raymond Knight's Cuckoo Hour every Saturday evening over an NBC-WEAF network

sion. Her good humor helps her to carry through.

If ever she finds it necessary to give up her musical vocation, Miss McCoy should take up romantic short-story writing. With the proper practice she could make a success of this work; for she possesses vocabulary ability, easy expression, imaginative idealism and the ability to convey her thoughts to others.

A person's mind supplies the facts, and the facts come from the senses: sight, hearing, taste, smell and touch. In other words, if that thin section of your forehead right above your eyes—that section which carries your eyebrows, only a little over a half-inch wide—is full, your perceptions are high. You prefer to obtain your impressions through sight. If the temple, that little spot just in front of the hairline, is full, so that you are particularly sensitive to sounds and words, you will prefer to get your impressions through sounds and words rather than through your perceptions. Those mental impressions must be obtained through sight or hearing, and they indicate a great deal in employment selection. These faculties, feeding the reason, plus the assistance or limitations of your other characteristics, specify the vocation you should follow.

Miss McCoy is the affectionate type. People of this kind are vital and basically emotional, with a stronger regard for individuals than for social masses.

Egotism is not large in this subject, and reciprocity is strong. She is especially generous to fellow artists. The indices of form and color appreciation, in the forehead, are developed; but Miss McCoy's mentality is not focused upon the visual arts so much as upon sound, music, vocabulary and emotions. She has all of the desirable supporting faculties, such as amity, love of people and aspirations.

From this it would seem that she could become an excellent teacher. But for her high enthusiasm, she might do well in this profession. Notice the fullness on the cheek, about halfway between the eyes and the upper lip. Enthusiasm is not a mental faculty, but emotional, and the emotions dominate the mind in many ways. Teaching would prove unsuccessful for Miss McCoy because her enthusiasm would wear itself out in constantly trying to implant ideas in the heads of the young. A good teacher must not have a high enthusiasm. A good entertainer must.

## Hits of the Week

In addition to the distinction of being the song hit played most often over the air during the past week, the tuneless "All I Do Is Dream of You" earned the further honor of having been played more often in one week over the major networks than any other number since the beginning of the year.

The tabulation of outstanding hits compiled by Radio Guide is as follows:

BANDLEADERS' PICK OF OUTSTANDING HITS:		SONG HITS PLAYED MOST OFTEN ON THE AIR:	
Song	Points	Song	Times
All I Do Is Dream of You	25	All I Do Is Dream of You	32
For All We Know	23	For All We Know	31
The Prize Waltz	20	The Prize Waltz	27
Dames	17	Sleepyhead	21
Spellbound	15	Church Around the Corner	20
Sleepyhead	15	Dames	20
Church Around the Corner	12	Spellbound	20
I'll String Along With You	11	Thanks for a Lovely Evening	20
Never Had A Chance	11	Never Had A Chance	19
Thanks for a Lovely Evening	9	I'll String Along With You	19

A few of the bandleaders' selections, arranged alphabetically:

Charles Barnet, orchestra conductor at Coconut Grove: Steak and Potatoes; Dancing on a Rooftop; I Ain't Lazy; Easy Come, Easy Go; Little Man, Busy Day. Leon Belasco, orchestra conductor at St. Moritz: For All We Know; Spellbound; Thank You for a Lovely Evening; I'll String Along With You; I Wish I Were Twins; With My Eyes Wide Open.

Eddy Duchin, orchestra conductor at Congress Hotel, Chicago: I Got a Warm Spot in My Heart for You; The Very Thought of You; Tonight is Mine; Easy Come, Easy Go; Ill Wind.

Ferde Grofe, conductor of new Sunday night "Americana" program: Spellbound; With My Eyes Wide Open; Rollin' Home; Sleepyhead; Steak and Potatoes.

Richard Himber, conductor for Studebaker Champions programs: I'm Counting On You; Drums in My Heart; How Am I to Know; Tell Me I'm Wrong; Fare Thee Well.

Frankie Masters, orchestra conductor at Lagoon Restaurant, Century of Progress: Dust on The Moon; Take A Lesson From the Lark; All I Do Is Dream of You; Thank You for a Lovely Evening; Born to be Kissed.

## Theme Songs that Click

When is a song not a song? Surely, as good an answer as any to that question would be: "When it has no name—no words—and never has been published!" And yet that description fits perfectly one of the air's "clickiest" theme songs—the amiable air that introduces one of the funniest shows on earth. It is Phil Baker's tag tune, and nobody ever has published it. But, for a song that never has appeared on the music counters of the nation, it is surprisingly familiar to people who hum and whistle tunes.

The sponsor takes the bow in this theme song, and therefore it is known simply as "The Armour Theme Song." Phil Baker, however, is the man behind the tune, because he had it written for his program. It is the signal for the beginning of laugh-provoking gags and ridiculous situations. It is a sure sign that Bottle and Beetle are ready to annoy Baker.

Baker has been using the theme since March, 1933—which is a comparatively long time for a theme song. It is somewhat lengthy for a radio program run, considering that many artists look upon a 13-week contract as something worth writing home about. Baker had just been given a contract to do a show for the meat packers when he had the song written. He had his own ideas regarding the sort of program that was wanted.

As in any other program, comedy, dramatic or musical, the show needed a theme song. Baker never had one, so he went to his friend, Kenn Sisson, the song writer.

"Kenn," he said, "I'm getting a new show ready, and it's all complete but the theme song. Now, I know you are a composer of parts and I want you to jot down a flock of notes which, played with feeling, will form a melody that will signify to the waiting world that Phil Baker is coming to them through the loud speakers."

"I want," continued Baker solemnly, "something with soul—a sequence of musical notes that will con-

tain pathos, humor, tenderness, irony. Something not too heavy, yet which will breathe throughout a high seriousness."

"Uh-huh," said Sisson. "How about Beethoven's Moonlight Sonata?"

"Disregarding flippancy," Baker continued, "my theme song must run the gamut of human emotions—"

"All in about forty-five seconds," agreed Sisson. "Go on!"

"It must please the sponsor, the studio, the critics, myself, yourself, and last but by no means least, the public itself," Baker chanted.

"What are you going to call this—this masterpiece?" faltered Sisson.

"I'm not going to call it anything," Baker replied. "Nor is it going to be burdened by anything so crass as lyrics—words to you. It must charm the listeners by its sheer melody."

"Why don't you take one of the numbers I have already had published?" Sisson asked. "Any of them?"

"Don't want one of your published numbers," returned Phil; "don't want one of anybody's numbers. As a matter of fact, I want a number of my own. I've never had a number, and I think it's about time I was getting one."

"Okay, Phil," said Sisson, "If you won't take one of my songs in toto, I'll give part of one to you in an 'original' composition."

When the composer wrote the song, he included four bars of another tune that he had written some time before, "Tonight Is Ours." He turned it over to Baker, who rehearsed it and adopted it as the Baker signature of the air. Since that time it has been played weekly over an NBC-WJZ network, and has become nationally famous as Baker has become nationally famous and as his Bottle and Beetle have become household names—names whose mere mention inspires laughs.



# Open Door to Beauty

By V. E. Meadows

**Director of the Beauty Guild of the Air, with Years of Experience Beautifying Famous Motion Picture Stars. His Advice to Millions of Radio Listeners is Presented in this Series**

**B**efore the last two types, Nos. 7 and 8 Brunettes, are discussed, I would like to let the members of the Beauty Guild of the Air know that we are not broadcasting at the present time. However, we shall be away from the microphone for a short period only. I sincerely trust that you will watch the pages of Radio Guide for the announcement that the program has resumed, as it will early in the fall.

Now as to those last two types: First is No. 7. This is the Titian Brunette type, with brown, green, or black eyes, fiery red hair, and light red eyebrows and eyelashes. The color of the skin is light cream. This type, as is true of the Titian Blonde, freckles very, very easily. Even a warm wind will cause the freckles to show quickly. The skin of this type is quite thin and sensitive, and great care should be used to give it the proper protection at all times.

If you are this type and enjoy outdoor sports, where you remain in the sun for any length of time, it is absolutely necessary for you to have your makeup on extra heavy so as to prevent the sun reaching your skin. If you go fishing or bathing, I would not be so particular as to how I looked at these times, but would be sure that my skin is well protected. Base creams should be applied more heavily; so should the face powder, and the finishing lotion on the rest of the body that is exposed. The legs and instep of the foot must be protected. The instep, by the way, sunburns very easily and is most painful. Sometimes it burns so badly that a shoe cannot be worn.

**T**he colors of clothing for this particular type are extremely difficult. This type is very pastel. The red hair and brown eyes make color selection a problem. What ordinarily would be very becoming, and complement the eyes and skin, sometimes clashes with the hair so badly that the whole picture is spoiled.

Of course the predominating color for this type is green. However, that doesn't mean any shade of green. It can't be too light, nor can it be into the blue-green. It must have life in it. Vivid colors such as orange can be worn, but I would suggest a contrasting color be worn with it. Reds are extremely difficult for this type because of the clash with the hair. Browns, of course, are excellent; brown is the dark color for this type. Blacks are almost taboo. Peculiarly, gray is a good color if relieved with a bright contrasting color.

Now as to the color of cosmetics for this type: Face powder should be Rachel; face cream, Rachel;



Carol Dies, of the "Going to Town" Hour heard Sundays over an NBC-WJZ network, is a striking example of one of the brunette types to receive V. E. Meadows' attention this week

finishing lotion, Rachel; cheek rouge, raspberry; lip rouge, medium; eyeshadow, brown. Two kinds of eyebrow pencil are required—brown for the eyebrows, and black for lining the eye. Great care should be taken in making up the eyes. Usually the skin is very white all around the eye, and it needs lining with a black eyebrow pencil in order to give it brilliance. However, if this is not done well, the eyes will look very bad.

**N**o. 8, or Dark Brunette, has eyes of brown, black or green. Usually the type has jet-black hair. Color of skin is deep olive. This type is sometimes called an "oliveette."

Colors of clothing for this type are: Practically all shades of brown, and all vivid colors. Black is taboo, brown being the best dark color. White can be worn, but a relief of a very vivid or loud color should be used as a trimming or belt.

Color of cosmetics for this type are as follows: Face powder, deep ochre; base cream, deep ochre; finishing lotion, deep ochre; cheek rouge, raspberry; eyeshadow, brown; eyebrow pencil, black.

This type usually requires no eyeshadow or eyebrow pencil around the eye. The only time the eyebrow pencil would be required is if the eyebrow is too short. Then it would be needed for lengthening the eyebrow. However, no additional color is needed.

V. E. Meadows' answer to a reader's question put to him recently, is as follows:

**Q.** Could you tell me what to do for enlarged pores?

**A.** In order to clear up this condition you must first purchase a bottle of the liquid cleanser. Cleanse your face with the liquid cleanser before retiring. Then remove with a soft cloth. Wash the face with lukewarm water and a good mild soap. Rinse and dry. Then use the following mixture:

One pound of Epsom salts. Dissolve this quantity in a quart of distilled water. Pour out a small quantity each evening, and heat. Keep the solution warm while applying. Pat it over the parts of your face which are effected by oiliness, using a piece of absorbent cotton with which to apply. Keep your face wet at all time, and continue this application for five or ten minutes or more. Rinse your face, then, with lukewarm water and dry. Another application of liquid cleanser should be applied rather liberally, and allowed to remain on over night.

In the morning the face should again be washed with lukewarm water and soap, and a complete protective makeup should then be applied in order to keep the dirt and dust of the day from getting into the pores and aggravating the condition.

## The Dish I Like Best

By Rosa Ponselle

**M**y favorite dish is spaghetti—but my pet aversion is the cook who knows only one way of preparing it. Actually, there are almost countless ways of cooking spaghetti. Served in almost any style, it is savory to me. But there is one special preparation I like best of all: Spaghetti with clams!

I have occasionally been amused by the reactions of my friends to the recipe. Almost everyone is accustomed to the idea of spaghetti with meat, but spaghetti as companion to a seafood is something different. How different it is—and how delicious—I shall leave to you to judge, providing you are sufficiently interested to try my recipe. It is as follows:

Take one pound of spaghetti—two pounds of small clams—one clove garlic—four tablespoons of pure olive oil. Steam the clams for five minutes, using one cup of water. When they are steamed, remove the clams from the shells and strain the water through a cloth. Keep this water carefully. Meanwhile you are cooking your spaghetti. I assume that this bit of plain cookery is familiar to everyone, so I shall not attempt to go into details.

Next, brown the garlic in the olive oil. Add one cup of strained tomatoes. Then cooking begins in earnest; this mixture should be cooked for ten minutes.

Now take the clam water and add it to the mixture. Cook it for another ten minutes. Five minutes before you are ready to serve your spaghetti-with-clams, add chopped parsley to the clams. When this has been done, mix the whole thing with the spaghetti, which has just been brought to the cooked state.

If these directions are followed, you'll find the result is oh, so good! I do not know any dish which possesses a flavor even a little bit like it. I have found that it is rather important to stick pretty closely to directions. With a bit of experimentation, however, a good cook should be able to work out those slight variations which give the dish just the shade of flavor best appreciated by herself and her family.

Frequently I have had this dish prepared for a late supper at night. Contrary to what may be imagined, it is digestible and never once has caused me distress. I can eat it any time of the day or the night.

Merely writing about it makes my mouth water. I think I shall order some for dinner this very night!

## Wave Marks

**C**urtain. Sympathy to Bob Hall, WOR announcer, whose charming and talented wife, Anita de Witte Cooke, died in New York City recently. One-time organist at Roxy, New York, she also toured in vaudeville for seven years.

**Curtain.** Death signed off the career of G. Walter Vogt, 24 year old announcer of KFAB and KFBI, Lincoln. The popular broadcaster failed to rally from an appendicitis operation.

**Hookup.** It looks like a romance between Muriel Wilson, Show Boat singer and Fred Hufsmith. Aside from the visible indications, they recently sang a love duet on the Palmolive show—and how they sang it! Muriel, true Southern gentlewoman, hopes some day to cross the English Channel without getting seasick; her diverse nicknames—"Bright Eyes" and "The Duchess". Her pet peeves are snakes—reptilian and gossiping!

**Meter.** Ferde Grofe, now playing at the Claremont Inn, N. Y., and noted symphonic arranger of the CBS, celebrated on July 28, the twentieth anniversary of his musical debut with the Los Angeles Symphony Orchestra.

**Meter.** Irma Glen, the NBC organist who wants to be a pianist, birthdays August 3. She swims, bicycles, dances, skates, knits and ping-pongs, but hates bridge and city life; has a radio with a phonograph attachment to record her own programs.

**Meter.** A classmate of Vallee's, Dr. John S. Young, the NBC announcer, adds a year on August 3. He speaks French, Spanish, German, Italian and Spanish; plays the violin, piano, guitar, banjo, ukelele and vibraharp. He collects signed photos of celebrities and postmarks on fan mail received through international broadcasts.

**Meter.** Edna O'Dell, the NBC Hoosier songbird, avoids baseball and football games because at them she shouts her voice away—but is unable to avoid another birthday on August 8. She loves cooking and fears three-on-a-match.

**Meter.** Congratulations on an August 4 birthday, Carson Robison! The CBS singer and writer of hill-billy tunes has strong likes (including Will Rogers, raisin pie and fishing) and equally strong dislikes (crowds, bluffers and successful artists who get swelled heads).

**Meter.** Nino Martini soon will be 30. This noted CBS singer and Metropolitan Opera star, the first radio singer ever to break into grand opera, was born in Italy on August 8, 1904.

**Meter.** A birthday party for Hazel Tice, wife of Larry, saxophonist with Lopez, on August 12.

**Meter.** The Eton boys, quartet featured on CBS "Forty-Five Minutes in Hollywood" mark their fifth year on the air July 28.

**Meter.** Paul Whiteman celebrates his thirteenth anniversary in the east on July 31. Little Jack Little, now playing at the Ambassador, Atlantic City—the scene of Whiteman's debut 13 years ago—will feature the Whiteman-introduced "Rhapsody in Blue" in honor of the Whiteman party, which will be present.

**Meter.** Albert Spalding, outstanding violinist, celebrated a wedding anniversary on July 19.

**Meter.** Spirits of Harmony still breathe in the household of Wilson E. Meyers—bass and arranger of the Spirits of Rhythm, NBC sextet. A third wedding anniversary comes up on August 15.



# Radio Road to Health

By Shirley W. Wynne, M.D.

## Do You Know How to Take a Vacation? Doctor Wynne Gives Pointed Advice on the Subject, Herewith

Too many men and women voice that popular vacation refrain each year, that breathless boasting of a "wonderful time," followed almost instantly by a chagrined, "But I'm all in." Too many have not the faintest conception of what constitutes a vacation. As a rule, vacationers are so eager to throw off the yoke of restraint that, when they do get away, they cast caution and common sense to the winds. Whatever your particular plans may be, the important thing is for you to schedule a vacation that will yield the greatest health returns—that will make you physically fit for arduous duties ahead, and that also will act as a mental stimulant.

We frequently see advertisements which promise to teach one to dance, learn stenography or to accomplish some other improvement, in "ten easy lessons." Perhaps we can appeal to the public by taking a leaf out of the book of such advertisers. And we can do so with the realization that we CAN accomplish what we promise in "ten easy lessons"—which will be discussed in this and forthcoming health talks.

In this Lesson No. 1, the preliminary steps to a successful vacation must be considered.

Before you go away, it is wise to plan a visit to your family doctor for a thorough physical examination. He will be able to advise you as to your health needs and as to the amount of exercise you should have. Weak hearts, for example, cannot stand the strain of tennis or long hikes. Your doctor may have some important advice to give you as to diet. He may discover certain physical defects which need correction.

The children need this health examination also at the close of the school year, to detect any physical defects which may be present. Enlarged or diseased tonsils and adenoids, to cite one such defect, are important health hindrances which may prevent the youngsters from getting any real benefit out of their vacations.

Let the choice of a place serve as a theme for Lesson No. 2. Do not choose a place for your vacation where you are judged by the clothes you wear. The purpose of your vacation is certainly not to impress other people with your wardrobe. Choose a hotel, boarding house or camp for its health possibilities, for its good nourishing food, for its pleasant environment, for its cleanliness and sanitary facilities, for its wholesome recreational facilities.

While I am not unmindful of the delights of the automobile trip, let me remind you that there is no health advantage in remaining all day long in a closed car for every day of your vacation. If possible, ride in



Babs Ryan (foreground) and Rosemary Lane know the secret of vacation enjoyment. They may be heard singing with Fred Waring's orchestra, broadcast on Sunday evenings over a CBS-WABC network

an open car so that you may get full benefit of the fresh air and the sunshine. Allow yourself sufficient time along the way for rest periods. Drive slowly. Don't attempt to pile up a long-distance record mileage.

And Lesson No. 3 should give you timely advice about foods. Be particularly careful of what you eat

while on your vacation. In general, the summer diet commands an abundance of fresh green vegetables, salads, fruits and milk, and allows for smaller portions of meat, starchy foods and fats that have formed your diet during the winter.

It is unwise to indulge in heavy meals during the warm weather. Many people eat so much fried or rich food that their vacations are spoiled by repeated attacks of indigestion. Eat light desserts such as plain ice cream sherbet, fruit chilled in gelatin, junket and cornstarch or tapioca mixtures, rather than heavy puddings and pastry.

Have a hot lunch or dinner every day, whether you cook it yourself over a camp fire or dine in a hotel or boarding house. Drink pure beverages like fresh orangeade, lemonade or iced tea, rather than uncertain bottled goods.

Don't form the habit of stopping at every roadside stand for a "bite." Keep to your schedule of three meals a day. While some roadside inns are equipped and stocked to serve

some of the smaller ones are unable to serve more than a very narrow selection of food. Their cooking facilities are likewise usually limited.

Following is the answer to a question selected from many submitted by readers:

Q. Is typhoid fever prevalent in small communities? I am considering going to the country for my vacation and would like to know if there is danger of typhoid where I am going.

A. It is a milestone in the progress of the nation's physical well-being that even in outlying hamlets scourges such as typhoid epidemics are today rare occurrences. The ounce of prevention formula has been put to work and is getting real results. I would advise, however, that you investigate the sanitary conditions of your living quarters while on vacation and also make sure the milk and water you drink come from approved sources.

## Bulls and Boners

Murray Arnold: "And don't forget there is a charge of only 75 cents for all the beer you can drink from Monday to Friday."—Mary M. Lukens, Trenton, N. J.

July 2; WIP; 6:45 p. m.

Announcer: "In less than two weeks your indigestion, skin and headaches will be gone."—Dorothy Eich, Kalamazoo, Mich.

July 6; WMAQ; 7:55 p. m.

Ford Bond: "John L. Sullivan was the last champion under the old rules with bare gloves." S. Stead, Thorold, Ont., Canada.

June 14; CKTB; 10:55 p. m.

Announcer: "A little moth might be at work where you are sitting right now."—Ralph Bickel, Champaign, Ill.

July 5; WENR; 5:37 p. m.

Mrs. Ford Carter: "We had on evening clothes but not many were dressed."—Don Hayworth, Logansport, Indiana.

July 10; WBBM; 8:45 a. m.

Uncle Peter: "Invite as many guests as you need and cover each with a leaf of lettuce."—Michael Mark, Winnipeg, Manitoba, Canada.

July 5; CKY; 6:45 p. m.

Lyle De Moss: "Thundershowers and rain in the northeast portion tonight followed by Thursday, Friday and Saturday."—Mrs. Edla Ferguson, Sioux City, Iowa.

July 11; KFAB; 7:33 a. m.

Announcer: "A little boy wandered away accompanied by his dog riding a bicycle."—Robert Bettin, La Crosse, Wis.

July 11; WKBH; 12:50 p. m.

Voice of Experience: "Even though you have been a true wife all of your life."—Selmer Ronnie, Cyrus, Minn.

July 12; WCCO; 10:13 a. m.

Bob Elson: "Since the Yankees have their new stadium the Giants play at the Polo Grounds by themselves."—D. C. Pritchard, Gary, Ind.

July 14; WGN; 2:58 p. m.

## Hours to Come

The Landt Trio and White are tying up with Rockwell-O'Keefe with a fall commercial in the offing . . . Don Bestor's orchestra, with vocalists Joy Lynne and Ducky Yountz in addition to guest stars, auditioned for RCA-Radiotron . . . United Drug will air a series of Annette Hanshaw transcriptions . . . Inside stuff: Abe Lyman's refusal to go into the Pavillon Royal was because Rudy Vallee opened there, and Lyman didn't wish to "follow" anyone . . . Vivienne Segal may leave the airwaves this fall to star in a London dramatic production . . . Ed Wynn comes back October 2 . . . Maybeline Eye Beautifiers takes the air September 16 with a program consisting of Maybeline Musical Romances, Harry Daniels' orchestra, and vocalist Don Mario Alvarez. Guest stars from filmdom will round out the show, which will occupy a 3:30 to 4 p. m. spot Sundays . . . Blue Coal, who sponsored The Shadow, has signed for time beginning October 1 . . . and October 1 is the date set for the return of Tom Mix for Ralston cereal . . . Packard Cavalcade goes on the air September 18 with a new program . . . "Trade and Mark," in private life Billy Hillpot and Scrappy Lambert, resume October 6 for Smith Brothers . . . Dick Himber, who goes on the Hall of Fame for the August 5 broadcast, will remain with the program provided he can obtain the permission of his Studebaker sponsor . . . A series of Roosevelt broadcasts will mark the President's return from his vacation, the first to come from Portland, Ore., when he disembarks from the cruiser *Houston* August 3, and the others to follow during his trip across the continent to Washington . . . Vincent Lopez opens at Loew's Metropolitan August 3 . . . Reggie Childs has a week at the Albee, Brooklyn,

in mid-August . . . Bob Grant will return to Zelli's when he leaves the Brook Club, at Saratoga . . . Eddie Garr will go on the air for the British Broadcasting Company during the week he appears at the London Palladium . . . Dave Apollon opens at the Palladium in London August 6, plays a week, and then goes out to make room for Burns and Allen, following back the radio pair after their week . . . Jeanie Lang opens next week in Milwaukee . . . Joe Reichman, bandsman at the New Yorker, will have three additional afternoon radio spots on CBS in the fall, bringing his total weekly airings to ten . . . Evelyn Poe, Roger Wolfe Kahn's vocalist, has a Hollywood contract beginning in September . . . Robert Simmons, Harry Horlick's vocalist, is making a series of shorts . . . Tito Coral's first picture will be released next month for Mexican and South American consumption . . . Jeanie Lang teams up with Buddy Rogers in a new commercial program to open thirteen weeks in September, both parties having signed up while playing Chicago . . . East and Dumke are set for a fall commercial . . . The Three X Sisters and Mary Small will take part in the all-star radio show in Atlantic City . . . A new spot will be added to Jerry Cooper's CBS programs in September, with the singer slated for a big build-up . . . Juliet Lowell has sold the script of her "Dumb Belles Lettres" to a radio sponsor . . . Molasses and January, who have roles in "Mississippi," Lanny Ross' starring picture, will shoot their portions of the film at the Astoria studios, and the thing will then be shipped west and put together on the coast . . . Irene Taylor will act as mistress of ceremonies with Ben Polack during the maestro's tour through Irene's native Texas.



# The Child's Hour

By Nila Mack

The Director of ALL Children's Programs for CBS, Has Many Pertinent Things to Say About the Bad-Tempered Child

One of the most difficult of children to handle is the bad-tempered child. A child with this quality presents a trying problem to the harassed parents, for he stops at nothing and goes to any extreme to attain his ends. A goodly percentage of my daily mail contains requests for information on this subject.

I have known cases of bad temper to manifest itself in a two-day-old infant. Usually, when the child's temper is curbed in the cradle, the parents have little of this sort to fear during the years to come. But when the infant starts his histrionics and is picked up and fondled, his cunning mind immediately grasps the fact that he has but to cry to obtain instant and unwarranted attention.

Thus as the child grows and flourishes and is pampered and spoiled, the parents are storing up for the inevitable day of reckoning when they will have to pay for their foolish policy with tears and anguish. The wise mother will pay no attention to the crying child, beyond seeing to it that he is comfortable. If the child persists in crying and acting contrary after this precaution is taken, close the room door and let him cry himself to sleep. A few doses of this will teach him to be amiable.

The extent and duration of a child's temper depends solely upon how long the mother can hold out against the nerve-racking sound of a screaming baby. As a general rule the mother has neither the will nor the inclination to nip the child's temper in the bud by permitting him to cry himself out to sleep.

A child who is used to creating a scene will continue to do it so long as he is able to get away with the practice. Many mothers seem to think that the baby will discard this trying habit of his own volition as he grows older. Unfortunately this is not so. As a matter of fact the child's temper will grow worse as time goes on unless corrective measures are taken to curb him.

Catering to every childish whim is a dangerous policy. Naturally, I realize that parents are fond of their children and will do everything within their power to make the child's lot a happy one. But a line must be drawn somewhere, else the child will grow up to be wilful, headstrong and bad tempered.

Halfway measures and policies only serve to bewilder the child.

As an illustration, if you permit your boy to



Drastic methods are necessary when a child's bad temper has grown out of hand—yet when that bad temper is corrected, the child can taste the essence of happiness, as does the little one above.

raise a scene. Bad cases of temper always spring from such simple beginnings.

Not so long ago I witnessed a remarkable display of bad temper in a child. Despite the fact that child psychology and infant behaviorism have constituted my life work, I can honestly state that never before had I witnessed such fury and wilfulness in a mere child.

The young lady, about seven years old, had been refused spending money. She wheedled, coaxed and stormed.

Finally, in a frenzy, she threw herself to the ground and began to pound her head on the floor. And as an artistic finishing touch to her fiery display she began to pull and tug at her hair.

The mother was mortified. This but climaxed many similar scenes enacted by her daughter. I had suggested several remedies to this mother, but apparently none had been effective.

Suddenly the woman had a flash of genius. I will confess that I never would have thought of anything quite so drastic, but it worked perfectly.

She threw herself to the floor and began to match scream for scream with her daughter. Everytime her offspring's head hit the floor with a resounding thump, she followed suit. When the lass tore a clump of blonde hair from her head, the mother matched her with a clump of her own dark brown tresses.

The little girl was astounded. She ceased her violent gyrations and stared at her mother. Suddenly she began to sob and with a little cry she threw herself into her mother's arms. The mother looked at me through tear-stained eyes, as if ashamed of her action. She needn't have been ashamed. I was proud of her. It took courage to do what she did. Since that time she has had no trouble with her daughter.

It cannot be emphasized sufficiently, however, that had this seven-year-old evil temper been checked in time, there would have been no necessity for such a display of heroics on the part of the mother—heroics which, however effective, serve largely to illustrate how far she had let the child go her headstrong way.

The time to start training a child is in the very beginning, for one of the truest words ever uttered is that familiar old adage: "As the twig is bent so is the tree inclined." Do not make the mistake, fond mother, of underestimating the intelligence, the cunning, that lies behind that little red face which to you is the most precious thing in the world! Science has proved that the ability of that little mite to learn is far quicker than your own!

Consequently it is up to you to see that this marvelous power of learning is directed in the right channels. Personal integrity of an individual—from the cradle to the grave—definitely is influenced by the training received extremely early in life.

## Flashes of Best Fun

**Tim Ryan:** That must be a burglar downstairs.

**Irene Noblette:** What's a burglar?

**Tim:** Someone who steals.

**Irene:** Gee, those radio comedians are all over.

—Going to Town

**Phil Baker:** To get to Chuku we have to past through a skunk farm.

**Bottle:** How do you know, Mr. Baker?

**Baker:** I just got wind of it.

—Armour Program

**Walter O'Keefe:** Mr. Rogers is one of the luckiest men I know. He has a wife and a cigaret lighter—and they both work!

—Nesbitt Program

**Jack Benny:** I was a leader once myself.

**Jimmy Greer:** What did you lead?

**Mary Livingstone:** A rotten life.

—General Tire

**Bottle:** I know a movie star who never endorsed face cream, soap, or tooth paste.

**Phil Baker:** Who is she?

**Bottle:** A trained seal.

—Armour Program

**Portland Hoffa:** Oh, papa is very critical. If he was Dr. Jekyll he would have criticized Mr. Hyde.

**Fred Allen:** Oh, yes, he's the knife of the party, all right.

—Hour of Smiles

**Joe Cook:** The President is still fishing from the Battleship Houston. He's having such a fine time that battleship fishing promises to become one of America's favorite sports—especially in the mid-west.

—Colgate House Party

**Teresa:** Jack turned down an offer from Frank Buck to play in "Bring 'em Back Alive."

**Walter O'Keefe:** He turned down an offer like that? Why?

**Teresa:** Jack wouldn't go all the way to Africa for a buck.

—Nesbitt Program

## Your Grouch Box

Have you a radio grouch? Does something on the air "get under your skin"? If so, what's the use of keeping it to yourself, when by registering a good, sound, healthy kick you may be instrumental in knocking off one of radio's rough spots, and bringing the art of broadcasting just one step closer to perfection!

"Your Grouch Box" is open to your complaints against radio. More than that your complaint, published in this department, will be read by hundreds of thousands of your fellow listeners from coast to coast, as well as by leaders in the radio industry. Consequently, your criticisms may have great value in stirring up interest in improving radio as a medium of entertainment and education.

Anyone possessed of genuine feeling for music—even though lacking in technical knowledge of music—will warm to the criticisms of this listener.

Dear Editor: May I bring out from their years of hiding, two peevish concerning certain phases of radio programs?

The first and less important has to do with the average studio organist whose first great care, after mounting the bench, is to pull out the "Vox Humana" stop—the "Tremolo" to you. This disagreeable habit is one they bring from the moving picture houses, where most of them learned their trade (by experience or observation). And it is akin to the continual vibrato used by many singers of whom their admirers say: "Her voice is so sympathetic." A beautiful and telling effect, for occasional use, is debased by continuous performance.

Solo violinists, and cellists, too, are frequent violators against good taste in this usage. Notice Albert Spaulding or Rubinoff and see how sparingly they re-

sort to this trick—yet I could name for you a dozen others who offend to high Heaven through every moment.

The second and greater of the peevish comprehends that numerous gentry who appear to think they have done wonders when they have taken some nice little tune and made of it what they call a "modern rhythmic arrangement." This consists mainly in appropriating some composer's air (the deader he is and the dancier it is apparently, the better) and putting it through a lot of undesirable capers on assorted brass and wind instruments over a raucous harmonic accompaniment to the deadly rhythm on one-and-two-and, plunk-plunk, plunk-plunk. And when they announce the number, the voice is suffused with such pride of accomplishment, such assurance of high achievement, as of one who might say with thrilling heart: "I have climbed the Matterhorn!"

Now, please don't misunderstand me. Some arrangements of the classic airs are delightful, notably those performed by the orchestras which devote time, brains, talent, and even genius to that part of their enterprises. But I do most heartily object to the announcer for some "Hungry Six" saying, with a perceptible thrill as of paternal pride in his voice: "We will now play, for its first performance on the air, a modern rhythmic arrangement of Chaminade's 'Air de Ballet.'" Then they will proceed to fall on the helpless, delicate thing and strap it down to the rhythm of a jungle drum, tied as it were, on a Procrustean bed from which it emerges a bruised and mangled thing, of no beauty but only horror. One can only think of Victor Hugo's "Esmeralda" in the torture chamber!

Springfield, Ill. JOHN S. STEWART  
Send your complaint to "Your Grouch Box," in care of Radio Guide, 423 Plymouth Court, Chicago, Ill.



# The Voice of the Listener

## Personal Favorites

Dear VOL: 411 West Evans St. Elmhurst 5 C  
Jan Garber and Guy Lombardo just cannot be excelled for symphony trios and quartets. But still Wayne King has the saxophone solo work "sewed up." Wayne gets the prettiest, clearest tone I have ever heard.



Edwin Zeigler

I play a saxophone myself, that's why I'm so interested in that instrument. However I do wish that Wayne King would play less classical music and more popular tunes. I have seen Russ Columbo in two motion pictures and think he's very good. Try to get him back on the air. Edwin Zeigler

## Ever Hear A Guy Playing?

Dear VOL: Tamaqua, Pa.  
Have you ever heard Guy Lombardo play "Sweetest Music This Side of Heaven"? This song as well as all his music is played to perfection and the title fits his music to the nth degree. He sure has an incomparable orchestra. My other favorites among orchestras are Jan Garber, Wayne King and Little Jack Little. What has happened to the man with the sweetest music on the air, Arthur Tracy?

Arthur Clare

## Idea For Producers

Dear VOL: Arcanum, Ill.  
As I listened to Jack Benny last night I thought how nice it would be if I could go to a theater in the near future and see that same program on the screen.

I believe it would be even more entertaining than the first time it was presented. Why can't some of the best programs be represented in this manner as shorts?

If other listeners see it as I do let's hear from them. I won't give plums to anyone but will give a bushel of peaches to Miss Boswell. She really is a peach.

Paige Arbogast

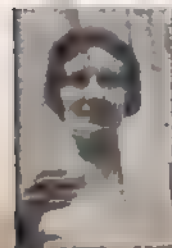
## Way Down Yeast

Dear VOL: Bath, Me.  
I agree with the Maine writer who recently took issue with the scribblers who have been devoting so much attention to the fact that Rudy Vallee is a New Englander with "typical" characteristics. So what? Down East we don't go so hot-touted for the curly-haired crooner. To a lot of us he is just a big, powerful, interesting and talented enough, but too prone to stress his antecedents and his origin and a little bit stodgy, if you know what I mean.

Will Edgerton

## All's Well That's Boswell

Dear VOL: 76 East Passaic Ave. Rutherford N. J.  
I read an article about the Boswell Sisters in RADIO GUIDE in which Mr. Tamburro made that you and I were about putting the Boswell Sisters on the air.



Mrs. John Cherni

I agree with what he said in regard to their future success on the radio. I am thinking that organizing a "Boswell Sisters Club" is a very good idea. Well, here's hoping the rest of the Boswell Sisters' business will do their bit in putting their radio favorites back on the air once again.

Mrs. John Cherni

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. You are at liberty to speak freely to LET'S GET TOGETHER AND TALK THINGS OVER. Address your letters to VOL editor care of RADIO GUIDE, 423 Plymouth Court Chicago Ill. You are urged to send in your photograph when writing but failure to include a picture will not bar your letter from publication. RADIO GUIDE assumes no responsibility for returning your photograph but will be as careful as possible in handling it. Whenever it is possible, letters are used in the order of their receipt.

## Yow-sah! Here's How-sah

Dear VOL: 546 5th St. Brandon, Man., Can.  
Fans, allow me to draw to your attention the greatest STAR of them all. He is the long exception on the air to the Jack of all trades and master of none. Where it takes several entertainers and an announcer or two to put over the majority of big programs this man is able to handle every phase himself. He doesn't just lead his orchestra which is second to none. It is a well known fact that he stands alone in his field. He has personality to such a degree and a line of chatter that has made him the Head Man in International Ad Lib Circles, that he is the master of ceremonies par excellence. Yow-sah! BEN BERNIE. We couldn't do without him. Miss M. E. Jolow

## Evans' Defender

Dear VOL: The Bronx New York N. Y.  
In a recent issue of RADIO GUIDE you published the letter of some California reader who took basket exception to the critics whose columns appear in your magazine. The letter rather amused me as it revealed mightily the perception on the part of the writer. Naturally any columnist's point of view is bound to be personal and if it doesn't happen to reflect the readers' opinions that's certainly no reason to attack them as incapable. I realize that some times Martin Lewis and Martha Porter are a bit obscure in their comments but that certainly is not true of Evans Plummer. I think Plummer is a very discerning student and a very concise writer and he never wastes words to discuss programs or personalities. George Stroney



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## Silence Gives Contempt

Dear VOL: Culpeper, Va.  
The variety of opinion expressed in your columns is most interesting and I should like to cast my vote very emphatically for classical music. I sometimes think that those of us who so highly appreciate the wonderful symphonic programs, string quartets and other high type programs are not numerous enough in expressing ourselves but allow the Jazzers to make all the noise. There are many fine inspirational programs on the air, too. I recommend to readers who can dial station WJSA, the program over each Thursday at 1:45 p. m. by "The Traveller". Mary Lee Sauerbille

## All-America Team

Dear VOL: 7308 Dellenbach Ave. Cleveland Ohio  
Maybe I'm starting something but here is my opinion of the ten best dance orchestras on the air in the order of my choice: 1. Wayne King, 2. Guy Lombardo, 3. Fred Waring, 4. Hal Kemp, 5. George Olsen, 6. Jan Garber, 7. Ted Fennell, 8. Isham Jones, 9. Ben Bernie, 10. Ellis Hawley. I protest against the present policy of naming stars on the radio, who for the most part are only names, lacking suitable radio material, and oftentimes without a trace of real radio personality. I agree with Miss Betty Hoffman that radio screen stars should not be continually plugging shows from their pictures. I mean after all there is a limit. The five tenor voices of Nino Martini and Frank Parker the engaging humor of Jack Benny the intensely human drama of One Man's Family, the smooth lifting harp music of the Lambert Trio and White, Rudy Vallee's entertaining program, Jessica Dragonette and the Philadelphia Symphony make a do worth listening to. Ruth Wiegand

## A Fine Appreciation

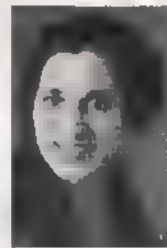
Dear VOL: 1127 Roy Street Philadelphia Pa.  
No picture can do him full justice for a rare photograph cannot capture his coloring; that ruddy glow which bespeaks close friendship with sunlight and the outdoors. He is a picture of radiant health. His hair is a silvery white with a faint tinge of blue to the back, and his eyes are as blue as the skies on a sunny summer's afternoon. He seemed to have stepped from the pages of a novel, yet that he was very real was most definitely proven by the way he obligingly signed autographs for the host of admirers which surrounded him—yes, enabled him. He conducts himself with a quiet dignity and fairly radiates the spark of human kindness. It was utterly impossible to manage a word with him alone but I was fortunate enough to obtain, in a autograph. Such is my recollection of CAPTAIN HENRY—IN PERSON! Jeanne Duval

## The Happy Medium

Dear VOL: Kalamazoo, Mich.  
I, a young man, will say radio is one medium where people, if they don't like a program can, in a couple of seconds get something else. Also if television comes I don't think it will hurt the movies entirely although it will be competition for them. This country is the first to have a republic yet it is a regretful fact that there is no song of music in praise of the republic and the democracy. Ernest Underlander

## Toot for Substitute

Dear VOL: 98 Baywater St. East Boston Mass.  
I agree with Alice Clarke in her recent letter regarding the Clara Serice program. Olga Albani, who is replacing Jessica Dragonette, definitely certainly deserves much praise for her beautiful voice and the manner in which she sings her songs. I am a devotee of the tenor in opera, but I am sure would next with the approval of the radio audience. Rose D. Nucci



Rose D. Nucci

Rose D. Nucci

## Editorial Challenge

Dear VOL: New York N. Y.  
It seems to me that your editors have not exactly the opposite of what they were intended to bring out. For instance you contend that 90 million people being entertained by one voice or program is good for humanity as a whole. I think exactly the opposite is true. Those 90 million should be going to thousands of places being entertained by hundreds of thousands of entertainers. I think radio should be used as a messenger box for delivering educational and national messages and possibly for the entertainment of people who are isolated in one way or another. Radio has reduced the demand for talent so high that it has strangled the inspiration of the aspiring artist. I think that returning to the stage and or orchestra pit for our vocal and musical entertainment would be the best service to humanity possible. Going to the theater involves clothing, transportation and countless things, all of which would stimulate business and induce talent to study. Jack Branford

## No Difference, Eh Watt?

Dear VOL: Bensenville, Mich.  
When I bought my first radio set I was very impressed in having a reliable way of knowing where my favorite radio program was going to be on the air without having to remember it when it was a commercial earlier in the day. I am very much interested now with RADIO GUIDE. There are some programs on the air that I do not like. But I do not say take them off the air. Keep them on. There are a lot of people who like many programs that I do not. WJW does not come in any stronger than it did before the 500,000 watts. I like to listen to the Polish program from WJJD Chicago. Herman J. Corda



Herman J. Corda

Herman J. Corda

## The Fan Chants

Dear VOL: Harrison, S. D.  
Annette Greenbaum is a true "Waltz King" fan. Wayne King has played a lot of waltzes more than once. There are exactly more of us who like soft and sweet music better than hot jazz because Wayne King does bring the list due to his soft sweet music. Why don't we hear more about Jan Garber and his excellent dance music? Have you all heard Lou Palmer, Felt Harkin and that incomparable harmonica Lee Bennett? There is (Laurie) Leberch on WGM at 9:30 Wayne King and maybe you'll hear him play a hot chorus. Miss Floy Both

## Nichol-Plated Hobby

Dear VOL: Mt. Lebanon Pittsburgh, Pa.  
I am interested in orchestras as a hobby and so, can hardly resist the urge to speak up for two much neglected musicians. By neglected I mean the press and musicians have said little in either praise or criticism. Red Nichols, trumpet virtuoso and orchestral artist has assembled in my opinion, an unusually capable organization. At present the group is full of musicians with a sure fire first section led by Nelson Leland and is on the up and up to success. Programs that radiate pop and originality and a well rounded orchestra standing hardy equaled by any other maestro are possibly Whiteman, but I see to prophesy this unit as a coming sensation. My other nominee for bigger and better breaks is Isham Jones. Here is an individual who knows the game inside out. He is a "musical" favorite. D. B. Cappel

## Radio Pays the Fidler

Dear VOL: 328 East 90th St. New York New York  
Upon reading Mr. Mike Butler's letter in a recent issue of RADIO GUIDE in reference to Janette Fidler I could not help but reply. My impulse and also voice in and tell you of my praise for Mr. Fidler. This young Hollywood further deserves enthusiastic comment on his splendid radio work. We first heard him as a member of the Bluebirds on the Air program. Then saw him become one of the best of the band in the recent contest. It was long before he received another radio offer as a member of the Love Story program. Fidler not only gives us latest Hollywood gossip and thrills us with his charming voice. Why not give up some pictures and stars on this latest radio show. After all we like to see what our favorites look like. Minnette Shermak



Minnette Shermak

Minnette Shermak



# "Calling All Cars"

## The Fatal Three

By Marshall Graves

Another Thrilling True Detective Story  
Portraying Radio as the Defender of Law

On that June night the narrow streets of old San Francisco were filled with a yellow Jimmy fog which swept in from the sea and gave a weird and ghostly glamour to the hurrying figures of the evening.

In a doorway on Fillmore Street two cuddlesome blondes huddled, two blondes with soft red mouths and slumbering, inviting eyes . . .

The invitation was for the two men who were coming up the street, two young, good-looking youths who wore smart raincoats and caps cocked over their eyes. They looked like college boys out for some fun.

"There's a dance at the Park," whispered the first blonde. "Maybe they'll take us there."

The other said that she wanted the boy with the moustache, because moustaches tickled so. They both giggled . . .

The pair were almost to the doorway now, and both girls pretended to be interested in the near-by shop window. As they passed, one girl dropped her leather handbag, and a vanity case tinkled on to the sidewalk.

It was femininity's oldest, most tried and true dodge—but it didn't work. The two young men looked around, half-smiled and went on.

Soft red mouths grew hard. "Sissies!" said one girl as she scooped up the contents of her handbag.

"Mamma's boys!" agreed the other.

At that moment Bob Parrett and Tommy Wilson turned the corner of Ellis Street, and left the bright lights of the shopping district behind them. They were in a drab district of pawnshops, all-night restaurants, little hotels.

"It's easy," said Bob Parrett. "I ought to know. I've done time in three pens, ain't I? All you got to do is flash the rod and they'll hand it over like nothing. It's candy from a baby, kid."

"Yeah," agreed Wilson. His hand was in his coat pocket, clenched around the butt of a weighty .38 caliber pistol. "Just flash the rod. But what if they don't hand over?"

"This is what park," Parrett told him in a voice that rasped like sandpaper. He held out his forefinger, then closed it swiftly upon an imaginary trigger. "We got to get out of town, ain't we?"

"Yes," answered Wilson.

"We got to have dough to get to Los Angeles, don't we? And to live on till we hook up with the boys from the Purple mob?"

"Yes, we got to have dough," Wilson echoed.

There was one electrically lit marquee in the block, signifying a hotel somewhat larger and more modern than its fellows. The name which shone there was "HOTEL MADELINE."

"That's the place," said Parrett. He tugged at his short moustache nervously. "Hotel Madeline—they do a good business there."

"I—I knew a girl named Madeline once," offered Wilson. "Back in Seattle."

Parrett was bubbling with enthusiasm now. "Paddling Madeline home, eh? I remember the song. Boy, there's not a song of the last ten years I don't remember. I like music."

He spoke in a gay, easy voice, but his cold gray eyes bored into those of his younger companion. "Okay, kid. Take a deep breath and keep your shirt on."

Wilson smiled weakly. "I'll be all right." His hand caressed the gun.

A number was painted on the skylight—1563—but Bob Parrett didn't pay any attention to numbers. He liked music, he had no head for figures.

They went through the door and started up a flight of heavily carpeted stairs.

An oblong of light showed at the head of the stairs, and from a radio came the lilting strains of Helen Morgan's great hit from *Shore Boat*. "I wish I could swim, birds gotta fly, I gotta love . . ." For this was June, 1930, when prosperity was just around the corner.

They went on up the stairs and came into a small but cozily furnished lobby. A fireplace flickered against one wall, and not far away was a small radio. Half a dozen guests of the small "family" hotel sat in rocking chairs around the radio, some reading newspapers and comic magazines, some humming softly in time with the



Reproduction of the scene in the hotel lobby when the police radio call came through the loudspeaker that foggy night in San Francisco

music. "Tell me he's lazy, tell me he's slow. Tell me I'm crazy—maybe I know . . ."

There was a pretty girl behind the desk instead of the usual slick-haired male clerk. Beatrice Ames, dark-haired, tall with a tiny tilt to her nose—she was a hotel clerk among clerks, and later events were to prove it.

Her official title was "manager." As the two visitors approached, she dropped a pen into the ink and offered it to them.

Parrett tugged at his moustache and his gray eyes flickered with roving yellow lights. He took a deep breath.

But Wilson spoke. "How much to put us up with a couple of beds for the night, ma'am?"

Beatrice Ames leaned over the counter, and gave them a friendly if impersonal smile. "For two in a room it'll be two dollars, sir, she said. 'Would you like to register?'"

"Say lady, we— began Parrett. He hadn't the patience for this sort of stalling.

But the younger man cut in on him, nervously. "We—we'd be back in about an hour," he said. "We gotta get our suitcases, you know."



Lieutenant John Marsh in the doorway of the Hotel Madeline where he and his partner fought it out with guns—for their lives

Parrett flashed a glare at him, but the younger man nudged. They moved slowly toward the stairs, as the radio program changed. A girl's voice came loudly in imitation of a plump young lady who was appearing in *Good Boy* back on Broadway. "I wanna be loved by you, just you, and nobody else but you . . . I wanna be loved by you alone, boop boop a-doop . . ."

"Come on!" whispered Wilson. And the older man followed him down the stairs. Parrett wasn't used to taking it lying down.

In the street he gripped Wilson's arm. "Listen to me, you yellow little punk."

But Wilson shook his head. "Honest, Bob, there were too many people in the place. Besides, that dark dame's eyes seemed to drill right through the back of my head. I need a drink, honest. And then we'll go back after some of the guests are gone to bed. I'm not quitting, honest I'm not."

"Well, I'll buy you your drink," agreed the leader, in a disgusted tone.

But I'll do you what that stuff does to your stomach. And it shoots your nerves all to hell too. Now if it was a good shot of heroin or a sniff of happy dust, that would be different. Drugs give you the nerve of four men, but I quor makes you soft."

They went on down Ellis Street, arm in arm, like two tipsy revelers.

Beatrice Ames left the desk and went over in front of the hotel fireplace. Even with the windows closed the fog seemed to creep in somehow, for she felt a strange shiver run up and down her back—and another and another.

She soon banished her shivers with the lilting strains of a distant dance orchestra that came over the radio. The little circle of guests, most

of them staid and middle-aged, fell into an argument over the comparative charms of "jazz" and "classical" music. Beatrice finally suited every taste by tuning in a pipe organ playing popular melodies.

Two or three people went to bed. One of the men, a night dispatcher for the street-car company, left the circle and hurried down the stairs a little before midnight.

Somebody produced a deck of cards. "How about some bridge folks? Miss Ames'll make a fourth."

That was one of Miss Ames's duties. She sat nearest the radio, tuning for greater and greater distance as the local stations went off the air. One o'clock came, and then two in the morning . . .

The Coconut Grove in Los Angeles remained the only station on the air, and they would go off in a little while . . .

"Let's finish the rubber folks," said Mrs. Travers, a plump and jolly divorcee. "I'm getting sleepy as everything."

Her partner was Tegerson, a mining engineer out of work. "Okay, by me," he announced. Mabel Rice, public stenographer, was the (Continued on Page 29)



# Announcing

# RADIO JINGLES

**\$100 A WEEK  
FOR LAST LINES**

*Entertaining!  
Interesting!*

*Fun For  
Everybody!*

## Can You Write a Last Line For This?



**Joe Penner was asked this one day:  
"What is it that makes you so gay?"  
To which he replied  
With very much pride,**

*Write your last line here*

NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

### Simply follow these rules:

1. Each week until further notice, Radio Guide will print an unfinished "Radio Jingle." You are invited to write the last line for the jingle. Write anything you wish. The last line must rhyme with the first two lines.
2. Radio Guide will pay \$100.00 in cash prizes each week for the best last lines submitted for the jingle published that week. (See Prize List at right.)
3. You may send in as many answers as you wish. Try to be clever. Originality will count. Neatness will count.
4. Mail your answers to "Jingles," Radio Guide, 423 Plymouth Court, Chicago. Answers for this week's jingle must be in by 10 A.M., Friday, August 3rd. Winners will be announced in Radio Guide as soon thereafter as possible.
5. This offer is open to everyone except employees of Radio Guide and their

families. Answers will be judged by a committee appointed by Radio Guide. The committee's judgment will be final. In case of ties duplicate awards will be given.

6. The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a post card or on any other piece of paper. Radio Guide may be examined at its offices or at public libraries free.

Try your skill. You have heard the radio stars about whom these jingles are written. It is easy to write a last line. Do it at once and see if

your entry will bring you some useful cash.

Get next week's Radio Guide for the next jingle.

### THE PRIZES

1st Prize .....	\$25.00
2nd Prize .....	15.00
3rd Prize .....	10.00
Next 10 Prizes \$5.00 each	50.00
<b>Total.....</b>	<b>\$100.00</b>

# Radio Guide

AMERICA'S WEEKLY MAGAZINE OF

PROGRAMS AND PERSONALITIES

## Bandstand and Baton

**W**AY BACK when radio was in its crystal set stage a large Chicago hotel decided to experiment with a novel type of ballshoo. Plans were made and equipment purchased to broadcast the music of an orchestra playing for dancers at the hotel.

Although the executives of the hotel did not realize it they were laying the foundation for the big money that has come into the orchestra business. Station WEBB went on the air and crystal detectors for several miles around vibrated to the music of Ted Fiorito's piano and Dan Russo's violin.

Ted Fiorito is returning to Chicago this week for the first time since he broke with Russo and headed west five years ago. Since then his fame has become national; he is fresh from triumphs on the bandstands, screens and microphones of California. Ted's entire band featuring Muzzy Marcellino, Charlie Price and the Debutantes trio will take over the stage of the Palace Theater beginning August 3. For three weeks he will continue on his present vaudeville tour then he dashes back to the Coconut Grove in Los Angeles for a protracted stay. Soon he is to reappear as a sponsored artist on a Columbia network, selling soup.

**OPEN AIR** dancing paydion have their advantages but *Milton Kellern* maestro at the Anchorage in Philadelphia can talk of their faults through sad experience. Kellern was playing at the Fairmount Park spot last week when a heavy down-pour of rain sent the customers scattering to cover. But the bandmen remained on the stand. They couldn't stop playing, for they were in the midst of a half-hour CBS-Dixie network broadcast. Wonder if their version of "Riding Around in the Rain" sounded especially realistic to the listeners.

**Freddie Martin** and his sweet band are back on the NBC networks several times weekly now from the St. Regis hotel, New York. *Al Kavelin* Lexington hotel CBS maestro has a half hour broadcast on Columbia every day. That soon-to-be-opened Philadelphia spot which hopes to attract *Lombardo* and *Bernie* is mentioning *Rudy Vallee* in its publicity now.

**ISHAM JONES** jumps into the limelight suddenly with a picture to be filmed in Atlantic City and a success story in a prominent weekly fiction magazine. Jones is plugging the Ritz-Carlton hotel in Atlantic City now with his frequent CBS broadcasts but will return to New York City in the early fall.

**CONTRARY** TO previously published reports *Harry Sosnik* will not leave the Edgewater Beach hotel in Chicago, this month. Sosnik remains until the seventh of September at least according to his present contract. *Leonard Kedar*, playing now in the Walnut Room of the Bismarck, Chicago, features those much maligned scores classics rearranged into dance tempo. But Kellar endeavors to preserve their original intention and content in his re-songs.

**EARL BURNETT** besides leading his Drake hotel, Chicago and WGN orchestra writes the comedy and vaudeville dialogue for his singing buffoon *Red Hodgson*. He also acts as straight man. Earl recently recovered from a slight illness and during his absence Hodgson refused to go on with his acts.

**COLUMBIA** HAS put *Jules Albert* into the Casino at the World's air replacing *Tom Gentry*, beginning immediately. Albert will resume his long over the air network. *Don Pedro* returns to Chicago and the staff of the Mexican Village, on the Fair Grounds. Pedro has no broadcast, and no apparent handlers at present. *Jimmy Gurrigan*, who was at the Fair last summer is in the Rice hotel, Houston, Texas, playing on the roof garden there.



# International Radio Match

By James M. Cecil

Mr. Cecil, as a Member of the Firm of Cecil, Warwick and Cecil, Has Devised and Produced Some of the Finest Programs Projected over the Air

For the first time in radio history the fans of America have a direct hand in determining the length of a series of international broadcasts. On July 15 the first of a series of international broadcasts emanating from London was short-waved across the Atlantic and rebroadcast on this continent. The sponsors have scheduled four broadcasts over the Blue Network of the NBC chain, but if the fans voice their approval the series will be lengthened to eleven week sessions.

Thus is the gradual rise of the fans estate culminated in a smashing triumph for not only are the sponsors seeking the opinion of the fans on the merits of the broadcasts but are asking the listeners to compare European government controlled methods of broadcasting with the free system followed in the United States.

The sponsors of this unique experiment which will offer American ears some of the best entertainment Europe produces—presented for the first time on this side of the water such continental favorites as Christopher Stone, British master of ceremonies, Ray Noble, famed English composer, the Welsh Guard Choir, Carrol Gibbons, orchestra, John Hiley, Gertrude Lawrence, Dany Malone and others. Other continental favorites who will be presented on subsequent programs are Lucienne Boyer, Joseph Schunli, and a host of others.

Some people feel that the greater freedom of European non-commercial programs makes for a higher type of presentation. On the other hand it is acknowledged that only through commercial sponsorship are listeners in America enabled to hear the finest in orchestral soloists and humorists. Thus it was that we decided to offer a series of American type radio programs, utilizing the real stars of the London, Paris, Berlin and Vienna musical and theatrical worlds.

In February of this year preliminary plans were made for the broadcasts and in March actual negotiations began. All of the broadcasting systems in Europe are government owned and supposedly inimical to commercial broadcasts, but during my stay in Europe my contacts with the officials in charge were extremely pleasant. We received the most courteous cooperation in obtaining artists and in the mechanical and directional phases. A part of the work was carried on primarily through the American Embassies and the Foreign



John Hiley, famous English humorist and monologist, who was heard in America's sitting room direct from Great Britain

Offices of the various countries. It was the thought of these officials that this series inaugurated new fields of international contacts which were highly desirable.

An interesting sidelight of this international co-operation is the fact that although Lucienne Boyer is the favorite singer of the Parisian stage it was impossible to get in touch with her except through the French Foreign Office. She is a temporary refugee due to being connected by gossip with the Stavisky affair. Actually she was in no way suspected by the government yet popular feeling ran so high over the Stavisky affair that Mlle Boyer withdrew from public sight temporarily.

The head of the British Broadcasting Company assisted us materially as did other non-governmental officials. It was through such an intercession that we were able to present a Welsh Guard Choir on our first broadcast. The Prince of Wales is Colonel of this regiment of guards.

The German broadcasting system, the *Reichsbroadcasting Gesellschaft* is under the direct supervision of Minister of Propaganda Goebbels. Doctor Kurt V. Boeckmann is in charge of the short-wave broadcasting. These two systems, together with the officials of the *Radio Club* in Paris, and finally the Austrian government, radio system, are furnishing the studies and facilitating matter of the engineering details. Needless to say the National Broadcasting Company, over which network the series will be sent, has worked tirelessly with us in planning these broadcasts. Many apparently unsurmountable obstacles have been removed due to the close cooperation of all these agencies.

While this is frankly a pioneering effort, the C. E. Company, sponsor of the broadcasts, has great faith in the practicability of commercially sponsored international programs. Heretofore broadcasts received in the United States from Europe have been on a sustaining basis but largely for evening European listeners, but reaching America in the daytime because of the five hour difference in time between Europe and America. This is the first time that the great number of evening listeners in the United States have had opportunity to hear specially produced programs from Europe, and thus compare the European talent and mode of broadcasting with that in America.



Gertrude Lawrence, dramatic star of the English stage, one of the many artists who participated in sponsored radio entertainment that comes from abroad

It is interesting to note that this series, while it reaches the Eastern seaboard at 9 p. m. EDT, and the Middle West at 7 p. m. CST, goes on the air at 2 o'clock in the morning in London and Paris, and 3 o'clock in Berlin and Vienna.

The mechanical side of getting the programs from Europe to the thousands of (Continued on Page 25)

## The Goldbergs Sign Off

By Gertrude Berg

Often I have been asked to tell the secrets of "The Goldbergs." Where did we get our ideas for this radio family? What is the secret of their popularity, which has endured steadily for five years? And now as the Goldbergs are off the air—temporarily—I feel that the time has come to answer these and other questions.

But first let me say that it has been hard to leave. During five years we have come to know our radio audience through its kind responses almost as well as we have known our Goldbergs themselves, perhaps even just as well, since after all human nature is pretty much the same all the world over.

Now let me tell you where the Goldbergs originated. They lived in New York's Bronx. When I was a little girl living there I observed at first hand many of the characters and scenes we have since introduced over the air. It is entirely true that each of the Goldbergs—"Mollie," "Jake," "Rosale," "Sammy," and the hundred or so others—has a counterpart in real life. Actually the first of these radio scripts was written four years before it was heard on the air. They were just my personal observations of the simple everyday life which teemed around me.

Frankly I had no idea that these things some day would be listened to by millions of people. It might have frightened me a bit if I had! For in those days I just jotted down samples of conversation, scraps of

**The Author of This Popular Hour Says "Adieu" and Answers Pertinent Questions She Couldn't Answer at the Microphone**

description with the vague idea of keeping forever a few fleeting pieces of characterization which seemed to be parts of life itself. Apparently the listeners, too, felt that the words of these simple people were true to life. Incident like graduation from school—illness in the family—the turn of things for the better—moving from a neighborhood in which one has been brought up—these things are important in the lives of the Goldbergs, the OBreens, the Svensons and the Montmores. And that, I believe, is the secret of this program's long popularity.

We had so many proofs that listeners did identify our work with real life and its problems. As "Sammy" was growing up into young manhood during the past five years there came the time when "Jake" and "Mollie" were having serious family discussions—should they buy him long pants, or shouldn't they? What a flood of letters we had from listeners! Some of these letters said, "Give the boy his long pants. It will make him feel older and more responsible." Other let-

ters pleaded, "Don't let him have long pants so soon. They are a badge of manhood and he has plenty of time for the heartaches that are the lot of every human being. Keep him a child as long as you can."

Many of the letters we received have been humorous. I recall one sent by a marriage broker in Chicago. He had a client, a young medical student looking for a wife—and he proclaimed the virtues of this young man in glowing terms. He wanted the student to marry Rosale! Another time when we were to "move" (in the script only of course) several furniture houses in New York wrote us about new furniture and asked us what we were going to do with our old furnishings!

Every time "Jake" undertook a new business venture, or decided to expand his business, a great many letters of advice would arrive for him. Some of the letters stated he was making a good move. Others told him to "hold on"—advising him that business conditions didn't warrant expansion.

We were glad to receive these letters. We were happy to know that people "believed" in us—and felt that we represented a real, solid substance instead of just a play. And now—as we are going on a vaudeville tour—we will be doubly happy to see you, our listening friends, face to face. It will be like meeting someone personally with whom you have had only a letter-writing friendship for years!



# Programs for Sunday, July 29

## Log of Stations

(NORTH ATLANTIC EDITION)

Call Letters	Kilo-cycles	Power-Watts	Location	Net-Work
KDKA	980	50,000	Pittsburgh	N
WABT	1410	500	Boston	C
WABC	860	50,000	N.Y. City	C
WBAL	1060	10,000	Baltimore	N
WBZ	990	50,000	Boston	N
WCAU	1170	50,000	Philadelphia	C
WCSH	940	1,000	Portland	N
WDRG	1330	500	Hartford	C
WEAF	660	50,000	N.Y. City	N
WEEI	590	1,000	Boston	N
WFI	560	1,000	Philadelphia	N
WGY	790	50,000	Schenectady	N
WHAM	1150	50,000	Rochester	N
WIP	610	1,000	Philadelphia	C
WJAZ	1290	1,000	Pittsburgh	C
WJSV	1460	100,000	Washington	C
WJZ	760	50,000	N.Y. City	N
WLBZ	620	500	Bangor	C
WLIT	560	1,000	Philadelphia	N
WLW	700	500,000	Cincinnati	N
WMAL	630	500	Washington	N
WNAC	1230	1,000	Boston	C
WOKO	1440	500	Albany	C
WOR	710	5,000	Newark	N
WRCI	950	500	Washington	N
WRVA	1110	5,000	Richmond	N
WTIC	1040	50,000	Hartford	N

(Network Programs Listed Only)  
 (Full Day Listings: Night Network)  
 (Evening Programs Listed Only)  
 C—CBS Programs.  
 N—NBC Programs.

## Notice


These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate evening hour changes in program listings, time, etc.

Look for the Bell  for Religious Services and Programs


**8:00 a.m. EDT 7:00 EST**  
 NBC—Melody Hour WEAF  
 CBS—Orrin Greville WABC  
 NBC—Tone Pictures WJZ  
 WNAC—Radio Carols

**8:30 a.m. EDT 7:30 EST**  
 NBC—Low White, organist WJZ  
 CBS—Arcad Hecquel WABC




**8:45 a.m. EDT 7:45 EST**  
 CBS—The Radio Spotlight WABC  
 WBZ—Musical  
 NBC—News

**9:00 a.m. EDT 8:00 EST**  
 NBC—The Balladeers. WEAF WGY WRC WCHS  
 CBS—Sunday Morning at Aunt Susan's WABC WOKO WCAU WLBZ WNAC WJAS  
 NBC—Least to Coast on a Box WJZ WMAL KDKA WHAL WBZ WLW WJSV— Michaux Congregation

**9:15 a.m. EDT 8:15 EST**  
 NBC—Cloister Bela WEAF WGY WRC WCHS  
 CBS—The Old Observer

**9:30 a.m. EDT 8:30 EST**  
 NBC—Trio Humantique WEAF WRC WJZ WCHS  
 WGI— Union College Chapel


**9:45 a.m. EDT 8:45 EST**  
 NBC—Alden Higgins, bass baritone; WEAF WRC WJZ WCHS  
 CBS—The Old Observer

**10:00 a.m. EDT 9:00 EST**  
 NBC—Southernaires, male quartet; WJZ WMAL WHAM WBAL KDKA WBZ  
 NBC— Salisbury Revere; WEAF WGY WRC WJZ WCHS  
 CBS—Imperial Havana and WABC WOKO WDRG WJAS WAAB WLBZ WJSV WCAU  
 WJW— Church Forum  
 WNAC— Watchtower Program


**10:15 a.m. EDT 9:15 EST**  
 WNAC—Lucia Bob Houghton

## Star ★ Indicates High Spot Selections


10:30 a.m. EDT 9:30 EST

NBC—Mexican Tjuna Orchestra  
 WEAF WEEI WRC WJZ WGY  
 WFI WLW  
 CBS—Horn and Patterns WABC  
 WOKO WDRG WJAS WJSV WCAU  
 WLBZ  
 NBC—Samovar Serenade WJZ WHAM  
 WBAL WBZ KDKA  
 WCSH— Congregational Church  
 WMAL—Listening Post

10:45 a.m. EDT 9:45 EST

CBS—Alexander Selinger, pianist  
 WABC WDRG WOKO WJSV WJAS  
 WCAU WNAC  
 KDKA— First Presbyterian Church  
 WBZ—Old Farmer's Almanac  
 WMAL—Samovar Serenade (NBC)



11:00 a.m. EDT 10:00 EST

NBC—Press Radio News, (5 min.)  
 WJZ WHAM WMAL WRC WBAL  
 WLW WBZ  
 NBC—Morning Musicals WJZ WHAM  
 WMAL WRC WBAL WRVA WLW  
 WBZ  
 CBS—Children's Hour WABC  
 NBC—Press Radio News, (5 min.)  
 WEAF WTIC WGY WFI WRC  
 NBC—The Vagabonds, vocal trio;  
 WEAF WGI WGY WHI  
 CBS—Rhoda Arnold and Taylor Buck  
 ley WOKO WJSV WLBZ WDRG  
 WCAU—Horn and Hardart  
 WEEI— Morning Service  
 WOR—The Moderns, musicals

11:15 a.m. EDT 10:15 EST

NBC—Green and Hall, piano team  
 WEAF WTIC WRC WGY WFI

11:30 a.m. EDT 10:30 EST




NBC—Major Bowes' Capitol Family;  
 WEAF WFI WRC WJZ WRVA  
 WGY  
 NBC—Richard Maxwell, tenor WJZ  
 WBAL WMAL WLW WHAM  
 CBS—Sally Lake City Tabernacle  
 WOKO WJSV WLBZ WNAC WDRG  
 WBZ— D. D. Noble  
 WOR— Philosophical Talk

11:45 a.m. EDT 10:45 EST



NBC—Phantom Strings WJZ WMAL  
 WLW WBZ WBAL WHAM

## Afternoon


12:00 Noon EDT 11:00 a.m. EST

NBC—Major Bowes' Capitol Family;  
 WGN  
 CBS—Salt Lake City Tabernacle  
 WABZ WJAS  
 WCAU— Watchtower Program  
 WOR— Mike Don Reed  
 WRVA— Presbyterian Service

12:15 p.m. EDT 11:15 a.m. EST

NBC—Go to and after piano duo  
 WJZ WMAL KDKA WBAL WLW  
 WHAM  
 WBZ—Old Farmer's Almanac  
 WCAU— Bud Shays songs  
 WEEI—Musical Turns  
 WGY—Three Schoemands, harmony  
 WIP— Salt Lake Tabernacle (CBS)





12:30 p.m. EDT 11:30 a.m. EST

NBC—University of Chicago Round  
 Table WEAF WEEI WTIC WRC  
 WFI WGY  
 CBS—Ranney Trail WABC WOKO  
 WNAC WJAS WCAU WJSV WLBZ  
 NBC—Radio City Symphony WJZ  
 WBAL KDKA WBZ WMAL WLW  
 WHAM  
 WCSH— Christian Science  
 WOR—Musical Program


12:45 p.m. EDT 11:45 a.m. EST

WJW—Musical Program  
 WDRG—Rumba and Trail (CBS)  
 WOR—The Old Observer


1:00 p.m. EDT 12:00 Noon EST


NBC—Road to Roma; WEAF WGY  
 WFI WTIC WRC  
 CBS—A Lead at the Organ; WABC  
 WOKO WJAS WCAU WJSV WDRG  
 WABZ  
 WJW— First Radio Parish Church  
 WFI— Mervyn Pearl's Orchestra  
 WNAC— Catholic Truth Period  
 WOR— Singing Quartet

1:15 p.m. EDT 12:15 EST

WRVA— Watchtower Program

1:30 p.m. EDT 12:30 EST


NBC— The Sunday Forum WJZ  
 WMAL WBZ WBAL WRVA WHAM  
 KDKA  
 CBS—The Compinsky Trio WABC  
 WOKO WDRG WJSV WCAU WJAS

NBC—Surprise Party, Mary Scott  
 WEAF WEEI WGY WJZ WFI  
 WRC  
 WLW— Church in the Hills

1:45 p.m. EDT 12:45 EST

NBC—Desiree Nadworny, songs.  
 WEAF WEEI WFI WGY

2:00 p.m. EDT 1:00 EST

NBC—South Sea Islanders WJZ  
 KDKA WBZ WMAL WBAL  
 CBS—Fifth Murray songs WABC  
 WJW WJAS WCAU WDRG WLBZ  
 NBC—Gene Arnold, Comedians  
 WEAF WEEI WGY WRC WRVA  
 WJW WLW  
 WHAM— Rochester Catholic Hour  
 WJSV—Did You Know That?  
 WOR—Hendrik de Leeuw, talk




2:15 p.m. EDT 1:15 EST

CBS—Quarter Hour in Waltz Time;  
 WABC WJAS WOKO WNAC WDRG  
 WCAU WLBZ WJSV  
 WOR—Paola Autor, soprano



2:30 p.m. EDT 1:30 EST

NBC—Landl and White WEAF  
 WJW WGY WEEI WTIC  
 CBS—Windy City Revue WABC  
 WDRG WJAS WJSV WCAU WNAC  
 WOKO WLBZ  
 NBC—Concert Artists WJZ WMAL  
 WHAM KDKA WBZ WBAL WRVA  
 WLW  
 WOR—Eddy Brown, violin


3:00 p.m. EDT 2:00 EST

NBC—Talkin' Picture Time WEAF  
 WEEI WLIT WRC WCHS WGY  
 ★ CBS—Detroit Symphony Orchestra  
 WABC WOKO WJW WLBZ WJAS  
 WNAC WCAU WJSV  
 WBAL— Watchtower Program  
 WHAM—Down Mealy Lane  
 WLW— A. J. W. Warner West  
 WMAL— Local Interlude  
 WRC—Frank Stuart's Orchestra  
 WRVA—Beauty That Endures


3:15 p.m. EDT 2:15 EST

WLW— Phonograph  
 WRVA— Organ Recital





3:30 p.m. EDT 2:30 EST

NBC—Dancing Shadows WEAF WRC  
 WEEI WLIT WGY WCHS WIT  
 ★ NBC—Chautauque Opera Concert;  
 WJZ WBAL WBZ WHAM KDKA  
 WMAL WRVA WLW  
 WOR— Verna Osborne, soprano



4:00 p.m. EDT 3:00 EST

NBC—John B. Kennedy news WEAF  
 WGY WLIT WEEI WCHS WRC  
 WJW  
 CBS—Helen and Arlene; Workshop  
 WABZ WJAS WCAU WDRG  
 WLBZ WNAC WJSV  
 WOR— Beguine Agan

4:15 p.m. EDT 3:15 EST

NBC— San Buckman soprano WEAF  
 WJW WCHS WEEI  
 WGY— Carmina Lancia pianist  
 WLW— Johann Jesters  
 WOR— Arthur Lang baritone





4:30 p.m. EDT 3:30 EST

CBS—Oregon on Parade WABC  
 WOKO WNAC WDRG WCAU WJAS  
 WLBZ WJSV  
 NBC—Chicago Symphony Orchestra  
 WEAF WCHS WEEI WRC WGY  
 WRC WFI WLW  
 KDKA— Vespers Shadynde Church  
 WOR— Conrad and Tremont


4:45 p.m. EDT 3:45 EST

WOR—The Baker in Art



5:00 p.m. EDT 4:00 EST


CBS—The Playboys WABC WOKO  
 WDRG WCAU WAAB WLBZ WJSV  
 NBC— National Vespers WJZ WBZ  
 WBAL WHAM WMAL WRVA  
 WLW— The Nation's Prayer Period  
 WNAC— T. S. H. H. Reveries, Soloist  
 WOR— Joseph Ziaour's Orchestra

5:15 p.m. EDT 4:15 EST

CBS— Dorothy Gould WABC WOKO  
 WAAB WDRG WJAS WLBZ WCAU  
 WJSV






5:30 p.m. EDT 4:30 EST

★ NBC—The Sentinels Concert;  
 WEAF WEEI WJZ WGY WLW  
 WFI WRC  
 CBS—Crumm and Sanderson songs;  
 WABC WOKO WAAB WCAU WDRG  
 WJSV  
 NBC—Henry Kings Orchestra WJZ  
 WBAL WRVA WBZ WHAM KDKA  
 WMAL— Tea Time  
 WOR— Milbau Songs Trio


5:45 p.m. EDT 4:45 EST  
 WMAL— Henry Kings' Orch. (NBC)  
 WNAC— The Cosmopolitan

## Night






6:00 p.m. EDT 5:00 EST

NBC—Heart Throbs of the Hills WJZ  
 WHAM WMAL WBAL WBZ  
 NBC— Catholic Heart WEAF WEEI  
 WTIC WRC WCHS WRVA WGY  
 WIT  
 CBS—Nurk Lucas, songs WABC WAAB  
 WJSV WDRG WCAU WOKO WJAS  
 KDKA— Three Girls  
 WLW— Chorus and organ  
 WNAC— News  
 WOR— Irene Don, children's program






6:15 p.m. EDT 5:15 EST

CBS—P. G. A. Golf Tournament;  
 WABC WOKO WJSV WCAU WDRG  
 WLBZ WJAS WNAC  
 KDKA— Baseball Resume







6:30 p.m. EDT 5:30 EST

NBC— Baltimore Band Concert WJZ  
 WHAM WMAL WBAL KDKA  
 NBC— Henry King's Orchestra WEAF  
 WLIT WGY WRVA WTIC WCHS  
 WRC WEEI  
 CBS— Sunset Musical WABC WOKO  
 WJSV WCAU WDRG WLBZ WJAS  
 WNAC  
 WBZ— Old Farmers' Almanac  
 WOR— Baseball Resume



6:45 p.m. EDT 5:45 EST

CBS— Richards Vidmer sports WABC  
 CBS— Farlin and London with War  
 work Sisters WJAS WCAU WOKO  
 WLBZ WJSV WDRG WNAC  
 WBZ— Band Concert (NBC)  
 WEEI— Comedy Stars of Hollywood  
 WOR— Jack Berbers' Orchestra







7:00 p.m. EDT 6:00 EST

NBC— K. T. Secret Service Spy Story  
 WEAF WGY WCHS WRC WLIT  
 ★ CBS— Peter the Great WABC  
 WABC WOKO WDRG WJAS  
 NBC— Chicago Police Orchestra WJZ  
 WGY WBZ WLW KDKA WHAM  
 WRVA WMAL WIP  
 WCAU— Comedy Stars of Hollywood  
 WFI— Madhattan Merry-go-Round  
 WOR— Stunt Trio





7:15 a.m. EDT 6:15 EST

WLW— Armed and Dangerous  
 WOR— Comedy Stars of Hollywood







7:30 p.m. EDT 6:30 EST

NBC— Love Circle in Song WEAF  
 WJW WGY WLIT  
 CBS— Chicago Knights WABC WDRG  
 WJAS WNAC WLBZ WCAU  
 ★ NBC— Chautauque Concerts WJZ  
 WMAL WRVA WHAM WBAL  
 KDKA  
 WFI— Armed and Dangerous  
 WLW— Smoke Dreams  
 WOR— Helen Casera


7:45 p.m. EDT 6:45 EST

CBS— Chicago Knights WJSV WOKO  
 NBC— Teens Bessley songs WEAF  
 WCHS WLIT WGY WRC WTIC  
 WFI— Musical Turns  
 WOR— Pamela Albert pianist



8:00 p.m. EDT 7:00 EST

★ NBC— Jimmy Durante, comedian;  
 Orchestra WEAF WCHS WLW  
 WGY WJAS WLIT WBZ WRC  
 WTIC  
 ★ CBS— Columbia Variety Hour  
 WABC WJAS WNAC WDRG WOKO  
 WCAU WJSV WBZ  
 NBC— Ann to Town WJZ KDKA  
 WHAM WBAL  
 WEEI— The Jerry Concert  
 WMAL— Baseball Resume  
 WOR— Marie Gerard's Orchestra



8:15 p.m. EDT 7:15 EST

WMAL— Fleming Allen




8:30 p.m. EDT 7:30 EST




WMAL— Glee to Town (NBC)  
 WOR— Stadium Philharmonic Orch.

8:45 p.m. EDT 7:45 EST

WLW— Fur Trappers  
 WIP— Columbia Variety Hour (CBS)

9:00 p.m. EDT 8:00 EST

★ NBC— Headliners Broadcast from  
 Party WJZ WBZ WLW WHAM  
 WRVA WBAL WMAL  
 NBC— Madhattan Merry Go Round  
 WEAF WGY WFI WRC WJW  
 ★ CBS— Family Theater, Orchestra  
 WABC WOKO WJAS WLBZ WCAU  
 WNAC WDRG

WJW— Musical  
 WEEI— Fun Program  
 WOR— Reveries



Star ★ Indicates High Spot Selections

NBC Press Radio News 15 Min

WNAF—The Shipper's Exchange  
WON—Haditha's Orchestra  
12:45 p.m. EDT 11:45 a.m. EST  
NRC—Watts and Music WJZ WRVA  
WBAL WMAJ  
NRKA—Dance Orchestra  
WYCH—Pea Battle's Ensemble (NBC)  
WEEJ—Caroline's Club  
WVH—The Vagabonds  
WVHAM—Tommy Morrison's Orchestra  
WLP—Al Karpis's Orch. (Bb)

WAMI WIKI WIAH WJIS WJAU  
WJAY W1B7 WDRC  
WLW Ebel Ponce vocalist  
WNAZ Ocean Rival Harry Rodgers  
WOR Many others harmony  
4:40 p.m. EDT 3:40 EST  
NBR Gypsy Train orchestra soloists  
WEAF WGSN WGT WRC WRVA  
WMC WHI  
CB—Lacy Bill Higgins harmony  
WABC WOKO WJAY WIP WNAZ  
WJIS W1B7 WDRC

WABC WABC WABC WLBZ WJW  
NRI Al Pearce's Gang WFI WAC  
KDKA—Baseball Results  
WBZ—Baseball Results  
WGY—Jazz and Eddie Condon  
WYAC—Baseball Results  
WRRV—Love and Selly  
6:30 p.m. EDT 5:30 EST  
NBC—Press Radio News, (5 Min)  
WEAF  
CW—Press Radio News (5 Min)  
WABC WABC WABC WFLC

WFAF WT WEET WOSH WGY  
WJAT  
CB—Fyan Fyane harpstone orches  
tra WABC WBA WCAI WOKO  
WJAS WJCV WJWV WJWZ  
★ NBC—Greater Monarchs WJZ  
WRFA WRHM WOKA WJWZ WRAL  
WJWV  
9.15 p.m. EDT 8.15 EST  
CB—Roy Hol on "Looking at Life"  
WABC WJAC WDRC WCAU WOKO  
WJAS WJWV WJWZ

WABC—Manhattan  
WABC—The Shopper's Exchange  
WOL—Bud & Theresa's Orchestra  
22:45 p.m. EDT 11:45 a.m. EST  
WRC—Waits and Music WJZ WRVA  
WBAL WMAZ  
WDBK—Dance Orchestra  
WCH—Pea Battle's Ensemble (NBC)  
WEEI—Carolene Adams  
WGBS—The Vagabonds  
WHAM—Tommy's Orchestra  
WHP—Al Kavelin's Orch. (CBS)

WABC WABC WABC WLBZ WJW  
NRI Al Pearce's Gang WFI WAC  
KDKA—Baseball Results  
WBZ—Baseball Results  
WGY—Jazz and Eddie Condon  
WYAC—Baseball Results  
WRRV—Love and Selly  
6:30 p.m. EDT 5:30 EST  
NBC—Press Radio News, (5 Min)  
WEAF  
CW—Press Radio News (5 Min)  
WABC WABC WABC WFLC



# Music in the Air

By Carleton Smith

**Time Shown is EDT**  
Richard Strauss himself will conduct the first act of Beethoven's *Egmont* (July 28, NBC at 2:15 p. m.) from the famous Salzburg Music Festival in Austria. Every music lover in the country will tune in to hear part of the only opera written by the great master of symphonic music. Strauss, venerable composer whose works are included in the standard repertory of every grand opera company the world over, will direct the Vienna Philharmonic Orchestra during the 45-minute broadcast. *Leitold Lehmann*, whose debut at the Met last season thrilled New Yorkers, is the Leonore.

Salzburg, the picturesque little Austrian city where Mozart was born, attracts thousands of musicians and music lovers each year to its festivals. There, *Bruno Walter* conducts incomparable performances of opera and chamber music. There, *Max Reinhardt* stages "Faust" and "Everyman."

## Selections

An interesting discussion continues in Columbia's studios. Musicians have been debating the effect of music on the mind. *Abram Chasins* says music should be published as a tonic that liberates the emotions, thereby overcoming repressions and inhibitions which sometimes lead to mental illness. Apropos of using music, nominations for compositions which produce intense emotional reactions have been made. Two conductors who didn't agree on a single number offered the following selections:

Gavotte, *Esplanade* by Chabrier, Strauss' waltzes.  
Most *Stirring*: Tchaikovsky's "Andante Cantabile," "Kamenoi Ostrov" by Rubinstein.  
Most *Stirring*: Sousa's "Stars and Stripes, Forever," The "Marseillaise," France's national anthem.  
Most *Romantic*: Chopin's waltz, opus 69 No. 2, the Love Duet from Wagner's "Tristan and Isolde."  
Most *Suggestive of Outdoors and Nature*: "Morning" by Grieg, Beethoven's "Pastorale" Symphony.  
Most *Stimulating*: Ravel's "Bolero," Torreador Song from Bizet's "Carmen," Most *Atrociously*: Parts of Schubert's

"Unfinished" Symphony, Hawaiian music, *Most Amusing*: By Heek! by S. R. Henry, Victor Herbert's "Badinage," *Most Effective Children's Pieces*: "The Glow Worm" by Lincke, Tchaikovsky's "Casse Noisette."

Do you agree? If not, what selections would you make?

## Programs

Modern music is offered by *Al and Lee Reiser*, concert piano team (July 26, NBC at 11:45 a. m.) Gershwin's "Rhapsody in Blue" and "The Flight of the Bumble Bee" by Rimsky-Korsakov are highlights. Milwaukee's *Lyric Glee Club* sings the choral parts to Elgar's "Pomp and Circumstance" and "The Pilgrims' Chorus" with the Milwaukee Philharmonic Orchestra, conducted by Dr. Frank Laird Walker (July 26, NBC at 12 midnight). Godard's "Adagio Pathetique" and the Dance of the Russian Sailors from Gliere's "Red Poppy" fill out the program.

The Detroit Symphony Orchestra (July 26, CBS at 3 p. m.) plays Lassen's "Festiva

l Overture" Massenet's "Les Erinnyes," Suite the *Leggy* and *Musette* from Schubert's "King Christian II," "Twilight" by Massenet and Wagner's "Imperial March." At 9 p. m. they offer the Overture to *Belshazzar*, Benvenuto Cellini, the Scherzo and Nocturne from Mendelssohn's "Midsummer Night's Dream," "Polonaise" by Franz Liszt, the "Phaeton" tone poem by Saint-Saens, and Dvorak's "Carnival" overture.

Friday afternoon (July 27, CBS at 3 p. m.) the Detroit Symphony presents Beethoven's "Coniolanus" Overture, "Music Box" and "Kikomora" by Liadov, Paderewski's "Minuet," "Serenade" by Moszkowski, and three Musical Pictures from "Tsar Sultan" by Rimsky-Korsakov. In the evening, (CBS at 9 p. m.) they play the March from "Aida," "Dance Macabre" by Saint-Saens with *Hyla Schkolnik* playing the violin solo, the Neil Gwyn Dances, Smetana's Symphonic Poem "From the Fields and Meadows," and Fantasia from Tchaikovsky's "Eugene Onegin."

The Chicago A Capella Choir and *Josel Koestner's* Orchestra (July 29, NBC at 5:30 p. m.) present Chopin's "Polonaise in A," Wagner's "Traumerei," "Walden in the Water" arranged by Noble Cain, and selections from "Countess Maritza."

## Reviewing Radio

(Continued from Page 4)

protective body, depends the quality of sustaining programs which we are to hear in the near future. Almost anything would be an improvement. But how can you expect the poor sustaining performers, or some of the so-called "paid ones" to be entertaining, sparkling and fresh when most of them are wondering where their next meals are coming from, if anywhere? In most of New York's independent studios, and in several instances where networks are concerned, the sustainers are working for coffee and cakes, or gratis, just for the opportunity of being around, and "on the air" when sponsors come snooping for talent.

The irony of all this is that sponsors don't snoop any more in the studios. They are coming the cinema lots.

But I hope Equity is successful. The one grand thing it can do for a sustaining artist is break up a racket that is the most pernicious feature of the radio world. By that I mean the imposition inflicted by a number of selfish radio writers, who, God knows why are supposed to have a club perpetually poised above the poor artists' heads.

This is the modus operandi of the racket. A film company wants to make a short feature. It is willing to pay \$1,000 no more, to include all talent. So the film company contacts a chisel writer, and says "We gave you a grand, go get the talent."

The writer uses his name, or allows the use of it, to bludgeon artists to take

part in the shorts. They go there on the lot, spend days, sing, or play, and do not enjoy the courtesy of an auto ride to and from the set. They are afraid to refuse, because they believe the writer will put them on his black list, and pan them ever after. Thus, they are forced into a futile labor, while the film company waxes rich on short feature distribution, cashing in on the radio buildup of the artists—and the writer collects his grand, and—there you are.

This practice is opposed to all NRA codes affecting the entertainment world. It is a racket that I hope Equity breaks up into a million fragments—it is a graft that ought to fall under the law, but which unfortunately, doesn't.

Again, I call you lucky customers. For a couple of weeks you will be rid of this column, while I take a vacation (the boss is wondering why as he reads this over my shoulder). I have managed to convince him, without much trouble that it is the reader who really needs it, so with this humane object in mind, I'm toddling along.

**RICHARD HIMBER.**  
AND HIS  
**STUDEBAKER**  
*with Gary Nash*  
**CHAMPIONS**

**MONDAY NIGHT**

**8:00 P.M. DAYLIGHT TIME**

**WEAF • WJAR • WTAG  
WEEI • WTIC • WGY  
WCBS • WFI • WFBR  
WRC • WBN • WCAE**

and N. B. C. Coast-to-Coast Chain

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RADIO GUIDE**

## RADIO GUIDE PROGRAMS

**Lee Lawrence**

with **LEN BAYLHSON**, pianist

and **FRED VEITH**, guitarist

**WIP**

**Mon. Wed. at 1:30 P.M.**

**WLIT**

**on Fri. 5:15 P.M.**

**9:30 p.m. EDT 8:30 EST**  
★ NBC—House Party: Donald Davis, tenor. WEAF WEEI WJAZ WRC WRVA WGY WLIT WLW  
★ CBS—Henietta Schumann, pianist: Lud Glucka's Orchestra. WABC WDRS WNAC WJAL WJOL WJVS WJAS  
NBC—Princess Pat Flatters. WJZ WBAL WHAM KDKA WYAL WBZ WOR—Meyer Davis Orchestra

**9:45 p.m. EDT 8:45 EST**  
WOR—John Kelyon, tenor, Orchestra

**10:00 p.m. EDT 9:00 EST**  
CBS—Wayne King's Orchestra. WABC WOKO WAAB WJOL WCAU WJAS WJSV  
NBC—Contented Ho's, orchestra. WFAP WEEI WJSH WLIT WTIC WLW WGY WRC

★ NBC—National Music Camp Program. WJZ WMAL KDKA WHAM WBZ WBAL  
WNAC—Dick McKinley's Orchestra  
WOR—Eternal Life, drama

**Programs to  
Be Heard**

**10:15 p.m. EDT 9:15 EST**  
WOR—Current Events  
WRVA—J Harold Lawrence

**10:30 p.m. EDT 9:30 EST**  
NBC—Pickens Sisters. WJZ WBAL WMAL  
CBS—Care and Feeding of Hobby Horses. WABC WOKO WAAB  
NBC—Gothic Choristers. WEAF WLIT WRVA WJAZ

WCAU—Symphony Orchestra  
WEEI—The Beauty that Endures  
WGY—Dance Orchestra  
WLW—Henry Thues' Orchestra  
WNAC—Andrew Jacobson's Ensemble  
WOR—Brogue's Orchestra

**10:45 p.m. EDT 9:45 EST**  
NBC—Democratic Republican Service. WJZ WBAL WBZ WMAL WRVA KDKA  
NBC—Gothic Choristers. WEEI WMAL—Beauty that Endures

**Monday, July 30**

WLW—Margaret Carlisle, orchestra  
WNAC—Spirit Page

**11:00 p.m. EDT 10:00 EST**  
NBC—Harold Stern's Orchestra. WEAF WTIC WLIT WJSH  
CBS—Fats' Waller, tenor: WABC WJAS WAAB WOKO WIP WJSV  
NBC—Guy Lombardo's Orchestra. WJZ WBAL WHAM

KDKA—Sports Slants  
WBZ—Old Farmers' Almanac  
WCAU—Alan Scott  
WEEI—Weather, Road, Fishing  
WGY—Ray Nichols' Orchestra  
WLW—Counn Bob and his Kin Folk  
WNAC—News  
WOR—Roger Wolfe Kahn's Orchestra  
WRVA—Smoky and Poley

**11:15 p.m. EDT 10:15 EST**  
CBS—Glen Gray's Orchestra. WABC WJZ WBZ WJAS WDRS WOKO WNAC WJSV WCAU

NBC—Guy Lombardo's Orch.: KDKA WBZ  
WEEI—News, Harold Stern's Orch.  
WHAM—News, Ben Armatrong's Orch.  
WRVA—Chandu, the Magician

**11:30 p.m. EDT 10:30 EST**  
NBC—Jack Denny's Orchestra. WJZ WBZ WHAM WBAL  
NBC—Carl Hoff's Orchestra. WEAF WJSH WEEI WLIT WRC WTIC

KDKA—Dance Orchestra  
WGY—Henry Gendron's Orchestra  
WLW—The Folies  
WOR—El Dantzig's Orchestra  
WRVA—Dance Orchestra

**11:45 p.m. EDT 10:45 EST**  
CBS—Enoch Light's Orchestra. WABC WNAC WJZ WDRS WOKO WCAU  
WMAL—Jack Denny's Orch. (NBC)  
**12:00 Mid. EDT 11:00 p.m. EST**  
NBC—Don Bestor's Orchestra. WJZ WHAM WBAL KDKA WMAL WBZ

**Continued from  
Preceding Page**

★ CBS—Blue Monday Jamboree: WABC WOKO WCAU WNAC WJAS WJSV  
NBC—Ralph Kirby, baritone (S Min): WEAF WLIT WGY WEEI WRVA  
NBC—Sammy Watkins' Orchestra: WEAF WLIT WGY WRVA WEEI  
WLW—News Dance Orchestra

**12:30 a.m. EDT 11:30 p.m. EST**  
CBS—Jan Garber's Orchestra. WABC WNAC WJVS WOKO WNAC WCAU  
NBC—Hemmerger's Barvarian Band: WJZ WBZ WHAM KDKA WBAL  
WRVA—Dance Orchestra

**12:45 a.m. EDT 11:45 p.m. EST**  
NBC—Leon Belasco's Orch. WABC WCAU

**1:00 a.m. EDT 12:00 Mid. EST**  
CBS—Glen Karde's Orchestra. WABC WLW—Dance Orchestra

**1:30 a.m. EDT 12:30 EST**  
WLW—Larry Lee's Orchestra

**2:00 a.m. EDT 1:00 EST**  
WLW—Moon River, organ and poems



# Programs for Tuesday, July 31

## Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST  
WNAC—Sunrise Special, organ  
6:45 a.m. EDT 5:45 EST  
NBC—Health Exercises WEAF WEEI  
WGY WFI  
WOR—Gym Class  
7:00 a.m. EDT 6:00 EST  
KDKA—Musical Clock  
WBZ—Musical Clock  
7:15 a.m. EDT 6:15 EST  
WNAC—News  
7:30 a.m. EDT 6:30 EST  
NBC—(York) Hirooka, xylophonist:  
WJZ  
CBS—Organ Recital WABC  
WJSA—Eye Opener  
WJW—Top of the Morning  
WYAU—Bob White, pianist  
7:45 a.m. EDT 6:45 EST  
NBC—Pollock and Lombardi, piano  
duo: WEAF WEI WRC WGY  
NHI—Jack Hall and Jane WJZ  
WEEI—Morning News Catcher  
WNAC—Walter Kellner, baritone  
8:00 a.m. EDT 7:00 EST  
NBC—Organ Rhapsody WEAF WFI  
WCIH  
CBS—Salon Musicals WABC  
NBC—Morning Devotions WJZ WRC  
WJW KDKA WHAL  
WEEI—Current Events  
WGY—Musical Clock  
WJSA—Sun Dial  
WJW—National Family Prayer  
WNAC—Shopping Around the Town  
WOR—The Year of Gold, Weather  
WJW—Musical Clock  
8:15 a.m. EDT 7:15 EST  
NBC—Don Hall Trio WJZ WBAL  
WJZ KDKA  
WJSA—Morning Devotions  
WEEI—Shopping Service  
WJW—A Morning Devotion  
WOR—All Woods songs  
WRC—Organ Rhapsody (NBC)  
8:30 a.m. EDT 7:30 EST  
NBC—Chorus, Mrs. WEAF WGY  
WJW WEEI WFI WTC WRC WLW  
CBS—Salon Musicals WABC  
NBC—Love White organ WJZ WHAM  
KDKA WBAL  
WBZ—Farrar's Almanac  
WOR—Martha Minton talk  
8:45 a.m. EDT 7:45 EST  
CBS—Glorious Gypsy pianist WABC  
WBZ Shopping News  
WHAM—Kendall, Tennessee  
WOR—Remembrance Saturday Lessons  
9:00 a.m. EDT 8:00 EST  
NBC—Herman and Hank, WEAF  
WJZ WCH WRC  
CBS—Deane Myers, tenor: WABC  
WOKO WJAS WDRC WLW WJW  
WCU  
NBC—Breakfast Club orchestra WJZ  
WBAL KDKA WHAM WJW WBZ  
WEEI—Climax favorite  
WGY—Brady's Keweenaw Ballads  
WJZ—Sail and Boat, baritone organ  
WJZ—Dance, baritone organ  
9:15 a.m. EDT 8:15 EST  
NBC—L. L. Two and White WEAF  
WJZ WGY WFI WTC WRC WLW  
CBS—L. L. Two and White WEAF  
WJZ WGY WFI WTC WRC WLW  
WOR—L. L. Two and White WEAF  
WJZ WGY WFI WTC WRC WLW  
9:30 a.m. EDT 8:30 EST  
NBC—Vera, baritone: WEAF  
WJZ WCH WRC WFI  
KDKA—Sylvia and Shopping Service  
WJZ—Little Jack, 7:15 Orchestra  
WJW—Herman and Hank  
WJZ—John Stein's Orchestra  
9:45 a.m. EDT 8:45 EST  
NBC—Alto Present: The Wife Saver:  
WEAF WTC WCH WRC WFI  
WGY WLW WEEI  
CBS—John T. W. Quartet: WABC  
WJZ WCH WRC WFI WJW  
KDKA—The Ploughboys  
WOR—Our Four Favorite Friends  
10:00 a.m. EDT 9:00 EST  
NBC—Herman and Hank: WEAF  
WJZ WCH WRC WFI  
CBS—L. L. Two and White WEAF  
WJZ WGY WFI WTC WRC WLW  
NBC—American Quartet: WJZ WBZ  
KDKA WBAL WHAM WJW  
WHAM—Towers Clock Program  
WLW—Madison  
WNAC—Greeter, M.M. Ben  
WOR—Madison  
10:15 a.m. EDT 9:15 EST  
NBC—L. L. Two and White WEAF  
WJZ WGY WRC WCH WJW  
CBS—L. L. Two and White WEAF  
WJZ WGY WRC WCH WJW  
NBC—Castles of Romance WJZ  
WBAL KDKA  
WBZ—Dickie Dewey's H. H. H. H. H.  
WHAM—Tom Grier, organist  
WOR—Kiddies Kooking Klub  
10:30 a.m. EDT 9:30 EST  
NBC—Press Radio News (5 Min.):  
WEAF WCH WRC WFI

NBC—Morning Parade WEAF WCH  
WFI WRC WEEI  
NBC—Today's Children WJZ WMAL  
KDKA WBZ WBAL WHAM WJW  
CBS—Press Radio News (5 Min.):  
WABC WJZ WJW WDRC WOKO  
CBS—Mama's Lullaby: WABC  
WJZ WAB  
WJZ—Shopping Day  
WJZ—Wanna's Hour  
WJW—Arthur's Chamber Jr.  
WNAC—Yankee Mixed Quartet  
WOR—Tom Davis, tenor, orchestra  
10:45 a.m. EDT 9:45 EST  
NBC—Press Radio News (5 Min.):  
WJZ KDKA WMAL WBZ WJW  
WTC  
NBC—Radio's Kitchen: WJZ KDKA  
WMAL WHAM  
WBAL—Mr. A. Parade WJZ WTC  
CBS—Mama's Lullaby: WABC  
WOKO WBZ  
WBAL—Come Into the Kitchen:  
WJZ—Ola Farmer's Almanac  
WHAM—Household Hour  
WLW—Rhythm Jesters  
WOR—Rhythm Encounters  
11:00 a.m. EDT 10:00 EST  
NBC—The Hymnbookers WJZ KDKA  
WBAL WHAM WMAL WBZ  
CBS—U.S. Navy Band WABC WCAU  
WDRC WJAS WOKO WJW WNAC  
WLW  
NBC—Galaxy of Stars WLIT WGY  
WLW  
WEEI—Friendly Kitchen Program  
WOR—Common Sense Talk  
11:15 a.m. EDT 10:15 EST  
NBC—Platt and Norman WJZ WBAL  
WMAL KDKA WHAM WBZ WRC  
WJW  
NBC—Morning Parade WEEI WGY  
WLW—News, Livestock Reports  
WOR—Arthur Allen, pianist  
11:30 a.m. EDT 10:30 EST  
NBC—Three Shades in Blue: WEAF  
WEEI WRC WCH WGY WLIT  
WTC  
CBS—Do Re Mi, works trio WABC  
WJZ WJW WOKO WNAC  
NBC—Morning News WJZ WBAL  
KDKA WMAL WJW  
WBZ—Dance Orchestra  
WCAU—Orchestra, Pete Woolery,  
tenor  
WHAM—Mrs. Thrifty Buyer  
WJW—Woman's Hour  
WJZ—Christians, spiritual singers  
WOR—Philosophical Talk  
11:45 a.m. EDT 10:45 EST  
CBS—Mary Lee Taylor talk WJW  
NBC—Alto Present: The Boy from Dixie  
WEAF WFI WEEI WCH WTC  
WGY  
CBS—L. L. Two and White WEAF  
WJZ WGY WFI WTC WRC WLW  
WHAM—Source Haskin, organ recital  
WLW—Dance Dreams  
WOR—Margaret de Bales, contralto

## Afternoon

12:00 Noon EDT 11:00 a.m. EST  
NBC—Phonofest WJZ KDKA  
WBAL WHAM WJW  
CBS—Cue Gates, songs WABC  
WNAC WDRC WCAU WJAS WJW  
WOKO WBZ  
NBC—John Fogarty, tenor WEAF  
WEEI WGY WCH WLIT WRC  
WLW  
WBZ—News  
WOR—“Do You Know?”  
12:15 p.m. EDT 11:15 a.m. EST  
NBC—Fields and Hall WJZ WBAL  
WMAL WHAM WJW  
CBS—Orchestra: WABC  
WOKO WBZ WAAB WJAS WCAU  
WDRC  
NBC—Honey Boy and Sassafras:  
WEAF WFI WTC  
KDKA—Nancy Martin  
WBZ—Old Farmers Almanac  
WCH—News, Farm Flashes  
WGY—Martha and Hal  
WJW—Washington Post Presents  
WLW—Babe and Don  
WNAC—News, Weather  
WOR—Dress Like a Movie Star  
12:30 p.m. EDT 11:30 a.m. EST  
NBC—Vic and Sade comedy WJZ  
WBAL WHAM WHAM WJW KDKA  
WBZ  
CBS—Al Kaysin's Orchestra: WABC  
WOKO WJW WCAU WJAS WAAB  
WDRC  
NBC—Merry Melodians WEAF WTC  
WRC WGY WLIT  
WEEI—Speedation  
WEEI—Stock Exchange Quotations  
WLW—Rex Battle's Ensemble (NBC)  
WNAC—The Shopper's Exchange  
WOR—Bud Warner's Orchestra

12:45 p.m. EDT 11:45 a.m. EST  
NBC—Words and Music WJZ WHAM  
WMAL WBAL WJW WBZ  
KDKA—Dance Orchestra  
WCH—Merry Melodians (NBC)  
WEEI—A Bit of This and That  
WJZ—The Vagabonds  
1:00 p.m. EDT 12:00 Noon EST  
NBC—Market and Weather WEAF  
CBS—Vocalists Orchestra WABC  
WNAC WOKO WCAU WJAS  
WJW  
NBC—Jim Brannan's Ensemble:  
WCH WFI  
KDKA—Market Reports  
WJZ—U.S. Weather Bureau Report  
WJZ—Brady's Keweenaw Ballads  
WLW—Abricht and Wayne, songs  
WOR—Conant and Tremont, pianists  
1:15 p.m. EDT 12:15 EST  
NBC—The Hon. Archie and Frank:  
WJZ WBAL WMAL WHAM WJW  
NBC—Jim Brannan's Ensemble:  
WEAF WEEI WTC  
WGY—Ada Robinson, soprano  
WHAM—News, Agricultural Forum  
WLW—Ryer Weather and Markets  
1:30 p.m. EDT 12:30 EST  
NBC—Farrar and House Hour WJZ  
WBAL WMAL WHAM WHAM KDKA  
WBZ WJW  
CBS—Jack Russell's Orchestra: WABC  
WCAU WJAS WDRC WOKO WJW  
NBC—Dick Fidler's Orchestra: WEAF  
WTC WCH WFI  
WEEI—Reading Circle  
WGY—Farm Program  
WOR—Theater Club of the Air  
1:45 p.m. EDT 12:45 EST  
WHAM—Rotary Club Speaker  
WOR—Dorothy Shea, blues singer  
2:00 p.m. EDT 1:00 EST  
NBC—Robert Bedell, organist WEAF  
WRC  
CBS—Eton Boys, quartet WABC  
WOKO WCAU WAAB WDRC WOKO  
WLW  
WJW—Pura Food Institute, WCH  
WFI  
WGY—Hazel Robinson, baritone  
WHAM—Rotary Club Speaker  
WJW—Afternoon Riviera  
WNAC—The Mayor's Office  
WOR—Dr. Arthur Frank Payne  
2:15 p.m. EDT 1:15 EST  
CBS—Puck's String WABC WCAU  
WOKO WAAB WDRC WLW  
WGY—Helen's Chat  
WJW—Gene Stewart, organ  
WTC—Robert Bedell, organist (NBC)  
WNAC—Yankee Singers, quartet  
WJZ—Fred Vetter, tenor, Alice Rem-  
son, contralto  
2:30 p.m. EDT 1:30 EST  
NBC—Three Straps WEAF WTC  
WCH WLIT WCH WGY  
CBS—Art's Recital WABC WOKO  
WNAC WJW WDRC WJAS WJW  
WJZ  
★ NBC—Home Sweet Home, drama:  
WJZ  
KDKA—Home Forum  
WJZ—L. L. Two and White  
WJW—Women's Club of the Air  
WHAM—Maria Carreras, pianist  
(NBC)  
WJW—Gen. Mitchell's Orchestra  
WMAL—Swingband (NBC)  
WOR—Fashion Ready Food, Child  
WJW—Market Reports  
2:45 p.m. EDT 1:45 EST  
NBC—Nellie Revell at Large, WJZ  
WBZ WMAL WHAM WBAL  
NBC—Ma Perkins sketch WEAF  
WGY WLIT WLIT WLW WTC  
WCH  
WJW—Herman Carow, violinist  
3:00 p.m. EDT 2:00 EST  
CBS—Metropolitan Parade: WABC  
WOKO WAAB WCAU WJW WJAS  
WBZ  
NBC—Blow Room Echoes WEAF WFI  
WRC WTC WLW WCH  
NBC—Nathan Stewart, baritone: WJZ  
WHAM WBAL WMAL WHAM KDKA  
WBZ  
WEEI—Doi Castillo, organist  
WGY—Albany on Parade  
WNAC—Cosmopolitans  
WJW—Ensemble Music  
3:15 p.m. EDT 2:15 EST  
KDKA—Congress of Clubs  
WGY—Melodians, play  
WJW—Art's Interview  
WNAC—Baseball, Braves vs. New York  
WOR—Nellie Revell sketch  
3:30 p.m. EDT 2:30 EST  
NBC—Women's Radio Review WEAF  
WGY WCH WTC WEEI WFI  
WRC  
CBS—Dancing by the Sea, WABC  
WJAS WAAB WJW WOKO WCAU  
NBC—White Terror, drama: WJZ  
KDKA WHAM WMAL WHAM WBAL

WBZ—Home Forum  
WLW—Walter Furness and organ  
WOR—Frank Riccardi, baritone  
3:45 p.m. EDT 2:45 EST  
WLW—Dorothy Pounce, vocalist  
4:00 p.m. EDT 3:00 EST  
NBC—L. L. Two and White WEAF  
★ CBS—Detroit Symphony Orchestra:  
WABC WOKO WJAS WJW  
NBC—Frank L. C. Orchestra WCH  
WJW WRC WFI WJZ  
NBC—Betty and Ben WJZ WBAL  
WBZ KDKA WHAM WMAL WLW  
WJZ—Ter Anne's Orchestra  
WEEI—Stock Quotations  
WGY—School of the Theater  
WJW—Baseball, Washington vs. Phil-  
adelphia  
WCH—Dr. S. Randhavan, health talk  
4:15 p.m. EDT 3:15 EST  
NBC—Singing Strangers WJZ WMAL  
WBAL WHAM KDKA WHAM WJW  
NBC—Frank L. C. Orchestra WEAF  
WEEI  
WLW—Maltese Highlights  
WOR—John Stein's Orchestra  
4:30 p.m. EDT 3:30 EST  
NBC—Chicago Symphony Orchestra:  
WJZ WMAL WHAM WHAM WJW  
WBZ  
NBC—Art Tatum, pianist: WEAF  
WEEI WRC WCH WTC WGY  
KDKA—Market Reports  
WCAU—Thru the Looking Glass  
WLW—Life of Mary Sothern  
WOR—Joel Zetour's Orchestra  
4:45 p.m. EDT 3:45 EST  
NBC—Lady Next Door WEAF WEEI  
WJZ WCH WRC WTC  
KDKA—Chicago Symphony Orchestra  
(NBC)  
WCAU—Ship Ahoy  
WGY—Stock Reports  
WLW—News  
5:00 p.m. EDT 4:00 EST  
CBS—On the Air Tonight (5 Min.):  
WABC  
CBS—Jerry Conner, baritone WABC  
WOKO WJAS WJW  
NBC—Clark Webb's Orchestra WEAF  
WEEI WEEI WTC WRC WLW  
WBZ—Agnes's Office  
WGY—Three Schoolmasks  
WOR—Carroll Club Reporter  
5:15 p.m. EDT 4:15 EST  
CBS—The Payson WABC WAAB  
WDRC WCAU WJAS WJW  
KDKA—Kiddies' Club  
WBZ—News  
WGY—The Vagabonds  
5:30 p.m. EDT 4:30 EST  
NBC—The Tailored Man WEAF WRC  
WCH WTC WGY WEEI WFI  
CBS—Jack Armstrong WABC WOKO  
WDRC WCAU WJAS WJW  
NBC—Singing Lady WJZ WBAL WBZ  
KDKA WHAM WJW  
WOR—Thomas Buchner, pianist  
5:45 p.m. EDT 4:45 EST  
NBC—Little Orphan Annie WJZ  
KDKA WBZ  
CBS—Helen's Chat  
WABC WOKO WJW WCAU WJW  
WBZ WJAS WJW  
NBC—Vocalists Orchestra WEAF WEEI  
WTC WRC WJW  
WBAL—John Gene and Dick  
WCH—Speedation  
WGY—Billie Rose, tenor  
WHAM—News  
WLW—The Texans, trio  
WOR—Tex Fletcher  
Night  
6:00 p.m. EDT 5:00 EST  
NBC—Dorothy Page, songs: WJZ  
WBZ WBAL  
CBS—Charles Carline, tenor: WABC  
WOKO WAAB WCAU WJAS WDRC  
WJW  
NBC—Harry Meyers' Orchestra: WEAF  
WLW  
KDKA—Temperature and Weather  
WCH—News, Trade Review; Sports  
WEEI—Evening Tattler  
WGY—Evening Brevities; News  
WOR—Uncle Don  
WNAC—News  
WJW—Rhythm Parade  
6:15 p.m. EDT 5:15 EST  
NBC—Ramon Ramon's Orchestra WJZ  
WBAL  
NBC—Harry Meyer's Orch. WRC WFI  
WGY  
CBS—Bobby Benson and Sunny Jim:  
WABC WAAB WCAU WLW WJW  
KDKA—Baseball Resume  
WBZ—Baseball Resume  
WCH—Sports Review  
WHAM—Jack Foy, songs  
WNAC—Baseball; Racing Results

6:30 p.m. EDT 5:30 EST  
NBC—Press Radio News (5 Min.):  
WEAF WGY WCH WTC  
NBC—Star Post: WEAF WGY  
WCH WTC WFI  
CBS—Press Radio News (5 Min.):  
WABC WOKO WDRC  
CBS—Sam Robinson's Orchestra WABC  
WDRC WJAS WDRC  
NBC—Honey Stamp Club WJZ  
NBC—Twenty Figures of Harmony:  
KDKA WHAM  
WBZ—Old Farmers Almanac  
WJZ—Jack Armstrong sketch (CBS)  
WJW—Jack Armstrong sketch  
WNAC—The Merry-go-round  
WJZ—Ed Danza's Orchestra  
WJW—Helen's Chat  
6:45 p.m. EDT 5:45 EST  
NBC—Midweek Hymn Sing WEAF  
WFI  
CBS—It's a Wonderful World, sports: WRC  
CBS—Sam Robinson's Orchestra, WABC  
WBAL WOKO  
NBC—Lowell Thomas' News: WJZ  
WBZ WBAL KDKA WLW WHAM  
WBAL  
WBAL—Comedy Stars of Hollywood  
WJZ—White Cross Nite Club  
WEEI—Salute  
WGY—Radio Sweethearts  
WJW—Evening Rhythms  
WNAC—Talk Hon James M. Curley  
WOR—Phil Cook comedian  
7:00 p.m. EDT 6:00 EST  
★ CBS—Seale Street Boys WABC  
WOKO WDRC WJAS WCAU WNAC  
WJW  
NBC—Grace Hayes, songs WJZ WBAL  
WBZ WMAL  
NBC—Loud and Shelter piano duo:  
WEEI WFI WTC  
NBC—Baseball Resume WEAF  
KDKA—Dan and Sylvia  
WCH—Romance Under the Water  
WHAM—Sports  
WLW—Hawes and  
WOR—Sports Resume  
WJW—News  
7:15 p.m. EDT 6:15 EST  
NBC—Gene and Glenn WEAF WGY  
WCH WEEI WRC WJW WFI  
CBS—House Behind the Road WABC  
WCAU WJAS WOKO WDRC WNAC  
WBZ  
NBC—Press Radio News (5 Min.):  
WJZ WBAL WHAM  
NBC—Tintype Tenor Orchestra WJZ  
WBAL WHAM  
KDKA—Pittsburgh Varieties  
WBZ—Don Humber's Ensemble  
WLW—Margaret Carline Orchestra  
WOR—Comedy Stars of Hollywood  
7:30 p.m. EDT 6:30 EST  
NBC—Three X Sisters Trio WEAF  
WGY WCH WTC WRC  
CBS—Peter Kline's Orchestra WABC  
WDRC WCAU WOKO WJAS WJW  
WJW WBZ  
★ NBC—You and Your Government:  
WJZ WMAL WBAL WBZ  
WJZ—After Dinner Revue  
WJW—Musical Program  
WJW—Bob Newhall, sports  
WOR—Harry Hershfield, “One Man's  
Opinion”  
WHAM—End Bar  
7:45 p.m. EDT 6:45 EST  
★ NBC—Frank Buck's Adventures:  
WJZ WHAM WMAL WBZ KDKA  
WBAL WHAM WCH  
CBS—Boake Carter, news: WABC  
WNAC WJAS WCAU WJW  
NBC—Sisters of the Skuld WEAF  
WFI  
WEEI—Dramatic Sketch  
WGY—Musical Program (NBC)  
WLW—Melody Masters  
WOR—The O'Neill, drama  
8:00 p.m. EDT 7:00 EST  
★ NBC—Les Reisman's Orchestra:  
Phil Dwyer baritone WEAF WEEI  
WCH WFI WGY WRC WTC  
★ CBS—“Lavender and the Lute”:  
WABC WOKO WNAC WDRC WJAS  
WJW WCAU  
NBC—Berlioz, drama WJZ WBAL  
WMAL WBZ KDKA WLW  
WHAM—On Wings of Song  
WOR—“Stagehand Pevna”  
WJW—Book Review  
8:15 p.m. EDT 7:15 EST  
WJW—Minstrel  
8:30 p.m. EDT 7:30 EST  
NBC—Walter Kellner's Orchestra: WEAF  
WEEI WCH WFI WGY WRC WTC  
★ CBS—“Accordion” WABC WOKO  
WJW WCAU WJAS WJW  
NBC—Goldman Band Concert: WJZ  
WLW WBZ WBAL KDKA  
WLW—Elton Brock's Band  
WOR—Los Chicos, Spanish revue  
WJW—Evening Musical  
8:45 p.m. EDT 7:45 EST  
WLW—Monkey Hollow, comedy



**RICHARD HIMBER.**  
AND HIS  
**STUDEBAKER** *with*  
**CHAMPIONS** *Joey Nash*

**TUESDAY NIGHT**  
**9:30** EASTERN  
P. M. DAYLIGHT TIME  
WOKO • WNAC • WABC  
WCAO • WDRC • WCAU  
WJAS • WJSV • WEAN  
and the Columbia Network

RCD POLLY's married to Eva Over-

FRANKIE FRUMBAUERS OR-  
CHESTRA has broken up and Frum-

TOM, DICK AND HARRY can be heard Mondays, Wednesdays and Fridays at 12:15 p. m. (D) over WGN (Bar 1).

## (Continued from Page 5)

At first Yen accompanied him on business appointments, not only by choice but of necessity, for Ito's knowledge of Eng-

lish was limited and gracious young Nena acted as his interpreter. It took her about six months of persuasion to convince him that he should learn the language. Soon after he began to master a few romantic words to introduce his songs his tin had increased by leaps and bounds. Next came all his tales—every trace of ancient ancestry or sh-

\*\*\*\*\*

It is the young lady who answers his fan mail and addresses 250 pictures each week to his fans. It is she who keeps telephone messages straight, and whose obliging voice replaces Ito's vague

She has learned to cook better because I like to have his meals at home and prefers to use them served in the Mexican manner. Nena who was a model cinema star in Mexico City has given up the life bringing her back to the supporting offer. She says I believe we are very close to your dreams you will be very happy for I think of you as being serious and you go your way as the girls here.

[illegible]

## Programs to Be Heard

**8:00 p.m. EDT 8:00 EST**

★ NBC—Dwight Symphonic Orchestra  
WABC WJZ WHL WTU WWS  
WEI

★ CBS—George Gobel comedian  
WABC KDKA WDRB WMX WWS  
WOL WYU WZZ  
ALB MCA Mz Waz WBZ  
WHM WKBA WJAM  
WOR Fox & Yonkers Symphony Orchestras

**9:30 p.m. EDT 8:30 EST**

★ NBC—Socoyland Sketches WEI  
WTH WHI WHH WWS WWSN  
WEI

★ NBC—Manberg Memorial Concert  
W J WJPM WJAZ WGY WMA  
KDKA WBZ

★ CBS—STUDEBAKER CHAMP  
Joe's Richard Timbers' Orchestras  
Joe's Nash Vanguard WABC WDRB  
WDRB WJZ WHI WWS WWSN  
WLV orchestra Drama  
WOR Me in My Cell and Tr.  
WRV—Erie-Windsor Orchestra

**9:45 p.m. EDT 8:45 EST**

WOR—Elroy Brown, vocal st., Orches-  
tra

## Programs to Be Heard

10:00 p.m. EDT 9 00 EST  
 \* NBC—Beauty Box Theater WEAF  
 WFBI WBZ WGB WOH WBVA  
 WIV WFJ  
 BS. Fray & Brown—10:00 p.m.  
 WB WBZ WFF WB WBZ  
 WB WBZ  
 10:15 p.m. EDT 9 15 EST  
 CBS—The Tonight Show WBZ WBZ  
 WBZ WBZ WBZ WBZ WBZ  
 WBZ  
 10:30 p.m. EDT 9 30 EST  
 \* NBC—10 p.m. Ryan's Rendezvous  
 WJZ WBZ WBZ WBZ  
 WBZ WBZ WBZ WBZ WBZ  
 WBZ  
 10:45 p.m. EDT 9 45 EST  
 WBZ—Super Hockey  
 WBZ—Ma Barker Meets Go Round  
 WBZ—Manny Green Orchestra  
 WBZ—Brooklyn Orchestra

**Tuesday, July 31**

10:45 p.m. EDT 9:45 EST  
KDKA - Kelly Hayes  
WBAL - Spirit Faces Musical  
11:00 p.m. EDT 10:00 EST  
NBI - Jack Bowers Orchestra WJZ  
WBAL WBAL  
★ CBS - The Party Issues WABC  
WBIR WBIR WBIR WBIR  
NBI Q & T (Continued) WEPF  
WBIR WBIR WBIR WBIR  
KDKA - Sports News  
WBZ - The Farmers Alliance  
WBAL - Air Force  
WBIR - The Orchestra  
WBIR - Musical Scores, Current  
From  
WBIR - The Orchestra  
WBIR - The Orchestra  
WBAL - News  
WBIR - Paul Whiteman's Orchestra  
11:15 p.m. EDT 10:15 EST  
NBI - The Orchestra  
WBIR WBIR WBIR WBIR

Continued from  
Preceding Page

1 PM - John Jany' Orchestra WABC  
 WABC WABC WABC WABC WABC  
 NBI Roger Kay & Company WABC  
 WABC WABC WABC WABC WABC  
 WABC News Victor Ames & Co.  
 11:30 p.m. EDT 10:30 EST  
 NBC Leo Ro. & Co. and a with  
 Phil Dwyer & Co. WABC  
 NBI Ray Vale's Orchestra WJZ  
 WABC WABC WABC  
 CH - John Jany' Orchestra WABC  
 WABC WABC  
 NBI Carl Reiss' Orchestra WFAP  
 WABC WABC WABC WABC  
 KTKA - Duane Orchestra  
 WABC - Duane Orchestra  
 WABC Ray Nardo's Orchestra  
 WABC Frank Simon's Orchestra  
 WABC Warner Brothers  
 11:45 p.m. EDT 10:45 EST  
 CH - Leo Ro. & Co. and a Orchestra  
 WABC WABC WABC WABC WABC  
 WABC

12:00 Mid. EDT 11:00 p.m. EST  
ABC News, News, Great a. WJZ  
WMJ WBZ KIDH WFBI WHAM  
WATL  
CBS News, News, Great a. WABC  
WHP WNY WNY WNY WJW  
WVAL  
NR Erie, M.J. Janssen Orchestra  
WAF WFBI WNY WLW  
WLN News, News, Great a.  
WHR-13.5 News, News, Great a.  
WVLA-Channel 13  
12:30 a.m. EDT 11:30 p.m. EST  
CBS-13 News, News, Great a. WABC  
WHP WNY WNY WNY WNY  
NR Erie, M.J. Janssen Orchestra WFAF  
WLN WNY WNY WNY  
ABC News, News, Great a. WJZ  
KIDH WBZ WHAM WHAI  
WVLA-13.5 News, Great a.  
1:00 a.m. EDT 12:30 Mid. EST  
CBS-Channel 13 News, Great a. WABC  
WBZ Program, News, Great a.  
WLN News, News, Great a.  
1:30 a.m. EDT 12:30 EST  
WLN News, News, Great a.  
2:00 a.m. EDT 1:00 EST  
WLN Moor River, organ and music



## Programs for Wednesday, Aug. 1

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 6:30 EST  
 WNAE - Morning Special Organ  
 6:45 a.m. EDT 6:45 EST  
 NBC - Ivell, Karpovskis WNAE WEEI  
 WJZ WFI  
 WOP - Tom Claves  
 7:00 a.m. EDT 6:00 EST  
 KDKA - Musical Clock  
 WBZ - Musical Clock  
 7:15 a.m. EDT 6:15 EST  
 WNAE - News  
 7:30 a.m. EDT 6:30 EST  
 KDKA - Yuchi Hayakata, xylophonist  
 WJZ  
 CBS - African Revelle WABC  
 WNAE - Eye Opener  
 WLW - Top of the Morning  
 WNAE - Bob White philosopher  
 7:45 a.m. EDT 6:45 EST  
 NBC - Pollock and Lammhurst WNAE  
 WFI WRB WJZ  
 KDKA - Judy BP and Jane WJZ  
 WNAE - Tea n' Cakes  
 WNAE - Walter Kuder baritone  
 8:00 a.m. EDT 7:00 EST  
 NBC - Richard Lebert organist  
 WNAE WFI WWSN WTIC  
 CBS - Live News on WABC  
 NBC - Morning Devotions WJZ WRC  
 WBZ KDKA WBAL  
 WEEI - Current Events  
 WNAE - Music Week  
 WNAE - News Hour  
 WNAE - The National Family Prayer  
 WNAE - Shopping around the Town  
 WOR - Vol. 19, security talk, Weather  
 WNAE - A Woman sings  
 WNAE - Musical Clock  
 8:15 a.m. EDT 7:15 EST  
 NBC - Doug MacLean WJZ WBAL  
 WNAE KDKA  
 WWSN - Morning Devotions  
 WEEI - Shopping Service  
 WLW - Morning Devotions  
 WRC - Organ - Harmony (NBC)  
 8:30 a.m. EDT 7:30 EST  
 NBC - Chorus WNAE WJZ WWSN  
 WFI WLW WTC WRI WLW  
 CBS - Boston Road Box WABC  
 NBC - Les White, organist WJZ  
 WHAM KDKA WBAI  
 WBZ - Farmers Almanac  
 WOR - Maria Mannan talk  
 8:45 a.m. EDT 7:45 EST  
 WRZ - Shopping News  
 WHAM - Healthy Thoughts  
 WOR - George Dalley, hymn sing  
 8:00 a.m. EDT 8:00 EST  
 NBC - Sam Heiman and Frank Banta:  
 WNAE WFI WRC  
 CBS - Beane Moore, tenor WABC  
 WUKO WDRB WJZ WLW WCAU  
 WNAE  
 NBC - Breakfast Club WJZ WBAL  
 KDKA WHAM WRAA WBZ  
 WFI - The Morning Shopper  
 WEEI - Clothes Easy Sale  
 WJZ - Songs and Poets  
 WLW - Salt and Peanuts harmony  
 WOR - Federal Union harp  
 9:15 a.m. EDT 8:15 EST  
 NBC - Lady Trio and White tones:  
 WNAE WJZ WWSN WILT WRC  
 WFI WLW  
 CBS - Patricia Higgins WABC  
 WNAE WLW WUKO WDRB WCAU  
 WNAE

WHL - Dr. Shirley Wayne talk  
9:30 a.m. EDT 8:30 EST  
CBS Metropolitan Parade WABC  
WJZ WJW WJW WJW  
NBC Morning Glories WFAP WWSH  
WTC WRB  
KDKA - Good Morning Shopping Service  
WFL - Good Morning Melodies  
WGL - Battle News and songs  
WTV - Hymns of All Churches  
WFL - June Step a Orchestra  
8:45 a.m. EDT 8:45 EST  
NBC Southern States male quartet  
WFAP WRC WTC WWSH WJAB  
WFL WLW  
CBS - Metropolitan Parade WCAU  
WFO WOZ  
KDKA - Work a day Thoughts  
WFL News  
WCV - All Morning Devotions  
WOL - showings in the Jean Albee  
10:30 a.m. EDT 9:30 EST  
NBC Green and the Rose WABC WFL  
WFL WFL WGL WLW  
CBS - The Rogers WABC WJAS  
WJW WJW WJW WCAU WOKO  
NBC - The Little Show WJZ WJW  
KDKA WJW WJW WJW  
WFLM - Labor and Program  
WFL - Hensley  
WFL Morning Maxima  
10:15 a.m. EDT 9:15 EST  
NBC - The Little Show WFL WFL  
WWSH WFL WRC WJW WJW  
WFL  
CBS - Bill and Ginger songs WABC  
WOK WJW WJW WJW WJW  
NBC Flare da Trio WJZ WJW  
KDKA Sammy Fuller  
WJW - Grou Home  
WJW - Movie Manners  
WOR - Marjorie Harris, songs

10:30 a.m. EDT 9:30 EST  
CBS—Press Radio News (5 Min)  
WABC WABC WDRB WJAS WOKO  
WIBZ  
(CBS)—Jeddie's Fancy WABC WCAU  
WDRB WBZ WWO WOL WJAZ  
NBC—Press R-1 News (5 Min)  
WEAF WSM WRIC WTC  
NBC—Three Seasons Trio WEAF  
WCSB WRIC WTC  
NBC—Today's Children WJZ WBAL  
WMAR KDKA WBZ WHAM WRVA  
WEEL Breakfast  
WGA Market Basket  
WJSN Woman's Hour  
WLW Jack Herby's Musical Group  
WYAC the Raymonde Vance  
WOR Your Family Pets

10:45 a.m. EDT 9:45 EST  
NBC Betty Crocker WEAF WEEL  
WFL WBZ WWSB WRC WRVA  
WTV  
NBC Press Radio News (5 Min)  
WJZ KDKA WBZ WMAL  
NBC Radio Kitchen WJZ WMAL  
KDKA WHAM  
(CBS)—Jeddie's Fancy WJAZ WNAC  
WBAL ~~WWSB~~ Peggy Rambo  
WBZ Puma's Palace  
WHAM ~~WWSB~~ (5 Min)  
WOL—Newark String Trio

**11:00 a.m. EDT 10:00 EST**  
 NBL—Alice Brown, piano, WFAP  
 WFL—The Little Wags  
 CBS—Cooking, WJZ WBAL  
 WJZ—H.B.Z.  
 NBL—The Wide Saxer WJZ WBAL  
 NBC—The House-mothers WJZ  
 WMAL WBYA  
 KDKA—Sport Stars  
 WBZ—The Little Wags  
 WFL—The Little Wags  
 WHAM—The Little Wags  
 WJZ—News, Live, Repeat  
 WOR—Hunters Club for what has  
**11:15 a.m. EDT 10:15 EST**  
 NBL—Alice Brown, piano, WFAP  
 WJZ WJZ WBAL WFL WJZ  
 CBS—Ramble, WJZ WBAL  
 WJZ WBAL WJZ WBAL WJZ WBAL  
 NBC—The Merry Macs WJZ WBAL  
 KDKA WJZ WBAL WBYA  
 WBZ—Fish Stories  
 WJZ WJZ WBAL WFL  
 WJZ WJZ WBAL WFL  
 WJZ WJZ WBAL WFL  
 WJZ WJZ WBAL WFL  
**11:30 a.m. EDT 10:30 EST**  
 NBL—Betty Moore, internet, decora-  
 ting WFAP WJZ WFL WFL WJZ  
 NBL—The Little Wags WJZ WBAL  
 WBAL WBYA WJZ WBAL  
 WJZ—The Little Wags  
 WHAM—Mrs. Thelma, Buyer  
 WJZ—The Little Wags  
**11:45 a.m. EDT 10:45 EST**  
 NBC—The Little Wags, WJZ WBAL  
 WFL WFL WFL WFL  
 CBS—Jane Ellison, WJZ WBAL  
 WJZ WBAL WJZ WBAL WJZ WBAL  
 WHAM—The Little Wags  
 WJZ—The Little Wags  
 WOR—The Little Wags

### Afternoon

12:00 Noon EDT 11:00 a.m. EST  
CBS-Betty Barthwell songs WABC  
WNAC WGRD WDRG WEAU WJAS  
WJSV  
NBC-Al and Lee Remick WJZ WJAS  
WUYA WHAM KDKA  
WBZ-News  
WOR-Illuc Arkell, news  
12:15 p.m. EDT 11:15 a.m. EST  
NBC-Helen Boy and Salsarusa  
WEAT WEE WEEI WTIC  
CBS-Al Kavelinoff WABC  
WAAB WDRG WOPR WIAL WJSV  
WJZ  
NBC-Fields and Hall WJZ KDKA  
WJAZ WHAL WUYA  
WFSZ-Tammy Noyes, Old Farmers'  
Air Show  
WFSH-News, Farm Flashes  
WTV-Mark's and Hal  
WHAM-Jack Fay, songs  
WTV-Babs and Don  
WNAC-News  
WOR-Home Making, Minute Mon-  
neys  
12:30 p.m. EDT 11:30 a.m. EST  
NBC-Vic and Wade WJZ WRVA WBZ  
WHAM WBAL WHAL KDKA  
CBS-Al Kavelinoff Orchestra WABC  
WYI WYBis WAAB WJAS  
NBC-Merc Maupers WFAA WRC  
WTV WTV WIT  
WFSH-Spectation  
WFFI-Suec Questions  
WGY-Banjoers  
WISV-Red Cross Speaker  
WNAF-Shoppers Exchange  
WOR-Bud Myers Orchestra  
12:45 p.m. EDT 11:45 a.m. EST  
CBS-Al Kavelinoff's Orchestra WJZ

ADF Words and Music WJ2L WRVA  
 WHAM WBAJ WBTV WZLW  
 KDKA Dance Orchestra  
 WLSH Merry Melodians (NBC)  
 WEEI A Bit of This and That  
 WGY The Victrolas  
 1:00 p.m. EDT 12:00 Noon EST  
 NBC-Market and Weather WFAP  
 CBS-Orchestra WABC  
 KDKA WJAC WKMG WCAU WJAS  
 WBDC  
 KDKA-News, Markets  
 WBTV Weather Report  
 WWSH WWSH Federation Mail  
 week  
 WFTL-Fragrant Kitchen Observer  
 WFL-On Wings of Song (NBC)  
 WGL-Black Aces Radio Gang  
 WHAM-Tunes Trio  
 WJW-Boys in Blue  
 WOP William Harrigan, baritone,  
 Dixie Museum, voiceover

**1:15 p.m. EDT 12:15 EST**  
 WFC - On Wave, of صوت WEAF WFI  
 WFEI WFLC WCH  
 WBA Hon. Archie and Frank WJZ  
 WBAI WMAI KDKA WRC WRVA  
 WGL - M. Cole & Ford  
 WMAI - ~~WMAI~~ WMAI Natural Forum  
**1:30 p.m. EDT 12:30 EST**  
 WBC - D. K. Fuller Orchestra WEAF  
 WFLC WCH  
 WBS - Joe Beckman's Orchestra  
 WMAI WOKO WJWZ WFLC WJ45  
 WBAI - Fara and Home Hour WJZ  
 WBAI WRVA WMAI KDKA  
 WMAI WJZ WMAI  
 WFEI - Kitchen of the Air  
 WGL - Fan Program  
 WBAI - Baseball  
 WOK - ~~WMAI~~ Club of the Air  
**1:45 p.m. EDT 12:45 EST**  
 WMAI - Joe Beckman's Orchestra (CBS)  
 WBC - Vera O'Connor soprano  
**2:00 p.m. EDT 1:00 EST**  
 WBC - Two seats in the Balcony  
 WMAI WFLC WJWZ WFLC WFEI  
 WGL WCH  
 CBS - Home, Trial WABC WOKO  
 WMAI WMAI  
 WJWZ - Gene Sierant organist  
 WOK - Dr. Arthur Frank Payne

2.15 p.m. EDT 1:15 EST  
WJW - Afternoon Rhythms  
WOR - Chorus Novelty Ensemble  
2.30 n.m. EDT 1:30 EST  
★ NBC - Home Sweet Home, drama.  
WJZ  
CBS Ana Lett. organist. WABC  
WJA WJW WOKO WIP WAAB  
NBC - The Sunders Trio WEAF WJIT  
WRC WGY WCHS WEEI  
NBC Smartest WHAM WMAL  
kLKA Home Forum  
WJZ - Congress and 1st Erin  
WCI - Warner's Club of the Air  
WGM - Anne Bartlett's Orchestra  
WOR - Jackson - Beauty Food, Child  
Wellfare  
WVVA Market Reports  
2.45 p.m. EDT 1:45 EST  
NBC - Country Early songs WJZ  
WMAL WJW WRAI WRAM  
NBC Mr Perkins sketch WEAF  
WEEI WGY WJIT WLW WVIC  
WCHS

3:00 a.m. EDT 2:48 EST  
 NBC-Joe White team WJZ WMAL  
 WBAL WMAL KDKA  
 CBS-La France Berneux WABC  
 WOKO WAAB WJAZ WJZY WCAU  
 NBC Dreams Come True WJAF  
 WRC WFV WTC WGY WFEI WLV  
 WCH  
 WFF-Animals in the News  
 WMAL Baseball Boston Braves vs  
 Chicago Cubs  
 WFOR Ariel Fennible  
 3:15 a.m. EDT 2:15 EST  
 ABC-The War Man drama WJAF  
 WJZ WRC WTC  
 NBC-Happy Days in Dixie WJZ  
 WBAL WMAL KDKA WHAM WBZ  
 WEEL-Dei Carolina organist  
 WJW-The Low Down  
 3:30 p.m. EDT 2:30 EST  
 CBS-Manhattan Manors WABC  
 WOKO WAAB WCAU WJAZ WJZY  
 WDKC  
 NBC-Woman's Radio Revue WJAF  
 WJAZ WGY WEEL WFT WRC WTC  
 WMAL WCH  
 WBZ-Rune Forum  
 WJW-Water Energy and Ocean  
 3:45 n.m. EDT 2:45 EST  
 NBC-Visit to Foreign Villages WJZ  
 WBAL WMAL WHAM  
 KDKA-Heroin Values  
 WJW-Fire Police songs  
 WOR-Frank Rice and his team  
 4:00 a.m. EDT 3:00 EST  
 NBC-Pop Concert WJAF WTC  
 WGY WFT WCH WRC WRVA  
 ★ CBS-On the Village Green: WABC  
 WDRB WOKO WJAZ WIP

NBC-Betty and Bob, WJZ WBAL  
KDKA WBZ WHAM WMAL WLW  
WLAT The Apple Knockers  
WFFL Stock Questions  
WJSV-Baseball, Washington vs. Phil-  
adelphia  
WOR- Health Talk

4:15 p.m. EDT 3:15 EST  
NBC—Little Jack & Hefner, tenor, WJZ  
WBAL WHAM WBZ WMAL  
KDKA—Stanley Metcalfe, tenor  
WEEL Pop Concert (NBC)  
WLW Matinee Highlights  
WOR—Pauline Baker, pianist  
4:30 p.m. EDT 3:30 EST  
NBC—Chicago Symphony Orchestra  
WJZ WBZ WMAL WBAL WHAM  
WOR

\* CBS-Service Service: WABC WJAS  
 WOKU WJMS WIP  
 NBC-Art Tatum negro pianist  
 WFAF WRF WFLI WTRC WWSM  
 HDMA Market News  
 WCAL Ann Mr. Snodder  
 WGL-The Old Observer  
 WIR-Less at Mary Southern  
 WOR-Jesse Zetser's Orchestra  
 4:45 p.m. EDT 3:45 EST  
 NBC-The Lady Next Door, WFAF  
 WFLI WTRC WFLI WTRC  
 CBS-The Instrumentals: WABC  
 WOKU WJMS WCAL WJMS  
 HDMA Chicago Symphony Orchestra  
 (NBC)  
 WGL-Stock Reports  
 WGL-News

3:00 p.m. EDT 4:00 EST  
CBS New York Orchestra WABC  
WOPR WJAS WOKO WIP  
NBC Ted Black's Orchestra WEA  
WEEI WBC WTIC WLW WCHS  
WBZ-F J Howell  
WCAU-Fur Tappers  
WGB-Fing Sisters

5:15 p.m. EDT 4:15 EST  
 CBS—Jack Brooks, Orchestra WABC  
 WABC W 11  
 NBC—Ted Blue, Orchestra WLIT  
 KDKA—Kid Lee Club  
 WB2—News  
 WFIL—Sybil Jane Morse, pianist  
 WG1—The Vagabonds  
 WOR—Great American

5:30 p.m. EDT 4:30 EST  
NBC—Old Joe, Bragger, drama WEAS  
WFTS WTVT WWSA WLIT WGY  
CBS—Jack Armstrong, All American  
Box WABC WOKO WCAU WJAS  
WDRI WYAC  
ABC—Singing Lady, WJZ WRZ  
KDKA WHAM WLW WBAL  
WFSB—Katahdin Mountaineers

WOF--Town Talk  
5:45 p.m. EDT 4:45 EST  
CH--Gordon Dave and Bunney  
WABC WAAB WDRS WJAS WOKO  
WCU  
NBC Larry Ravell's Orchestra WJAF  
WEEI WJTV WRVA  
ABC--Lutie Onda Annie WJZ  
KDKA WBZ  
WRI John Gene and Dick  
WJH Speculation  
WJAM News  
WLR The Texaco trio  
WABC Sinner Sisters quartet  
WOR Arthur de Filippi tenor, Edith  
Friedman pianist

## Night

6:00 a.m. EDT 5:00 EST  
 NBC-Al Pearce's Gang WEAF WLW  
 CBS-Micha Mannack's Orchestra  
 WABC Woko WABW WCAL WJAS  
 WDRC WJSA  
 NBC-Edwina in the News WJZ  
 WCAL WJSA  
 KDKA-Temperature Weather  
 WOLF-News Trade Review  
 WFIL-The Evening Tattler  
 WGL-For our Brethren, News  
 WHAM-Edward May Organist  
 WYAC-News Weather  
 WOR-L. Dattag's Orchestra  
 6:15 p.m. EDT 5:15 EST  
 CBS-Edward Wurzelbach's Orch  
 WJSA

ABC--Aschro Davidoff, basso WJZ  
WHF WHAM  
CBS--Hobby Newton and Sunny Jim  
WABC WAAB WCAU WLJZ  
ABC--Al Pearce's Gang WRC WFI  
KdKs Baseball Review  
WBZ--Baseball Review  
WLH Sports Review  
WGL Joe & Eddie comedy  
WAFB--Baseball Scores  
6:30 p.m. EDT 6:30 EST  
ABC--Thress & Sisters WJZ WHF  
CBS--Press Ray, Anne, (5 Min)  
WABC WDRU WLJZ WOKO WAAB  
WJAS  
CBS--Jones Cooper baritone WABC  
WDRU WLJZ WJAS WCAU WAAB

NBC—Press Radio News, (5 Min.):  
WEAF WGNH WRC  
NH—Horse / Jo & Orchestra: WEAF  
WGNH WRC  
Rkha—Comedy Stars of Hollywood  
WBZ—Old Farmer's Almanac  
WEEL—Current Events  
WGY—Ma Perkins's Boarding House  
WJVS—Jack Armstrong, sketch (CBS)  
WIB—Jack Armstrong, sketch  
WYAC—The Merry Go Round  
WOR—Gon's Fishin' Hole Bysers  
WRYA—Whispering Strings, Sports

6:45 p.m. EDT 5:45 EST  
CBS—Peter Dinko's Orchestra- WCAU  
WOKO WAAB WDRC WJAS  
NBC Lowell Thomas WJZ WBZ  
KOKA WJW WBAL WHAM WMAL  
CR—Richards Vidner, sports WABC  
WTT 4 hours  
WGL—Ray Nichols' Orchestra  
WRYA—Rhythm Parade  
WOR Real Life Dramas; "Voice of  
Gold"

7:00 p.m. EDT 6:00 EST  
 NBC Baseball Newsline WFAP  
 CBS-Music Box WABC WCAU  
 NBC-Johnny Johnson's Orch WJZ  
 CBS-Gene Kardos' Orchestra WOKD  
 WJVS WNAZ WDRC  
 KDKA Dan and Silvia  
 WB/Spiritual Singers  
 WCHL Markvon Bros.  
 WFFL Gail and Sheffier (NBC)  
 WGL-Frances Ingram  
 WHAM-Sweetcast  
 WLB-Virginia Manner's Orchestra  
 WOR-Hard Rock, sports  
 WDBA-Nova

7:15 p.m. EDT 6:15 EST  
NBC Peers Radio News, (5 Min):  
WJZ  
NBC- Johnny Johnson's Orch. WJZ  
KBC- Gene and Glenn comedy:  
WEAF WGY WFSH WEEI WRC  
WRVA  
CBS- Vera Van songs WABC WDRB  
WABC WCAT WJAS WLBZ WORO  
WTV- Joe Emerson orchestra

WU--Al and Lee Remick, pianists  
7:30 p.m. EDT 6:30 EST  
NBC--Lillian Burkhart soprano WEAF  
WG1 WRC WCH WTC  
NBC Irene Rich in Hollywood WJZ  
WM1 WJZ WBA1 WHAM KDKA  
CBS--Paul Herzl baritone WABC  
WIR WOKO WDRC WJAS WJSV  
WCU  
WEE--After Dinner Revue  
WLW--Bob Newhall, sports  
W4C George Snelling  
WOR--The O'Neills, drama  
WBA1--Fred Fox

7:45 p.m. EDT 6:45 EST  
 NR Sisters of the Skillet- WEAF  
 WASH WGV WVI WFBI  
 CBK- Boone Carter news WABC  
 WHAC WCAI WJAS WJSV  
 ★ NBC- Frank Buck's Adventure:  
 WJ7 WHAN WBAL KDRA WMAL  
 WRVA WBZ  
 WIM Meloy Masters  
 WOR Joseph Mendelsohn baritone  
 8:00 p.m. EDT 7:00 EST  
 ★ NBC- Jack Pearl the Baron, Or-  
 chestra WFAP WDC WFBI WFSH  
 WJ7 WCAI WRVA WRC  
 ★ CBS- Mariea: Phil Spitalny's En-  
 semble WABC WSAK WDCB WCAU  
 WJSV WJAS  
 ABC Eric M. Maguerra's Orchestra  
 WJ7 WBAL WBZ WMAL KDRA  
 WLW  
 WHAM Otto Thoma's Bavarian Orct

WOH - Fran Freix's Frairie  
**8:15 p.m. EDT 7:15 EST**  
 CH - Emory Douglas's Gospel Village  
 WABC W5AC WOKO WCAI WJAS  
 WJSV WDRB  
**8:30 p.m. EDT 7:30 EST**  
 ★ NBC - Wayne King's Orchestra  
 WBAF WWSH WLIT WGY WTIC  
 WBC  
 ★ CBS - Everett Marshall's Broadway  
 Variety WABC WJSV WJAS  
 WCAU W5AC  
 NBC - Icar Gorn's Iseltone WJZ  
 WBAI KDKA WBZ WHAM  
 WEEI - John Herick  
 WFL - Lubrak's Melodies  
 WOR - "The Lone Ranger" sketch  
 WRVA - Evening Musicale  
**8:45 p.m. EDT 7:45 EST**  
 NBC Sport Stories Off the Record:  
 WJZ WBAI WHAM WMAI KDKA  
 WBZ  
 WTV - Monte Howie comedy  
 WRVA - Dr. Duane S. Freeman talk  
**9:00 p.m. EDT 8:00 EST**  
 ★ NBC - Goldman Band Concerts WJZ  
 WBZ WMAI WHAM WHAM KDKA  
 ★ NBC - Town Hall Tonight, Fred  
 Allen WBAF WWSH WLIT WGY  
 WBSA WTL WRC WFFI  
 ★ CBS - Detroit Symphony Orchestra:  
 WABC W5AC WDRB WOKO WIAU  
 WJSV WJAS WLBT  
 WOR - "Footlight Follies", Soloists  
**9:30 p.m. EDT 8:30 EST**  
 WOR Cal Inergy's Sunday



# Along the Airialto

(Continued from Page 4)

prised if the comic coins a new catch phrase which will become as popular as Joe Penner's 'Wanna Buy a Duck.' Jack Pearl's 'As you here Sharlie' and Ed Wynn's 'Soooooon' I tell anyone as will be listening.

Nobody enjoys a laugh more than this scabber and for this reason I make every effort to keep a Monday night appointment at either the studio or beside my head-speaker to listen to the ridiculous funny quips of the crazy comedian, Joe Cook. If you're not a regular listener, tune in and thank me later.

Donald Vois heard on the same program with Cook sang 'Trees' on a recent broadcast which evoked an amusing fan note. Trees has come over my speaker so often it read 'that my parlor looks like a forest. Your rendition is plenty oak with me however. I guess you're very popular with this family. I'll whenever you're on the air we 'wait' listen to any other program. The feminine members of the family constantly pine for your singing. Radio will never cedar tenor who can sing like you. If you ever visit this town perhaps you would like to meet our Maple.'

Don't do it Don, 'Maple' must be nuts.

## Boomerang Buildups

THERE IS one thing about that institution of radio screen and stage known as 'the build-up', and that is you can never know when it will snap back and smack you in the eye. I have in mind a singularly pathetic case in point that of the handsome and timely Phil Regan.

If you are anything of a radio fan, you will remember when the haunting voice of young Mr. Regan was wafted

over the airwaves, he was romantically billed as 'the Singing Cop.' Zealous press agents sent out reams of printed matter (you may take my word for that) about how this musical beat pounder, having trained his voice by avowing harassed motorists. 'Where da ya think you're going—to a fire?' abandoned a promising career as a Brooklyn policeman to become a radio singer.

While it lasted it was all well and good, and that stuff about 'the Singing Cop' went over very well as press matter. Indeed I am reliably informed that the young press agent who thought it up basked for the time in the smiles of his superiors. It was beside the point that young Mr. Regan was not in fact a Singing Cop unless you wanted to stretch your imagination somewhat. He was a member nominally, of the Brooklyn police force for a matter of a couple of months but he was never I understand, what you might call an active cop. He never knew the experience of picking up his doggies and putting them down again over the sidewalks of Brooklyn.

Then Mr. Regan went to Hollywood. There the 'Singing Cop' build-up was not so hot. Being a personable young man they decided to make of him one more great lover. To that end, the Hollywood press agents coupled his name with this screen beauty and that one. But here is the pay-off.

The screen agents had heard of Phil as 'the Singing Cop' and therefore they are all inclined to ritz him somewhat.

They do not care to be linked romantically to an ex-cop.

AFTER LAST Wednesday's broadcast, Spencer Dean Dan Cassidy and all the other members of the Crime Clues broad-

cast ambled home, packed their suitcases and went off on their regular month's vacation from the microphone. They will resume broadcast on September 4.

Clara Lu 'n' Em are also talking of vacation days. They leave the klavicles on August 3 for the same length of time. Ask Prescott Marshall who his favorite orchestra conductor is and he'll tell you, 'Vic.' You see Marshall is a diplomat cause Vic Arden pilots the orchestra on his Broadway Vanities program and on Friday night it's Lie Young who does the baton welding for the singers on the Schlitz program. As if we didn't have enough trouble with 'My Little Grass Shack in K' (you pronounce it) Irving Berlin's office sends me a copy of a new song 'There's Nothing Like to Do in Ma-La-Ka-Mo-Ka-Lu.' I'd like to hear Roy Atwell attempt the vocal. The song will be featured in RKO's new flicker, 'Down to the Last Yacht.'

Edwin C. Hill is seen entering movie houses quite a bit these days. You see he is very much interested in the newsreels and picks out the describing announcers' flaws so he can avoid them when he becomes the Voice of Metropole News. Jack Smart, the man of many parts that is character parts, evidently heard the postman's holiday story. As soon as he returned from his fishing trip which was a day before the expiration of his vacation, he wandered up to the NBC's studios and attended several broadcasts. A new full hour show sponsored by Swift and Company is due to take its bow before the microphones very soon. The program will consist of old and original music entirely written, directed and played by Sigmund Romberg. Professor William Lyon Phelps will act as commentator.

## On Short Waves

THE stormy Old Man of the Sea known in short wave circles as Mr. Atmospheric Condition is raving havoc with the radio moguls. As many as eighteen different wave lengths have been assigned the more prominent short wave stations because of the stormy conditions prevailing over the seas of the world. KJZ one of these stations that at Little America has been accorded eighteen wave lengths in order that the voices may be assured of penetrating through any sort of atmospheric condition. Having so many different frequencies to use KJZ tests two days before the actual broadcast to see what frequency will send out the most powerful transmission. KJZ can operate on all waves between 45.11 and 138 meters.

Little America now is transmitting test programs on Mondays, Tuesdays and Wednesdays. The reception time here varies the test broadcast being heard from 7:10 p. m. to about 11:10 p. m. EDT. The homop used by KJZ is diversified being sent first to station LSA, Buenos Aires, Argentina and then by successive steps is sent out again on 28.08 meters then to the Red Telephone stations WLL and WFL, Rocky Point, N

Y where it is rebroadcast on 3352 and 1160 meters. The Columbia Broadcasting System selects the station whose signal is the loudest and sends it out on a national hook-up every Wednesday from 11:00 to 10:30 p. m.

Philips Leads beat the Seth Parker, now traveling around the world also has been assigned eighteen wave lengths. The beat is equipped with short wave transmitting stations KNRA and WIOXG. KNRA was caught broadcasting from Kingston, Jamaica a few weeks ago and used 24.30 and 31.94 meters. WIOXG has been heard testing on 86.00, 40.70, 34.68 and 23.30 meters. Also they have been caught communicating with station LSA in Buenos Aires, Argentina.

Steaming into the icy Arctic waters is the schooner 'Morrisey,' commanded by Captain Bartlett who was a member of the Peary North Pole expedition. The 'Morrisey' is equipped with short wave transmitting apparatus bearing the call letters WIODA and operates on 40.70, 34.68, 23.30, 17.13 and 12.99 meters.

Another in the series of unique short wave broadcasts arranged by the Gulf Radio Company will be heard on Sunday, July 29. The broadcast will take

place in Paris, and will be short waved across the Atlantic and rebroadcast over the NBC WJZ network at 9:00 p. m. EDT. The Paris short waves will be heard on 25.63 meters. Featured on the broadcast will be Lucienne Boyer, discuse, Gean Sablans, vocalist; Hichem Kahn, Indian singer, the Coloniale Orchestra, and Huard and his Musette Masc.

The British Broadcasting Company has completed plans for a program billed as 'Twenty Years Ago,' which will be presented on Saturday, August 4, from 5:00 to 6:00 p. m. EDT over their stations GSF and GSB. GSF may be heard on 19.82 meters and GSB on 31.55 meters. The program will be a documentary record of the events leading up to the declaration of War on August 4, 1914. The program will be presented from contemporary sources by Professor H. W. Temperley and Laurence Gilliam.

Awaiting favorable atmospheric and weather conditions in the Black Hills of South Dakota is the gondola which plans to ascend into the stratosphere some time this month. The balloon is equipped with an eight watt transmitter, WIOXCW, and has been heard testing on 22.99 meters.

## DEEPORE CLEANSER



is officially approved by V. E. MEADOWS

It is the liquid cleanser that has been described to you so many times for the correction of large pores, blackheads, oily skin, dry skin through clogged pores, and is the ideal cleanser regardless of whether your face is in a bad condition, fair or good.

It is easy to use, and most pleasant in its reaction.

CLIP THIS COUPON

If you cannot obtain Deepore Cleanser at your Local Drug or Department Store, enclose \$1.00 with this coupon, address Dept. XX, Beauty Guild, Inc., 347 Fifth Avenue, New York and you will be mailed post paid, a liberal bottle of this wonderful cleanser.

ACT QUICKLY

## WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rarin' to Go

If you feel sour and sick and the world looks pink, don't swallow a lot of salt, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-spirited feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just dreges in the bowels. Gas builds up your stomach. You have a thick, bad taste and your breath is foul, as it often breaks out in blemishes. Your head aches and you feel down and out. Your whole system is poisoned. It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel 'up and up.' They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Respect a substitute. 25c at drug stores © 1931 C. M. Co.

## SKIN TROUBLE?

PSORIASIS—ECZEMA and other obstinate skin eruptions

Is it necessary to suffer from these unsightly skin irritations? PSORIASIS, a wonderful new discovery now relieving many stubborn cases where other treatments failed. Try it no matter how long afflicted. Write for swift proof and free information.

EDWARD A. KLOWDEN  
519 N. Central Park, Chicago, Ill.

9:45 p.m. EDT 6:45 EST  
WJZ—Chit's Life dramatized news  
10:00 p.m. EDT 9:00 EST  
NBC—Johnny Johnson's Check WJZ  
WMAL KDKA WMAL  
★ CBS—Byrd Expedition WABC  
WOKO WMAL WJAS WLJZ  
WDRS WMAL  
★ NBC—Guy Lombardo's Orchestra  
WEAF WTH WFFI WSH WLIT  
WGY WJVA WLW WHI  
10:15 p.m. EDT 9:15 EST  
WOR—Horton Head current events  
10:30 p.m. EDT 9:30 EST  
★ NBC—Jack Denny's Orchestra  
Harry Richman WJZ WHAM WMAL  
WBAL WRVA  
★ CBS—California Melodies WABC  
WLWZ WOKO WDRS WJVS WJAS  
WAAB WCAU  
NBC—The Other Americans WEAF  
WCHS WRH WGY WLIT WEEI  
KDKA—The Old Observer  
WBZ—Radiana

Programs to Be Heard

WLW—Helen Thies' Orchestra  
WVAC—Melons Concerts  
WOR—Wilbur Robinson's Orchestra  
10:45 p.m. EDT 9:45 EST  
WLW—Ben Fois's Group  
WNAC—Mancos Rhythmaster  
11:00 p.m. EDT 10:00 EST  
NBC—Harry Meyer's Orchestra WEAF  
WTH WLIT WRC WGY  
WRB—Nick Lucas's Songs WABC WJAS  
WAAB WDRS WJVS WJZO WIP  
NBC Pickens Sisters WJZ WBAL  
WHAM  
KDKA—Temperature and Weather  
WBZ—Weather, Sports Review  
WCAU—Alan Scott  
WCHS—Dance Orchestra  
WEEI—Weather, Baseball Scores  
WLW—Virginia Marucci and Orch.

Wednesday, Aug. 1

Continued from Preceding Page

WNAC—News  
WOR—Roger Wolfe Kahn's Orchestra  
WRVA—Smoky and Popy  
11:15 p.m. EDT 10:15 EST  
CBS—Little Jack Little's Orchestra  
WABC WDRS WJVS WLWZ WNAC  
WJAS WIP WOKO  
NBC—Robert Royce, tenor WJZ  
WBAL KDKA  
WBZ—Male Quartet  
WCAU—Billy Hays Orchestra  
WEEI—Harry Meyers' Orch (NBC)  
WVAC—Henry Gendron's Orchestra  
WHAM—News, Dance Music  
WLW—Dance Orchestra  
WRVA—Chorus, the MacLellan  
11:30 p.m. EDT 10:30 EST  
NBC Don Bestor's Orchestra WJZ  
WMAL WHAM WBAL WBZ

NBC—National Radio Forum WEAF  
WEEI WGY WTIC WLIT WRC  
WRVA WCHS  
KDKA—Dance Orchestra  
WCAU—Little Jack Little's Orch. (CBS)  
WLW—Caruso  
WOR—Friedie Berners' Orchestra  
11:45 p.m. EDT 10:45 EST  
CBS—Frank Dailey's Orchestra WABC  
WNAC WOKO WLWZ WDRS WCAU  
12:00 Mid. EDT 11:00 p.m. EST  
CBS—Red Nichols' Orchestra WABC  
WNAC WOKO WJAS WCAU WJVS  
NBC—Sammy Watkins' Orchestra  
WJZ WHAM KDKA WMAL  
NBC—Eddy Duchin's Orchestra WEAF  
WEEI WLIT

WGY—Don Bigelow's Orchestra  
WLW—Larry Lee's Orchestra  
WOR—Anthony Trini's Orchestra  
WRVA—Dance Orchestra  
12:15 a.m. EDT 11:15 p.m. EST  
WLW—News, Eddy Duchin's Orchestra (NBC)  
12:30 a.m. EDT 11:30 p.m. EST  
CBS—Al Kavelin's Orchestra WABC  
WNAC WOKO WJVS WCAU  
NBC—Clyde Lucas' Orchestra WEAF  
WEEI WLIT WRC  
NBC—Jack Berger's Orchestra WJZ  
KDKA WBZ WRVA WHAM WBAL  
WLW  
WGY—Ray Nichols' Orchestra  
1:00 a.m. EDT 12 Mid. EST  
CBS—Gene Kardos' Orchestra WABC  
WLW—Dance Orchestra  
1:30 a.m. EDT 12:30 EST  
WLW—Larry Lee's Orchestra  
2:00 a.m. EDT 1:00 EST  
WLW—Moon River, organ and piano



# Programs for Thursday, Aug. 2

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST  
WNA—*Midnight Special*

6:45 a.m. EDT 5:45 EST  
NBC—Health Exercises WEAF WEEI  
WGY WFI  
WOR—*City Chances*

7:00 a.m. EDT 6:00 EST  
KDKA—Musical Clock  
WBZ—Musical Clock

7:15 a.m. EDT 6:15 EST  
WNAI—News

7:30 a.m. EDT 6:30 EST  
NBC—*Arthur Honecker* WJZ  
CBS—*Organ Reveille* WABC  
WJW—*Eye-Opener*  
WLA—*Top o' the Morning*  
WAAE—*Bob White, philosopher*

7:45 a.m. EDT 6:45 EST  
NBC—*Philo and Lavinia* WEAF  
WFI WHC WGY  
WBI—*Jolly Bill and Jane* WJZ  
WEEI—*Morning Train Catcher*  
WMAE—*Walter Kipper, baritone*

8:00 a.m. EDT 7:00 EST  
NBC—*Organ Rhapsody* WEAF WFI  
WCH

CBS—*Lyric Scene* WABC  
NBC—*Morning Devotions* WJZ WRC  
WBZ KDKA WBAL  
WEEI—*Current Events*  
WGY—*Musical Clock*  
WJW—*Son Dial*  
WJW—*The Nation's Family Prayer*  
WNAE—*Shopping Around the Town*  
WOR—*The Voice of Grid; Weather*  
WRYA—*Musical Clock*

8:15 a.m. EDT 7:15 EST  
NBC—*Don Hall Trio* WJZ WBAL  
WBZ KDKA  
WCH—*Music Devotions*  
WEEI—*Shopping Service*  
WJW—*Morning Devotions*  
WON—*A Women, songs and patter*  
WRI—*African Rhapsody (NBC)*

8:30 a.m. EDT 7:30 EST  
NBC—*Chorus* WEAF WCH WEEI  
WGI WFI WTC WRC WLW  
NBC—*Low White, organist; WJZ*  
WHAM KDKA WBAL  
WBZ—*Farmers Almanac*  
WON—*Martha Manning*

8:45 a.m. EDT 7:45 EST  
CBS—*Carolyn Gray, pianist; WABC*  
WRI—*Shy June News*  
WHAM—*Kindly Thoughts*  
WOR—*Rhythm Encores*

9:00 a.m. EDT 8:00 EST  
NBC—*Breakfast Club* WJZ KDKA  
WBAL WHAM WRYA WBZ  
CBS—*Danny Moore, tenor; WABC*  
WOKO WJAS WDRC WLZ WNAE  
WCAU

NBC—*Herman and Berta; WEAF*  
WFI WCH WRC  
WEEI—*Clothes Institute*  
WGY—*McCullough and Willis, duets*  
WJW—*Salt and Peanuts, harmony*  
WOR—*Rhythm Encores*

9:15 a.m. EDT 8:15 EST  
NBC—*Lands Trio and White* WEAF  
WCH WEEI WFI WTC WRC WNAE  
WRI WCH

CBS—*Mood Neapolitan* WABC WOKO  
WJAS WBZ WNAE WDRC WCAU  
WON—*Dog Tales* Richard Meaney

9:30 a.m. EDT 8:30 EST  
NBC—*Morning Gloria* WEAF WTC  
WCH WRC WEEI

KDKA—*Style and shopping Service*  
WGY—*Little Jack Lanes, Orchestra*  
WLW—*Hymns of All Churches*  
WOR—*John Stein's Orchestra*

9:45 a.m. EDT 8:45 EST  
NBC—*The Sylvan Trio; WEAF WEEI*  
WTC WFI WRC WLW WCH WGY  
CBS—*Edna Boys, quartet; WABC*  
WOKO WCAU WNAE WDRC WJAS  
KDKA—*Sammy Fuller*  
WOR—*N. J. State Agricultural Talk*

10:00 a.m. EDT 9:00 EST  
NBC—*Echoes of Erin* WJZ WBAL  
KDKA WMAL WRYA WGY  
CBS—*Bill and Ginger* WABC WOKO  
WJAS WAAD WCAU  
NBC—*Breen and de Rose; WEAF*  
WCH WEEI WFI  
Y N—*Food and Homemaking School*  
WDRC WNAE  
WHAM—*Tower Clock Program*  
WLW—*Health Talk*  
WJW—*Morning Melodist*

10:15 a.m. EDT 9:15 EST  
NBC—*Classical* WFI WEEI WCH WRYA  
WFI WRC WGY WCH WRYA  
WJW

CBS—*Visiting with Ida Bailey Allen*  
WABC WJAS WOKO WAAB WJW  
WCAU

NBC—*Castles of Romance* WJZ  
WBAL WHAM KDKA  
WBZ—*Duke Drowns' Rhythmic Nuts*

10:30 a.m. EDT 9:30 EST  
NBC—*Press Radio News (5 Min.)*  
WEAF WCH WRC WTC WFI  
NBC—*Morning Parade* WEAF WCH  
WTC WFI WRC WEEI  
CBS—*Artists' Recital* Crane Calder  
bass WABC WCAU WDRC WAAB  
WOKO

CBS—*Press Radio News (5 Min.)*  
WHAM WCAU WJAS WDRC WOKO  
NBC—*Today's Children* drama WJZ  
KDKA WMAL WBZ WHAM WBAL  
WRYA  
WGY—*Shopping Box*  
WJW—*Woman's Hour*  
WLW—*Arthur Chandler, Jr., organist*  
WNAE—*Mixed Quartet*  
WOR—*Haw Wee-bing, William Zerilli*

10:45 a.m. EDT 9:45 EST  
★ CBS—*Academy of Medicine* WABC  
WOKO WAAB WLZ WJAS WDRC  
NBC—*Press Radio News (5 Min.)*  
WJZ WMAL KDKA WBZ  
NBC—*Radio Kitchen* WJZ WMAL  
KDKA  
NBC—*Morning Parade* WGY  
WBAL—*Come Into the Kitchen*  
WBZ—*Famous Sayings*  
WCAI—*Just Married Ten Years*  
WHAM—*Household Hour*  
WJW—*Elliot Brock, violinist*  
WNAE—*The Voice of the Organ*  
WOR—*Singing Trio*  
WRYA—*Tune Shop*

11:00 a.m. EDT 10:00 EST  
NBC—*U. S. Navy Band* WJZ WBAL  
KDKA WBZ WMAL WRYA  
CBS—*Swing Along* WABC WDRC  
WCAI WNAE WJAS WOKO WLZ  
WBZ—*Galaxy of Stars* WLIT WGY  
WLW  
WEEI—*Variety Program*  
WOR—*Nell Yanick, Beauty Talk*

11:15 a.m. EDT 10:15 EST  
NBC—*Frances Lee Barton* WEAF  
WTC WLIT WGY WEEI WCH  
WRC WLW  
WHAM—*Richard Maxwell, tenor*  
(NBC)  
WOR—*Walter Ahrens, baritone*

11:30 a.m. EDT 10:30 EST  
NBC—*Hazel Arth, contralto* WJZ  
WBZ KDKA WRYA WBAL  
CBS—*Madison Ensemble* WABC  
WCAI WJAS WOKO WDRC WNAE  
NBC—*Pedro Vias's Orchestra* WEAF  
WCH WLIT WTC WRC WLIT  
WGY—*Gae Page, contralto, Jackie*  
Heller, tenor, Orchestra (NBC)  
WHAM—*Mrs. Thrifty Buyer*  
WLW—*Livestock Reports*  
WRI—*Philosophical Talk*

11:45 a.m. EDT 10:45 EST  
NBC—*Al and Lee Remy, piano duo*  
WJZ WMAL WBZ WBAL WHAM  
WRYA  
CBS—*Madison Ensemble* WABC  
WLIT  
WJW—*Mary Lee Taylor (CBS)*  
WLW—*Painted Dreams*  
WOR—*Kathryn Chumbers, contralto*

## Afternoon

12:00 Noon EDT 11:00 a.m. EST  
NBC—*The Lonely Traveler* WJZ  
KDKA WMAL WBAL WHAM  
CBS—*Connie Gates, songs* WABC  
WNAE WDRC WCAU WJAS WJW  
WOKO WLZ  
WBZ—*News*  
WOR—*Do You Know?*  
WRYA—*Luxury Fiddlers*

12:15 p.m. EDT 11:15 a.m. EST  
NBC—*Fields and Hall* WJZ WBAL  
CBS—*Along the Volga* WABC WOKO  
WAAD WCAU WJAS WJW WDRC  
NBC—*Honey Roy and Socialists*  
WEAF WRC WEEI WTC  
KDKA—*Navy Martin*  
WBZ—*Weather Market Reports*  
WCH—*News Farm Flash*  
WGY—*Martha and Hal*  
WHAM—*Jack Fox songs*  
WLW—*Bain and Don*  
WNAE—*News*  
WOR—*Dress Like a Movie Star*

12:30 p.m. EDT 11:30 a.m. EST  
NBC—*Rex Battle's Ensemble* WEAF  
WLW WLIT  
CBS—*Al Kavelin's Orchestra* WABC  
WOKO WAAB WCAU WJW WLZ  
WJZ  
NBC—*Vic and Sade comedy sketch*  
WJZ KDKA WRYA WBAL WHAM  
WMAL WBZ  
WCH—*Stocks Weather*  
WEEI—*Stock Quotations*  
WGY—*Barometers*  
WNAE—*The Shopper's Exchange*  
WOR—*Bad Fisher's Orchestra*

12:45 p.m. EDT 11:45 a.m. EST  
NBC—*Ree Battle's Ensemble* WCH  
WRI  
NBC—*Words and Music* WJZ WBAL  
WHAM WRYA WBZ WMAL  
KDKA—*Dance Orchestra*  
WEEI—*A Bit of This and That*  
WGY—*The Vagabonds*

1:00 p.m. EDT 12:00 Noon EST  
CBS—*Emil Velazco's Orchestra* WABC  
WOKO WNAE WJW WCAU WJAS  
WDRC  
NBC—*Market and Weather* WEAF

NBC—*Dick Fiddler's Orchestra* WFI  
WFI WTC  
KDKA—*Market Reports*  
WBAL—*Words and Music (NBC)*  
WBZ—*U. S. Weather Bureau*  
WCH—*Junior Safety Club*  
WGY—*Bradley Knicker, ballads*  
WHAM—*Tom Green, organist*  
WLW—*Albright and Wayne stories*  
WOR—*Conrad and Tremont, pianists*  
WRYA—*Vagabond Days*

1:15 p.m. EDT 12:15 EST  
NBC—*The Hon. Archie and Frank*  
sketch WJZ WMAL WBAL KDKA  
WRYA  
NBC—*Dick Fiddler's Orchestra* WEAF  
WEEI WCH  
WGY—*Musical Program*  
WHAM—*News, Agricultural Forum*  
WLW—*Weather Market Reports*

1:30 p.m. EDT 12:30 EST  
NBC—*Orlando's Ensemble* WEAF  
WCH WFI WTC  
CBS—*Frank Daley's Orchestra* WABC  
WOKO WJAS WCAU WJW WNAE  
WDRC  
NBC—*Farm and Home Hour* WJZ  
WBZ KDKA WMAL WHAM WRYA  
WBAL WLW  
WEEI—*Reading Circle*  
WGY—*Farm Program*  
WOR—*Theater Club of the Air*

1:45 p.m. EDT 12:45 EST  
CBS—*Frank Daley's Orchestra* WAAB  
WOR—*Verna Osborn, soprano*

2:00 p.m. EDT 1:00 EST  
NBC—*Stories of History* drama  
WEAF WRC WLIT  
CBS—*Ann Lee, organist* WABC  
WOKO WCAI WAAB WBZ WDRC  
Y N—*Pure Food Institute* WCH  
WFI  
WGY—*Patricia, tenor*  
WNAE—*George Stewart, organist*  
WNAE—*Memorial Forum*  
WOR—*Er Payne, talk*

2:15 p.m. EDT 1:15 EST  
WGY—*Household Chats*  
WJW—*Musical Rhythms*  
WNAE—*Massachusetts Consumers'*  
Council  
WOR—*Fred Vettel, Alice Reussen*

2:30 p.m. EDT 1:30 EST  
★ NBC—*Home Sweet Home, drama;*  
WJZ  
NBC—*Snack Out* WHAM WMAL  
CBS—*Peter Stripes* WABC WLZ  
WJW WOKO WJAS WNAE WDRC  
NBC—*Trio Romantique* WEAF WEEI  
WCH WLIT WGY  
KDKA—*Home Forum*  
WCAI—*Women's Club of the Air*  
WLW—*Larry Lee's Orchestra*  
WOR—*Fashion Food Beauty, Child*  
WRYA—*Market Reports*

2:45 p.m. EDT 1:45 EST  
NBC—*Nancy Solad* WJZ WMAL  
WBAL WHAM WCH  
CBS—*Ma Perkins* WEAF WGY WLIT  
WJW WTC WCH WEEI  
WBZ—*Eileen Ott, baritone*  
WDRC—*Baseball*  
WRYA—*Horolukh Greenaders*

3:00 p.m. EDT 2:00 EST  
NBC—*Dreams Come True* WEAF WFI  
WCH WRC WGY WEEI WLW  
WTC  
CBS—*Metropolitan Parade* WABC  
WOKO WAAB WJAS WJW WCAU  
WBZ  
NBC—*Musical Key* WJZ WBAL  
WMAL WHAM KDKA WBZ  
WNAE—*The Unsmiling Faces*  
WOR—*Art Ensemble*  
WRYA—*Edward Naff*

3:15 p.m. EDT 2:15 EST  
★ NBC—*Melvin Cassimore, econo-*  
mist WEAF WCH WGY WRC  
WTC  
WEEI—*Saver Living Hour*  
WLW—*Artists Interview*  
WNAE—*Baseball, Braves vs. New*  
York

3:30 p.m. EDT 2:30 EST  
NBC—*Women's Radio Review, Or-*  
chestra WEAF WGY WFI WCH  
WEEI WRI  
CBS—*Dancing by the Sea* WABC  
WJAS WOKO WAAB WJW WCAU  
WBZ—*Roy Shaul's Orchestra, Vernon*  
Craig, baritone WJZ WBAL WHAM  
WRYA WMAL KDKA  
WBZ—*Hunt Forum Looking School*  
WLW—*Walter Fox and organ*  
WNAE—*Baseball*

3:45 p.m. EDT 2:45 EST  
KDKA—*State Fed of Penn. Women*  
WLW—*Dorothea Ponce, vocalist*  
WRYA—*Voice of Fredericksburg*

4:00 p.m. EDT 3:00 EST  
NBC—*Chick Webb's Orchestra* WEAF  
WRC WRYA WGY WCH WTC  
WFI  
★ CBS—*Detroit Symphony Orchestra;*  
WABL WOKO WJAS WIP

NBC—*Betty and Bob; WJZ WBAL*  
WBZ KDKA WHAM WMAL WLW  
WCAI—*The Apple Knockers*  
WFI—*Stock Quotations*  
WJW—*Baseball, Washington vs. Phil-*  
adelphia  
WOR—*Dr. H. I. Strandhagen, Health*  
Talk

4:15 p.m. EDT 3:15 EST  
NBC—*Jackie Heller, tenor* WJZ WBZ  
WMAL WHAM WBAL KDKA  
WEEI—*Chick Webb's Orch (NBC)*  
WGY—*Limey Bill*  
WLW—*Maline Highlights*  
WOR—*The Melody Singer*

4:30 p.m. EDT 3:30 EST  
★ NBC—*Chicago Symphony Orches-*  
tra WJZ WRYA WBAL WMAL WHAM  
WBZ  
NBC—*Israel Glenn, soprano* WEAF  
WRC WEEI  
KDKA—*Business News and Markets*  
WCAI—*The Three Martins*  
WGY—*John Sheehan, tenor*  
WLW—*Late of Mary Southern*  
WOR—*Gus Steers's Orchestra*

4:45 p.m. EDT 3:45 EST  
NBC—*Lady Next Door, children's*  
program WEAF WFI WRC WLIT  
WCH  
KDKA—*Chicago Symphony Orchestra*  
(NBC)  
WCAI—*Harold Norman and Paul*  
WGY—*Stock Reports*  
WLW—*News*

5:00 p.m. EDT 4:00 EST  
NBC—*Meredith Willson's Orchestra*  
WEAF WCH WEEI WRC  
CBS—*Merry Melodies* WOKO WJAS  
WCAI  
WBZ—*New England Agriculture*  
WGY—*Piano Pals*  
WLW—*Mary Alcott, vocalist*  
WOR—*Stage Relief Talk*

5:15 p.m. EDT 4:15 EST  
CBS—*Between the Bookends* WABC  
WJAS WLZ WAAB  
KDKA—*Kidnies Klub*  
WBZ—*News*  
WGY—*Meredith Willson's Orchestra*  
(NBC)  
WOR—*Michael Tree, tenor*

5:30 p.m. EDT 4:30 EST  
NBC—*Tales of Courage* WEAF WTC  
WLIT WRC WEEI WGY WCH  
WRYA  
CBS—*Jack Armstrong* WABC WOKO  
WDRC WCAI WJAS WNAE  
NBC—*Singing Lady* WJZ WBZ WBAL  
KDKA WHAM WLW  
WOR—*Sidney Schachter, piano recital*

5:45 p.m. EDT 4:45 EST  
NBC—*Walterforce Quartet* WEAF  
WRC WTC WRYA  
NBC—*Orphan Annie* WJZ KDKA  
WBZ  
CBS—*Blue Rider Mountaineers* WABC  
WBZ WAAB WDRC WCAU WJAS  
WOKO  
WBAL—*John Gene and Dick*  
WCH—*Speculation*  
WEEI—*Sam Carl's Radio Chat*  
WGY—*John F. Lee, pianist*  
WHAM—*News*  
WLW—*The Texans Trio*  
WNAE—*The Yankee Singers*  
WOR—*The Sophisticated Trio*

## Night

6:00 p.m. EDT 5:00 EST  
NBC—*Tom Coskley's Orchestra* WEAF  
WLW  
CBS—*Mischa Rumsky's Orchestra*  
WABC WOKO WAAB WCAU WJAS  
WDRC  
NBC—*U. S. Navy Band* WJZ WBAL  
WHAM WMAL  
WBZ—*O'Leary's Irish Minstrels*  
WCH—*News, Trade Review*  
WEEI—*The Evening Tattler*  
WGY—*Evening Brethren, News*  
WNAE—*News, Weather*  
WOR—*Uncle Don Kufies' Program*  
WRYA—*Rhythm Parade*

6:15 p.m. EDT 5:15 EST  
CBS—*Edward Wurtzebach's Orchestra*  
WJW  
CBS—*Bobbi Benson and Sunny Jim*  
WAAB WAAB WCAU WLZ  
KDKA—*Baseball Resumé*  
WBZ—*Baseball Resumé*  
WCH—*Sports Review*  
WFI—*Tom Coskley's Orch (NBC)*  
WGY—*Piano Pals* Jerry Brunson  
WNAE—*Baseball Raising Results*  
WRYA—*Cecil and Sally*

6:30 p.m. EDT 5:30 EST  
NBC—*Stamp Club* WJZ  
CBS—*Charles Barnet's Orchestra*  
WABC WAAB WDRC WOKO WJAS  
NBC—*Press Radio News (5 Min.)*  
WEAF WGY WRC

NBC—*Mary Small, songs* WEAF  
WGY WRC  
NBC—*Twenty Fingers of Harmony;*  
KDKA  
WBZ—*Old Farmer's Almanac*  
WCAU—*Joe Marketing*  
WCH—*Hollywood Columnists*  
WEEI—*Current Events*  
WHAM—*O'Leary's Minstrels (NBC)*  
WLW—*Jack Armstrong, sketch*  
WNAE—*The Merry Go Round*  
WOR—*Motor Laps*  
WRYA—*Hi-Plane Pilots*

6:45 p.m. EDT 5:45 EST  
CBS—*Richards Vidner, sopranos* WABC  
NBC—*John B. Kennedy, Orchestra*  
WEAF WCH  
CBS—*Sam Robbins' Orchestra* WJW  
WIP WOKO WDRC WAAB  
NBC—*Lowell Thomas* WJZ WBAL  
WBZ KDKA WLW WHAM WMAL  
WCAI—*Comedy Stars of Hollywood*  
WCH—*News (5 min.)*  
WEEI—*Edison Salute*  
WGY—*Three Shades of Blue*  
WOR—*Phil Coss, comedian*

7:00 p.m. EDT 6:00 EST  
NBC—*Baseball Resumé* WEAF  
CBS—*Sylvia Froos, songs* WABC  
WDRC WJAS WNAE WOKO WCAU  
NBC—*Freddie Martin's Orchestra;*  
WJZ WBZ WMAL WBAL  
NBC—*Jack and Loretta Clemens* WFI  
WCH WEEI  
KDKA—*Dan and Sylvia*  
WGY—*Headline Highlights*  
WHAM—*Sportscast*  
WLW—*Hawannas*  
WOR—*Ford Prek, Sports Resumé*  
WRYA—*News*

7:15 p.m. EDT 6:15 EST  
NBC—*Press Radio News (5 Min.)*  
WJZ  
NBC—*Freddie Martin's Orch* WJZ  
WBZ—*Gene and Glenn, sketch* WEAF  
WGY WCH WRC WEEI WRYA  
WFI  
★ CBS—*House Beside the Road;*  
WABC WNAE WCAU WJAS WLZ  
WDRC  
KDKA—*Lou Miller, organist*  
WHAM—*Vincent Loper, Orch (NBC)*  
WLW—*Joe and Glenn, songs, Orchestra*  
WOR—*Comedy Stars of Hollywood*

7:30 p.m. EDT 6:30 EST  
★ NBC—*Shirley Howard, The Jest-*  
ers WEAF WRC WCH WTC  
WGY  
★ CBS—*Ferde Grofe's Orchestra;*  
WABC WCAU WOKO WJAS WJW  
WNAE WDRC WLZ  
★ NBC—*Ed Lowry, songs, comedy;*  
WJZ WMAL WBZ WBAL KDKA  
WEEI—*After Dinner Revue*  
WLW—*Rob Newhall, sports*  
WOR—*Harris Hershfield*  
WRYA—*End Bur*

7:45 p.m. EDT 6:45 EST  
★ NBC—*Irene Bordoni, songs, WEAF*  
WFI  
CBS—*Becker, after news* WABC  
WNAE WCAU WJAS WJW  
★ NBC—*Frank Buck's Adventures;*  
WJZ WBAL KDKA WMAL WRYA  
WHAM WBZ  
WCH—*Piano Miniatures*  
WEEI—*Ornate Sketch*  
WGY—*Musical Program*  
WLW—*Musical Masters*  
WOR—*The G. Nells, drama*

8:00 p.m. EDT 7:00 EST  
NBC—*Gene and Glenn, sketch* WJZ  
WBZ KDKA WMAL WHAM WBZ  
★ CBS—*Kate Smith's Swanne Music;*  
WABC WOKO WNAE WDRC WLZ  
WJAS WJW WCAI  
★ NBC—*Rudy Vallee's Orchestra;*  
WEAF WFI WCH WGY WFI  
WLW WTC WRYA  
WOR—*Little Symphony Orchestra*

8:15 p.m. EDT 7:15 EST  
CBS—*Walter Pizum* WABC WJW  
WDRC WCAI WJAS WOKO WNAE  
WBZ

8:30 p.m. EDT 7:30 EST  
CBS—*Leith Stevens' Harmonies*  
WABC WOKO WNAE WDRC WLZ  
WCAU WJAS WJW  
NBC—*Melodious Romantic* WJZ  
KDKA WHAM WBAL  
WBZ—*Missadonna's Bay Colonies*  
KDKA—*A and Pete*  
WBZ—*Edmond Bucher, bass*

8:45 p.m. EDT 7:45 EST  
KDKA—*A and Pete*

9:00 p.m. EDT 8:00 EST  
★ NBC—*Captain Henry's Show Boat;*  
Lanny Ross, tenor WEAF WEEI  
WRC WGY WRYA WCH WFI  
WTC  
CBS—*Bar A Doves and Nights* WABC  
WNAE WDRC WCAU WLZ  
WCH—*Death Valley Days, drama*  
WJZ WMAL KDKA WBAL WHAM  
WBZ WLW  
WOR—*Radio Red and Gun Club*

9:15 p.m. EDT 8:15 EST  
WOR—*Romance in Song*



## Peeping into the Local Studios

**J.** Dickson Fulton, member of the KDKA "Pioneers" quartet now vacationing in Maryland, visiting his old friend, Hervey Allen, author of "Anthony Adverse". Andy Stanton WIP sportswriter, doubling as master of ceremonies at the "Anchorage". *Indie Summy*, conductor of the KDKA *Radio Club* off for a holiday to Stone Harbor N. J. with John Gibson the Pittsburgh station's program director who did younger work at WMAQ Chicago filling in *Jim Feltz* and his CBS orchestra heard over WIP and Columbia last season from La Caca are playing for summer dancing at the Hollywood Hotel, at West End N. Y.

1-D LEVY F90 chairman of board at WCAI and vice-president of CBS off to Europe on Jul. 21 to head a month in Southern France. Sidney Hillman, new WBAL announcer and graduate of Polytechnic Institute played stock all last summer at Swan Lake N.Y. Harold Lloyd WBAS program chief getting a two week vacation out of Atlantic City. Bob White whose scriptbook furnishes material for his day Yankee Network broadcasts began his radio career back in 1921 when he spoke for WOL London. Roy Newman, long time chairman with Billy Hayes at Radio for the seventeen year leaves to join the new *Frank Press* unit which is heard daily through WIP from the Catholic Radio Gardens. George L. (Habe Verre) Head is intensely wearing his golfing crown these days what with just 1-11 minus new general manager of WB/WBA clipping a Revolutionary scores. Rudi P. Rubin got into with Wix's "Jingling Jangle" teaching Bob Ryland star gather the fine art of (Cumberland) Mearns Kentucky wrestling these new all star "Gimbel Resner" under the guiding hand of Frank Lin Lamb which feature WIP's outstanding talent are becoming the talk of Quiskertan.

## Therrien, Painter of Songs

After a long sabbatical tour, *Harrier*, Warner Bros. returns to the WB/MTV audience for a new summer series of programs. *Harrier* Entertainment began his career under the *Rocky* banner. He was later featured as a solo act with *Rocky* *Harrier* and other acts. Bands through the years. I've more recently his year was heard singing *Angela* *Harrier* in the Los Angeles picture *Street Angel*. Rated among America's top rank showmen, *Harrier* is regarded by many leading impression as the best solo entertainer in the show business.

[illegible]

**By Murray Arnold**

Darling, whose place the Campbell lass has taken, rumored to have received offer from NBC.

WIP is holding extensive auditions every Thursday for hopeful newcomers. If you're interested, drop up to the studios at the seventh floor of Gimbel's.

Charlie Huston erstwhile maestro at W H's Cafe du Paris, now wielding at the Nixon Cafe.

F. J. (MIKE) ROWELL, in charge of agricultural broadcasts for the U. S. Dept. of Agriculture and heard over WBZ-WBZA for the past five years, leaves August first for a fortnight's vacation at Westport Point.

Del Lee, Silver Grill's former bandmaster, became father of Carl Joseph on Friday, July 13.

Another WCAL microphone has gone the way of all things. On Thursday nights at 7:45 *Olle Arnebraker*, director of WDRG's Diplomats Dance Band, turns performer when he is heard as pianist in a duo with *Cliff Benson*, singer with the Diplomats. WDRG is spotlighting those "Musical Storehouse" programs every Monday at 4:30 with *Pat Stanton* announcing, filling the baritone niche.

## The Southerners

BORN in Savannah, these four lads had

## International Radio Match

(Continued from Page 15)

loudspeakers here 's, in itself of vast interest. From the studios the programs are sent by land wires to the short-wave transmitting stations on the coast. From there they travel across the ocean by short-wave to be picked up by the receiving station and again transmitted by land phones to the control rooms in the NBC offices, Radio City.

The first of the four programs in the series originating in London and short-waved over the Atlantic was an American type variety show and featured Gertrude Lawrence, famous English musical comedy star, John Hiley, British humorist and monologist, Danay Malone the English tenor, Webster Booth, the light little singer, the Welsh Guards' choir, Carroll Lombard's orchestra, Ray Noble, internationally known orchestra leader and composer and Christopher Stone, Stone is the British Broadcasting Company's ace announcer and acted as master of ceremonies of the program.

The other broadcasts will feature such foreign celebrities as Rita George, Lucienne Boyer, Joseph Schmidt and a host of others.

been singing over a local Georgia station when *Philips (Seth Parker) Ford* visited Savannah on his cruise, and spotted them as network potentialities. This quartet proved to be just what the doctor ordered, and so successful were they at their first WGT audition that they were immediately put on the Schenectady station's roster. Their style is probably best described as Harlem Congoesque.

CATCH that new WFBN "Arabian Nights" Revue, aired each Monday at 10 p m with Ace Pancoast staff organizer, directing, and Sandy Sawyer announcing with a host of stars. John Shaw Young, NBC announcer and former member of the WB-WBZA staff visited old associates at the Boston studios before sailing for England, where he will deliver original lectures on broadcasting at Oxford. Marian Dart, formerly associated with the program department of WABC, New York, now assuming role of vocalist over WDAS on Tuesdays at 12 45 p m. Leslie H. Peard, Jr., recently appointed promotion and merchandise manager of WBAL, is a member of the Junior Association of Commerce, Baltimore, and prior to his appointment at WBAL was connected with the advertising department of McCormick and Co., largest spice house in the world.

FLANSH: As we go to press we've just received inside word of the new Fox-NBC program to be aired this fall over WCAI. We've been given to understand that the new show (considered a plum for many hopeful artists) will use the talents of Billy Hass' orchestra with Mickey Alpert, ace bunny fellow now with Jack Lynch's Adelphia Hour Show, as the master of ceremonies.

The programs will be broadcast on successive Sunday nights, at the same hour. That from London came over stations GSD on 25.53 meters and GSK on 41.30 meters. The Berlin broadcast arrived over station DLR on 49.83 meters, the show from Paris will be over station FFA on 19.93 meters, and the Vienna offering on two stations, OLR1 on 25.41 meters and OLR2 on 49.44 meters. This information will enable short wave fans who wish to do so to pick up these programs direct.

Some six years of technical research lend fascinating support to these broadcasts. Since 1928 NBC short-wave experts have been conducting daily tests to log weather conditions and to determine and develop methods adequate to cope with atmospheric upsets ~~normal~~ to dependable transmission. There is one possible hazard in the sudden onset of storms which are absolutely unpredictable. But aside from this practically every possible unfavorable circumstance has been foreseen by NBC engineers and a defense worked out against it. Thus, there is every indication that listeners will enjoy clear unmarred reception of these unique and stimulating programs.

THURSDAY NIGHT

9:00 E.S.T. \* 10:00 E.D.T.

**Columbia Network®**

## "45 MINUTES IN HOLLYWOOD"

## Borden's sensational program

★ IT'S HOLLYWOOD  
FROM THE INSIDE!

## Pre-views of the best current pictures

- ★ Famous Stars in Person
- ★ Studio Gossip by Cal York
- ★ Music by Mark Warnow

\*For stations — see Radio Guide Listings

*To Women*  
 Who desire to earn  
 real money during  
 spare hours by all  
 means get in touch with  
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 You will enjoy it!!  
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**OPPORTUNITY**

**WHAT DOES YOUR FUTURE HOLD**

1970-1971  
and beyond  
and beyond  
and beyond

Family Life • Love  
Marriage • Work • Career • Money  
1970-1971 • 1971-1972 • 1972-1973 • 1973-1974 • 1974-1975 • 1975-1976 • 1976-1977 • 1977-1978 • 1978-1979 • 1979-1980 • 1980-1981 • 1981-1982 • 1982-1983 • 1983-1984 • 1984-1985 • 1985-1986 • 1986-1987 • 1987-1988 • 1988-1989 • 1989-1990 • 1990-1991 • 1991-1992 • 1992-1993 • 1993-1994 • 1994-1995 • 1995-1996 • 1996-1997 • 1997-1998 • 1998-1999 • 1999-2000 • 2000-2001 • 2001-2002 • 2002-2003 • 2003-2004 • 2004-2005 • 2005-2006 • 2006-2007 • 2007-2008 • 2008-2009 • 2009-2010 • 2010-2011 • 2011-2012 • 2012-2013 • 2013-2014 • 2014-2015 • 2015-2016 • 2016-2017 • 2017-2018 • 2018-2019 • 2019-2020 • 2020-2021 • 2021-2022 • 2022-2023 • 2023-2024 • 2024-2025 • 2025-2026 • 2026-2027 • 2027-2028 • 2028-2029 • 2029-2030 • 2030-2031 • 2031-2032 • 2032-2033 • 2033-2034 • 2034-2035 • 2035-2036 • 2036-2037 • 2037-2038 • 2038-2039 • 2039-2040 • 2040-2041 • 2041-2042 • 2042-2043 • 2043-2044 • 2044-2045 • 2045-2046 • 2046-2047 • 2047-2048 • 2048-2049 • 2049-2050 • 2050-2051 • 2051-2052 • 2052-2053 • 2053-2054 • 2054-2055 • 2055-2056 • 2056-2057 • 2057-2058 • 2058-2059 • 2059-2060 • 2060-2061 • 2061-2062 • 2062-2063 • 2063-2064 • 2064-2065 • 2065-2066 • 2066-2067 • 2067-2068 • 2068-2069 • 2069-2070 • 2070-2071 • 2071-2072 • 2072-2073 • 2073-2074 • 2074-2075 • 2075-2076 • 2076-2077 • 2077-2078 • 2078-2079 • 2079-2080 • 2080-2081 • 2081-2082 • 2082-2083 • 2083-2084 • 2084-2085 • 2085-2086 • 2086-2087 • 2087-2088 • 2088-2089 • 2089-2090 • 2090-2091 • 2091-2092 • 2092-2093 • 2093-2094 • 2094-2095 • 2095-2096 • 2096-2097 • 2097-2098 • 2098-2099 • 2099-2100 • 2100-2101 • 2101-2102 • 2102-2103 • 2103-2104 • 2104-2105 • 2105-2106 • 2106-2107 • 2107-2108 • 2108-2109 • 2109-2110 • 2110-2111 • 2111-2112 • 2112-2113 • 2113-2114 • 2114-2115 • 2115-2116 • 2116-2117 • 2117-2118 • 2118-2119 • 2119-2120 • 2120-2121 • 2121-2122 • 2122-2123 • 2123-2124 • 2124-2125 • 2125-2126 • 2126-2127 • 2127-2128 • 2128-2129 • 2129-2130 • 2130-2131 • 2131-2132 • 2132-2133 • 2133-2134 • 2134-2135 • 2135-2136 • 2136-2137 • 2137-2138 • 2138-2139 • 2139-2140 • 2140-2141 • 2141-2142 • 2142-2143 • 2143-2144 • 2144-2145 • 2145-2146 • 2146-2147 • 2147-2148 • 2148-2149 • 2149-2150 • 2150-2151 • 2151-2152 • 2152-2153 • 2153-2154 • 2154-2155 • 2155-2156 • 2156-2157 • 2157-2158 • 2158-2159 • 2159-2160 • 2160-2161 • 2161-2162 • 2162-2163 • 2163-2164 • 2164-2165 • 2165-2166 • 2166-2167 • 2167-2168 • 2168-2169 • 2169-2170 • 2170-2171 • 2171-2172 • 2172-2173 • 2173-2174 • 2174-2175 • 2175-2176 • 2176-2177 • 2177-2178 • 2178-2179 • 2179-2180 • 2180-2181 • 2181-2182 • 2182-2183 • 2183-2184 • 2184-2185 • 2185-2186 • 2186-2187 • 2187-2188 • 2188-2189 • 2189-2190 • 2190-2191 • 2191-2192 • 2192-2193 • 2193-2194 • 2194-2195 • 2195-2196 • 2196-2197 • 2197-2198 • 2198-2199 • 2199-2200 • 2200-2201 • 2201-2202 • 2202-2203 • 2203-2204 • 2204-2205 • 2205-2206 • 2206-2207 • 2207-2208 • 2208-2209 • 2209-2210 • 2210-2211 • 2211-2212 • 2212-2213 • 2213-2214 • 2214-2215 • 2215-2216 • 2216-2217 • 2217-2218 • 2218-2219 • 2219-2220 • 2220-2221 • 2221-2222 • 2222-2223 • 2223-2224 • 2224-2225 • 2225-2226 • 2226-2227 • 2227-2228 • 2228-2229 • 2229-2230 • 2230-2231 • 2231-2232 • 2232-2233 • 2233-2234 • 2234-2235 • 2235-2236 • 2236-2237 • 2237-2238 • 2238-2239 • 2239-2240 • 2240-2241 • 2241-2242 • 2242-2243 • 2243-2244 • 2244-2245 • 2245-2246 • 2246-2247 • 2247-2248 • 2248-2249 • 2249-2250 • 2250-2251 • 2251-2252 • 2252-2253 • 2253-2254 • 2254-2255 • 2255-2256 • 2256-2257 • 2257-2258 • 2258-2259 • 2259-2260 • 2260-2261 • 2261-2262 • 2262-2263 • 2263-2264 • 2264-2265 • 2265-2266 • 2266-2267 • 2267-2268 • 2268-2269 • 2269-2270 • 2270-2271 • 2271-2272 • 2272-2273 • 2273-2274 • 2274-2275 • 2275-2276 • 2276-2277 • 2277-2278 • 2278-2279 • 2279-2280 • 2280-2281 • 2281-2282 • 2282-2283 • 2283-2284 • 2284-2285 • 2285-2286 • 2286-2287 • 2287-2288 • 2288-2289 • 2289-2290 • 2290-2291 • 2291-2292 • 2292-2293 • 2293-2294 • 2294-2295 • 2295-2296 • 2296-2297 • 2297-2298 • 2298-2299 • 2299-2300 • 2300-2301 • 2301-2302 • 2302-2303 • 2303-2304 • 2304-2305 • 2305-2306 • 2306-2307 • 2307-2308 • 2308-2309 • 2309-2310 • 2310-2311 • 2311-2312 • 2312-2313 • 2313-2314 • 2314-2315 • 2315-2316 • 2316-2317 • 2317-2318 • 2318-2319 • 2319-2320 • 2320-2321 • 2321-2322 • 2322-2323 • 2323-2324 • 2324-2325 • 2325-2326 • 2326-2327 • 2327-2328 • 2328-2329 • 2329-2330 • 2330-2331 • 2331-2332 • 2332-2333 • 2333-2334 • 2334-2335 • 2335-2336 • 2336-2337 •

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**5:30 p.m. EDT 5:30 EST**  
**\* CBS—Melody Masterpieces** WABC  
 WBAL WBUR WJAN WOKO WWSY  
 WY 11 WB7  
**\* NBC—Goldman Band Concert** WJZ  
 WBAL WB7 WBAM WWAL  
 KDKA—Square Hoots  
 WJW—Captains & the Kings Show Boat  
 (NBC)  
**WOR—Pauline Alpert** pianist  
**9:45 p.m. EDT 8:45 EST**  
**CBS—Fats Waller's Rhythm Club**  
 WABC WBAL WOKO WBLZ  
 KDKA Kelly Sisters  
**10:00 p.m. EDT 9:00 EST**  
**\* CBS—BORDEN PRESENTS FOR-**  
**TYVE Minutes in Hollywood** Pre-  
 sents of Best Current Pictures,  
 Screen Stars in Person, Hollywood  
 Music by Mark Warnow, Guested by  
 Cal York WABC WBAL WBLZ  
 WJAN WOKO WDRS WNAF  
**\* NBC—Paul Whiteman's Orchestra;**  
 Al Johnson WJAF WJSH WFI WGY  
 WJW WPC WEET  
**\* NBC—Parade of the Provinces** WJZ  
 WBAL WBAL WBAM WBZ KDKA

**Programs to  
Be Heard**

**WWSA - Mirth Parade**  
**10:15 p.m. EDT 9:15 EST**  
WCAI - Street Scenes  
WQVA - Harlan Road Current Events  
WQVA - Evening Musicals

**10:30 p.m. EDT 9:30 EST**  
NBC Echoes of the Palisades WJZ  
WMAL WBAL WJZ KDKA WHAM  
WYAT - Ramon Weeks Orchestra  
WOR - Frank Stewart's Orchestra  
WRYA - Dance Orchestra

**10:45 p.m. EDT 9:45 EST**  
★ CBS - Full Speed Ahead, Ted Muesel  
Pete Car Broadcast WABC  
YOKO WAAB WLBZ WCAI WJAZ  
SDRC WJW

WHAM Echoes of the Palisades  
NBC

**11:00 p.m. EDT 10:00 EST**  
NBC - Your Love songs WEAF  
NBC - Jack Brewer's Orchestra. WGY  
WFI WTC WRC

# Thursday, Aug.

CBS—Yessie Van, contralto WABC  
WAAB WDRC WOKO WJAS WIF  
WJSV  
NBC—Ernie Holst's Orchestra; WJZ  
WBAL WRVA WHAM  
KDKA—Sports Slants  
WBZ—Old Farmer's Almanac  
WCAU—Alan Scott  
WCBS—Dance Orchestra  
WFEL—Baseball Scores; Current  
Events  
WLW—Larry Lee's Orchestra  
WSAC—News  
WOR—Los Chicos Spanish Revue  
11 15 p.m. EDT 10 15 EST  
SBC—Charlie Davis Orchestra WBZ  
WMAL KDKA  
CBS—Reggie Childie Orchestra; WABC  
WDRY WLEZ WSAC WJAS WIP  
WOKO WJSV  
NBC—Jack Berger's Orchestra WEAF  
WCBS WFEL

**Continued from  
Preceding Page**

WCAU-Billy Hays' Orchestra  
WGY-The Vacabonds  
WHAM-News, Jimmy Hale's Orchestra  
11:30 p.m. EDT 10:30 EST  
NBC-Freddee Bertens' Orchestra;  
WEAF WFI WVIC WEEI WGY  
WJH  
NBC-Eddie Madsen's Orchestra;  
WJZ WHAM WBAI WMAL WRVA  
WBZ  
KDKA Dance Orchestra  
WCAT-Reggie Chinal's Orchestra  
WLW Juvenile Experience  
WOR-FM Darius's Orchestra  
11:45 p.m. EDT 10:45 EST  
CBS-Henry Barnes Orchestra WABC  
WNAC WOKO WLBZ WDRC WCAU  
12:00 Mid EDT 11:00 p.m. EST  
NBC-Ralph Kirby's Orchestra (W  
M-1) WEAF WFI WEEI WGY WJZ

NBC-Mids Blue Rhythm Bands  
WFaf WF WEEL WGY WFI  
CBS-Joe Reichman's Orchestra  
WABC WCAU WNAC WOKO WJAS  
WJSV  
★ NBC-Milwaukee Philharmonic Orchestra  
WJZ WRNA WMAL WBAL  
WBZ KDKA WHAM  
WLW-Newer Los Amigos  
WOR-Ian Hornet's Orchestra  
12:15 a.m. EDT 11:15 p.m. EST  
WJSV Joe Reichman's Orch (CBS)  
12:30 a.m. EDT 11:30 p.m. EST  
CBS-Engel Light's Orchestra WABC  
WISV WCAU WNAC WOKO  
NBC-Harold Stern's Orchestra WFaf  
WGY WLW WFI WEEL  
ABC-Dan's in the Twin Cities  
WJZ KDKA WBZ WHAM WBAL  
WRVA  
1:00 a.m. EDT 12 Mid. EST  
CBS-Sam Robbins' Orchestra WABC  
WLW Dance Orchestra  
1:30 a.m. EDT 12:30 EST  
WLW-Larry Lee's Orchestra  
2:00 a.m. EDT 1:00 EST  
WLW-Mike Brown's Orchestra



# Programs for Friday, Aug. 3

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST  
WNAF—Sunrise Special  
6:45 a.m. EDT 5:45 EST  
NBC—Health Exercises WEAF WEEI  
WGY WFI  
WOR—Gym Classes  
7:00 a.m. EDT 6:00 EST  
KDKA—Musical Cuck  
WBZ—Musical Cuck  
7:15 a.m. EDT 6:15 EST  
WNAF—News  
7:30 a.m. EDT 6:30 EST  
NBC—Yorhi Hiraoka WJZ  
CBS—Organ Revue WABC  
WJVS—Eye Opener  
WLW—Top o the Morning  
WNAF—Bob White the Old Philosopher  
7:45 a.m. EDT 6:45 EST  
NBC—Pollack and Lammhurst WEAF  
WFI WRC WGY  
NBC—Jolly Bill and Jane WJZ  
WEEI—Morning Train (catcher)  
WNAF—Walter Kutter baritone  
8:00 a.m. EDT 7:00 EST  
NBC—Thru Rhapsody WEAF WFI  
WTIC WCHS  
CBS—The Ambassadors WJZ  
NBC—Morning Devotions. WJZ WBZ  
KDKA WBAL  
WEEI—Current Events  
WGY—Musical Cuck  
WJVS—Sun Dial  
WNAF—Shopping Around the Town  
WLW—Family Prayer Period  
WOR—Ted Yonker, talk, music  
WNAF—Musical Cuck  
9:15 a.m. EDT 7:15 EST  
NBC—Don Hall Trio WJZ WBAL  
WBZ KDKA  
WCHS—Morning Devotions  
WEEI—Shopping Service  
WLW—Morning Devotions  
WOR—At Woods, songs  
WABC—Organ Rhapsody (NBC)  
8:30 a.m. EDT 7:30 EST  
NBC—Beetle WEAF WGY WCHS  
WEEI WFI WTIC WRC WLW  
CBS—Raymond Scott, pianist WABC  
NBC—Low White organist. WJZ  
WHAM KDKA WBAL  
WBZ—Farmers Almanac  
WOR—Martha Manning, talk  
9:45 a.m. EDT 7:45 EST  
CBS—Conner Gates Jimmy Brerly,  
songs WABC  
WBZ—Shopping News  
WHAM—Kindly Thoughts  
WOR—Scientific Swimming Lessons  
9:00 a.m. EDT 8:00 EST  
NBC—Herman and Bunt WEAF  
WLT WRC  
CBS—Diane Moore, organist WABC  
WOKO WDRS WJAS WLW WCAU  
WNAF  
NBC—Breakfast Club WJZ KDKA  
WBAL WHAM WRYA WBZ  
WEEI—Clothes Institute  
WCHS—Morning Shopper  
WGY—Hal Levey's Orchestra  
WLW—Salt and Peanuts, harmony  
WOR—Rhythm Encores  
9:15 a.m. EDT 8:15 EST  
NBC—Lundt Trio and White WEAF  
WCHS WRC WEEI WGY WLW  
WLT  
CBS—Metropolitan Parade WABC  
WJAS WOKO WNAF WDRS WLW  
WCAU  
WOR—Philosophical Talk  
9:30 a.m. EDT 8:30 EST  
NBC—Tatara and Mule comedy  
WEAF WCHS WTIC WRC  
KDKA—Style and Shopping Service  
WEEI—Good Morning Melodies  
WGY—Billy Rose, tenor  
WLW—Hymns of all Churches  
WNAF—Broadway Hits  
WOR—John Stein's Orchestra  
9:45 a.m. EDT 8:45 EST  
NBC—Cyrus Townsh, violinist WEAF  
WFI WRC WTIC WGY WLW  
CBS—Metropolitan Parade, WNAF  
WLW WCAU WOKO  
KDKA—Workaday Thoughts  
WCHS—Broadway Hits  
WEEI—News  
WOR—N Y State Adult Education  
10:00 a.m. EDT 9:00 EST  
NBC—Bogen and de Rose WEAF  
WCHS WFI WEEI WTIC WGY  
WLW  
CBS—Madison Singers WABC WOKO  
WDRS WJAS WLW WCAU WAB  
NBC—Three C's Trio WJZ WBAL  
KDKA WMAI WRIA  
WHAM—Tower Clock Program  
WJVS—Footlight Melodies  
WNAF—Voice of Apolohary  
WOR—Strut Trio  
10:15 a.m. EDT 9:15 EST  
CBS—Bill and Ginger WABC WOKO  
WNAF WJAS WMAI WJAS  
NBC—Hazel Arth, contralto WJZ  
WBAL  
NBC—Clara Lu in Em WEAF WFI  
WRC WGY WCHS WRYA WLW  
WFI  
KDKA—Sammy Fuller  
WBZ—Minute Melodies  
WHAM—Ice Carnival of the Air

10:30 a.m. EDT 9:30 EST  
NBC—Today's Children. WJZ WBAL  
WHAM WMAI KDKA WRYA WBZ  
CBS—Press Radio News (5 Min.)  
WABC WCAU WJAS WDRS WOKO  
CBS—Carolyn Gray pianist WABC  
WDRS WCAU WLW WJAS WAB  
WOKO  
NBC—Press Radio News (5 Min.)  
WEAF WFI WRC WCHS WTIC  
NBC—Joe White, tenor. WEAF WFI  
WRC WCHS WTIC  
WEEI—Del Castillo organist  
WGY—Market Basket  
WJVS—The Woman's Hour  
WLW—Jack Betz and Musical Group  
WNAF—Dr. Raymond Vance  
WOR—The Romance of Foods  
10:45 a.m. EDT 9:45 EST  
NBC—Betty Crocker WEAF WEEI  
WCHS WFI WGY WRC WRYA  
WLW  
CBS—The Three Flats WABC WCAU  
WJAS WDRS WAB  
NBC—Press Radio News (5 Min.)  
WJZ WMAI KDKA WBZ  
NBC—Radio Kitchen. WJZ WMAI  
WHAM KDKA  
WBAL—Shopping with Peggy Randall  
WBZ—Famous Savings  
WHAM—Musical Program (5 Min.)  
WNAF—Song Album  
WOR—Wilford Robinson, songs  
11:00 a.m. EDT 10:00 EST  
NBC—Morning Parade WEAF WGY  
WEEI WCHS WLT WRC WTIC  
CBS—Cooking Closures WABC WOKO  
WNAF WDRS WCAU WJAS WJVS  
NBC—L. S. Marine Band WJZ WMAI  
WHAM KDKA WJZ WBAL WRYA  
WLW—Nora Beck Thurnham vocalists  
11:15 a.m. EDT 10:15 EST  
CBS—Rambles in Rhythm WABC  
WNAF WDRS WCAU WJAS WLW  
WJVS—Woman's Hour  
WLW—News, Livestock  
WOR—Arthur Klein, pianist  
11:30 a.m. EDT 10:30 EST  
CBS—Jo Re Mi WABC WNAF WIP  
WDRS WOKO WJAS WLW  
CBS—Pete Woolery, Orch.; WDRS  
WJVS WCAU  
WHAM—Mrs. Thrifty Buyer  
WLW—Ponce Sisters vocalists  
WOR—Around the Wheel of Events  
11:45 a.m. EDT 10:45 EST  
CBS—Joan Marrow music WABC  
WLW WJAS WJVS WNAF  
WCAU—Fiddle Shepherd  
WHAM—L. S. Marine Band (NBC)  
WLW—Painted Dreams  
WOR—Ensemble

## Afternoon

11:00 Noon EDT 11:00 a.m. EST  
CBS—Betty Barthell, songs WABC  
WNAF WDRS WCAU WJAS WJVS  
WOKO  
NBC—Mary Phillips, songs WJZ  
WMAI WRYA WBAL KDKA  
WBZ—News  
WHAM—Jack Fey, songs  
WOR—Bud Arkel, news  
12:15 p.m. EDT 11:15 a.m. EST  
NBC—Honey Bay and Sassafras  
WEAF WRC WEEI WTIC  
CBS—Among Our Souvenirs WABC  
WLW WAB WCAU WOKO WDRS  
NBC—Fields and Hall. WJZ WBAL  
KDKA WRYA  
WBZ—Weather and Temperature  
WCHS—News, Farm Flashes  
WGY—Martha and Hal  
WHAM—Tom Grierson, organ  
WJVS—Washington Post Presents  
WLW—Babs and Don comedy  
WNAF—News  
WOR—Home Making  
12:30 p.m. EDT 11:30 a.m. EST  
NBC—Natl. Farm and Home Hour  
WJZ WHAM WMAI WBZ KDKA  
WBAL WRYA  
CBS—Al Kavelin's Orchestra WABC  
WOKO WAB WJVS WCAU WJAS  
NBC—Merry Melodians WEAF WLW  
WLT WRC WTIC  
WCHS—Stocks and Weather  
WFI—Stock Exchange Quotations  
WGY—Hack Keene's Radio Gang  
WNAF—The Shopper's Exchange  
WOR—Bud Fisher's Orchestra  
12:45 p.m. EDT 11:45 a.m. EST  
CBS—Al Kavelin's Orchestra WLW  
KDKA—Dance Orchestra  
WCHS—Merry Melodians (NBC)  
WFI—A Bit of This and That  
WGY—The Vaudeville  
1:00 p.m. EDT 12:00 Noon EST  
NBC—Markets and Weather WEAF  
CBS—Vaseline's Orchestra WABC  
WNAF WOKO WCAU WJVS WJAS  
WDRS  
NBC—Rev. Battle's Ensemble. WFI  
WCHS

AdkA—Market Reports  
WBZ—Weather Reports  
WEEI—The Friendly Kitchen Observer  
WGY—Bradley Kinrad  
WHAM—Tower Trio  
WLW—Althea and Wayne  
WOR—Frank Ricciardi, baritone  
WRYA—A Bar B Boys  
1:15 p.m. EDT 12:15 EST  
NBC—Rev. Battle's Ensemble WEAF  
WFI WTIC WGY  
WBAL—Farm Hints  
WHAM—News  
WJVS—The County Agent Says  
WLW—Market and Weather Reports  
WRYA—County Farm Notes  
1:30 p.m. EDT 12:30 EST  
★ NBC—Plymouth Pilgrimage, Mon-  
oring Calvin (colloid) WJZ KDKA  
WBAL WBZ WMAI WRYA WLW  
WHAM  
CBS—Buddy Fisher's Orchestra WABC  
WNAF WCAU WJAS WJVS WOKO  
WDRS  
NBC—Dick Fiddler's Orchestra WEAF  
WTIC WFI WCHS  
WEEI—Kitchen of the Air  
WGY—Farm Program  
WOR—Theater Club of the Air  
1:45 p.m. EDT 12:45 EST  
CBS—Buddy Fisher's Orch. WDRS  
WLW  
WOR—Oliver Searl, tenor  
2:00 p.m. EDT 1:00 EST  
NBC—Aubrey WEAF WEEI WRC  
WCHS WTIC  
CBS—The Lion Boys WABC WDRS  
WLW WOKO WAB WJVS WCAU  
WGY—Antonette Halstead, contralto  
WNAF—The Municipal Forum  
WOR—Dr. Arthur Frank Payne, talk  
2:15 p.m. EDT 1:15 EST  
CBS—Johnny Augustine's Orchestra  
WABC WDRS WLW WOKO WAB  
WCAU  
WGY—Household Chats  
WJVS—Afternoon Rhythms  
WLT—Airbreaks (NBC)  
WNAF—Yankee Singers quartet  
WOR—Ruth Lewis, pianist  
2:30 p.m. EDT 1:30 EST  
NBC—The Sisters WEAF WLT WRC  
WTIC WEEI WCHS  
CBS—Ann Leaf organist WABC  
WIP WOKO WDRS WJAS WJVS  
WNAF WLW  
★ NBC—Home Sweet Home, drama.  
WJZ  
KDKA—Home Forum  
WBZ—Books and Authors  
WCAU—Women's Club of the Air  
WGY—Albany on Parade  
WLW—Gene Borchell's Orchestra  
WMAI—Smackup (NBC)  
WOR—Fashion, Beauty, Food, Child  
WRYA—Market Reports  
2:45 p.m. EDT 1:45 EST  
NBC—Ma Perkins WEAF WGY WLW  
WLT WTIC WCHS WEEI  
NBC—Alden Atkins, bass baritone  
WJZ WMAI WBAL WHAM WBZ  
WRYA—Sunshine Program  
3:00 p.m. EDT 2:00 EST  
★ NBC—Maria's Matinee; Conrad  
Thibault baritone Gus Hammett's  
Orchestra WEAF WRC WGY WTIC  
WCHS WFI WLW  
CBS—The Four Showmen WABC  
WOKO WAB WJAS WJVS WCAU  
NBC—Little Jack Heller, songs WJZ  
WBAL WMAI WBZ KDKA  
WHAM—Contract Bridge Talk  
WNAF—Yankee Network Players  
WOR—Ariel Ensemble  
3:15 p.m. EDT 2:15 EST  
CBS—The Hurly Gurlly Man WABC  
WOKO WAB WJVS WJAS WCAU  
WDRS  
NBC—Villages of Century of Progress  
WJZ KDKA WBAL WMAI WHAM  
WBZ—Beatrice Henderson  
WNAF—Baseball  
3:30 p.m. EDT 2:30 EST  
CBS—The Crab Bag WABC WOKO  
WJAS WAB WJVS WCAU WDRS  
NBC—Temple of Song WJZ KDKA  
WMAI WBAL WHAM WRYA  
WBZ—Home Forum  
WNAF—Organ Recital  
WOR—Radio Garden Club  
3:45 p.m. EDT 2:45 EST  
NBC—Muz Sisters harmony  
4:00 p.m. EDT 3:00 EST  
NBC—Your Lover songs WEAF  
NBC—The Vaseline B. WTIC WRC  
WCHS WRYA WGY  
CBS—Lacy B. Higgins, baritone  
WABC WOKO WJAS WIP WJVS  
WNAF WDRS  
NBC—Betty and Bob WJZ WBAL  
WBZ KDKA WHAM WMAI WLW  
WCAU—The Apple Knockers  
WEEI—Stock Exchange Quotations  
WOR—Dr. Strangelove, health talk  
4:15 p.m. EDT 3:15 EST  
NBC—Nelle Reeve Interviews WEAF  
WTIC WEEI WCHS WRC

CBS—Rhythm Band Box. WABC  
WJAS WOKO WJVS WNAF WDRS  
WIP  
NBC—Gauging Stranger WJZ WBAL  
KDKA WBZ WMAI WHAM WRYA  
WLW—Book News, Levee Fuller  
WGY—Matinee Highlights  
WOR—Verna Osborne, soprano  
4:30 p.m. EDT 3:30 EST  
NBC—Chicago Symphony Orchestra  
WEAF WTIC WRYA WEEI WRC  
NBC—Carol Deis, soprano WJZ  
WBAL WMAI WBZ WHAM  
CBS—L. S. Army Band WABC WJAS  
WOKO WCAU WJVS WNAF WDRS  
KDKA—Markets  
WLW—Loring Short and Harmon  
WGY—Soloist  
WLW—Life of Mary Sothorn  
WOR—Josef Zlatnar's Orchestra  
4:45 p.m. EDT 3:45 EST  
NBC—Gen. Fed. of Women's Club  
WJZ WBAL WMAI WHAM  
KDKA—Armchair Driver  
WCAU—Stock Reports  
WEEI—Health Forum, Dr. L. Burbank  
WGY—Stock Reports  
WLT—Chicago Symphony (NBC)  
WLW—News  
5:00 p.m. EDT 4:00 EST  
NBC—Fritz Holst's Orchestra WJZ  
WMAI KDKA  
CBS—Frank Dailey's Orchestra WABC  
WOKO WJAS WCAU WJVS WNAF  
WDRS  
WBAL—Poetry Recital  
WBZ—Agricultural Markets  
WCHS—Musicals  
WEEI—Chicago Symphony Orchestra  
(NBC)  
WGY—Musical Program  
WHAM—Boy Scout Program  
WLW—Three Star Voices  
5:15 p.m. EDT 4:15 EST  
CBS—Frank Dailey's Orch., WABC  
WAB  
NBC—Fritz Holst's Orchestra WBAL  
WHAM  
KDKA—Kiddies Club  
WBZ—News  
WGY—Three Schoolmasks  
WJVS—Serenade  
WOR—Flora Boyle, Walter Abrens  
5:30 p.m. EDT 4:30 EST  
NBC—Singing Lady WJZ WBAL WBZ  
KDKA WHAM WLW  
CBS—Jack Armstrong's WABC WOKO  
WJAS WNAF WDRS WCAU  
NBC—William Lendell Interview  
WEAF WLT WCHS WRC WRYA  
WGY WEEI  
WJVS—Glenn Carow, pianist  
WOR—Robert Reed, town talk  
5:45 p.m. EDT 4:45 EST  
NBC—Ailes in Orchestra, drama  
WEAF WEEI WRC WRYA WBZ  
CBS—Michea Ragnitsky's Orchestra  
WABC WNAF WLW WJAS WDRS  
WOKO WJVS WIP  
NBC—Orphan Annie WJZ KDKA  
WBZ  
WBAL—John, Gene and Dick  
WCAU—Four Trappers  
WCHS—Spreedation  
WGY—Ross Erwin, tenor  
WHAM—News  
WLW—The Texans, trio  
WOR—Dorothy Shea, contralto

## Night

6:00 p.m. EDT 5:00 EST  
NBC—Al Pearce's Gang WEAF WLW  
CBS—Round Turners quartet WABC  
WOKO WAB WDRS WJAS WCAU  
WJVS  
NBC—Ted Black's Orchestra WJZ  
WMAI WBZ  
KDKA—Temperature and Weather  
WCHS—News Trade Review  
WEEI—The Evening Tattler  
WGY—Evening Briefings, News  
WHAM—Edward May organist  
WNAF—News  
WOR—Circle Don  
WRYA—Rhythm Parade  
6:15 p.m. EDT 5:15 EST  
NBC—Ted Black's Orchestra WBAL  
WHAM  
CBS—Bolin Benson and Sunny Jam  
WABC WAB WCAU WBZ  
NBC—Al Pearce's Gang WRC WFI  
KDKA—Baseball Resume  
WBZ—Baseball Resume  
WCHS—Sports Review  
WGY—Joe and Eddie, comedy  
WNAF—Baseball Scores  
WRYA—Oed and Sally  
6:30 p.m. EDT 5:30 EST  
NBC—Press Radio News (5 Min.)  
WEAF WRYA  
NBC—Horacio Zito's Orchestra WEAF

CBS—Press Radio News (5 Min.):  
WABC WDRS WOKO WLW WJAS  
WCAU  
CBS—Blue Ridge Mountaineers WABC  
WAB WDRS WLW WJAS WCAU  
NBC—Dorothy Page contralto WJZ  
KDKA—Stars of Hollywood  
WBZ—Old Farmers' Almanac  
WCHS—Dramatization  
WEEI—Current Events  
WGY—Phil Emerson's Orchestra  
WJVS—Jack Armstrong sketch (CBS)  
WLW—Jack Armstrong sketch  
WNAF—The Merry Go Round  
WRYA—Vacation Guide  
6:45 p.m. EDT 5:45 EST  
CBS—Richards Palmer, sports WABC  
CBS—Buddy Welcome's Orchestra  
WOKO WLW WCAU WJAS WAB  
NBC—Lowell Thomas, news WJZ  
WLW WBZ KDKA WBAL WHAM  
WMAI  
WCHS—News (5 min.)  
WEEI—Choral Music  
WRYA—Vacation Guide  
WOR—Real Life Dramas  
7:00 p.m. EDT 6:00 EST  
NBC—Johnny Johnson's Orch.: WJZ  
WMAI WBAL  
CBS—Household Music Box: WABC  
WCAU  
NBC—Baseball Resume WEAF  
CBS—Sam Robb's Orchestra WNAF  
WJAS WDRS WOKO  
KDKA—Dan and Sylvia  
WBZ—Javonoff Sisters  
WCHS—Markson Bros.  
WEEI—Comedy Stars of Hollywood  
WGY—Trio Rmanticque (NBC)  
WHAM—Sportscast  
WLW—Virginia Marucci's Orchestra  
WOR—Ford Fair Sports Resume  
WRYA—News Reporter  
7:15 p.m. EDT 6:15 EST  
NBC—Press Radio News (5 Min.):  
WJZ WHAM  
NBC—Johnny Johnson's Orchestra:  
WJZ WHAM  
NBC—Gene and Glenn WEAF WCHS  
WGY WEEI WRC WRYA  
CBS—The Playboys WABC WNAF  
WCAU WJAS WDRS WLW  
KDKA—Salute to Industry  
WBZ—20th Century Ideas  
WOR—Front Page Drama  
7:30 a.m. EDT 6:30 EST  
NBC—Martha Miers, contralto WEAF  
CBS—Paul Kest, baritone WABC  
WOKO WDRS WCAU WJVS WLW  
WJAS  
NBC—Grace Hayes, songs WJZ WBAL  
WHAM  
WBZ—The Guardians  
WCHS—Maine Program  
WEEI—After Dinner Revue  
WGY—Three Singers  
WLW—Bob Newhall, sportsman  
WNAF—Song Album, Rodina Scott  
WOR—The O'Neill drama  
WRYA—End Hour  
7:45 p.m. EDT 6:45 EST  
NBC—Brenner and Hunt piano duo:  
WEAF WLT WEEI WGY  
CBS—Boske Carter, news WABC  
WNAF WCAU WJAS WJVS  
★ NBC—Frank Buck's Adventures:  
WJZ WBAL KDKA WHAM WMAI  
WRYA WBZ  
WLW—Melody Masters  
WOR—Larry Tovar, baritone, Orch.  
8:00 p.m. EDT 7:00 EST  
★ NBC—Concert, Countess Albani,  
soprano, Orchestra WEAF WTIC  
WGY WRC WEEI WCHS WLT  
WRYA  
★ CBS—Kate Smith's Swanee Music:  
WABC WJAS WOKO WCAU  
★ NBC—Ethel Shutta, Walter O.  
Keefe, Orchestra WJZ WBAL WBZ  
KDKA WHAM WMAI  
WOR—The Vocalists  
8:15 p.m. EDT 7:15 EST  
CBS—The Columbian WABC WNAF  
WCAU WJAS WOKO WJVS WDRS  
WLW—Prairie Sketches  
8:30 p.m. EDT 7:30 EST  
NBC—Public Affairs talk WJZ  
WBAL WBZ WMAI KDKA WHAM  
CBS—Court of Human Relations:  
WABC WOKO WNAF WDRS WJAS  
WJVS WCAU  
WLW—Liberate Melodies  
WOR—Horton Presents Varieties of  
1934  
8:45 p.m. EDT 7:45 EST  
CBS—Carlton and Craig WIP  
NBC—Jackson and Loretta Clements WJZ  
WBAL WHAM WMAI KDKA WBZ  
WLW—Monkey House comedy  
9:00 p.m. EDT 8:00 EST  
★ NBC—Walla Time; Frank Munn:  
Vivienne Seel Orchestra WEAF  
WCHS WLT WGY WRC WLW  
WEEI WTIC  
NBC—Phil Harris' Orchestra, Leah  
Ray WJZ WBZ KDKA WBAL  
WHAM WMAI  
WOR—Italia, It Stakes Loti, Je.  
WRYA—Souvenirs



# Morton Downey's Romance

(Continued from Page 4)

high. But I can't really remember except that she looked gorgeous." Mort himself was dressed in striped trousers and a very long very stiff derby. Also a shiny dress suit. Mort looked the very proper honeymoon.

After the ceremony, a party up at Mort's apartment. And a few days later, his obligations to "Sympathea" fulfilled. Mort took Barbara on their honeymoon. It wasn't a very private honeymoon. Mort and some friends a number of weeks before had planned a vacation in Palm Beach and Cuba. The plans still held, revised only to include the bride.

The honeymoon over, they returned to New York and to work. Mort continued at the Cavanaugh. The dance team of Barbara Bennett and Charlie Sabin, with Leon Belasco's orchestra and a supporting cast, filled vaudeville and theater engagements in and around New York. And how Barbara did dance in those days! Not even in her first, spectacular triumph with Maurice was she more lovely. "She was gorgeous," says Mort with fervor. "Simply gorgeous! She had eight different gowns for her first act, and in everyone of them she was well, just gorgeous!"

The next year the Downeys went to Europe. It was both a pilgrimage and a second honeymoon. Together they visited resorts, where individually they had previously enjoyed glamor and success.

Mort sang at Biarritz, Deauville, Melan, Berlin. He sang at the Ambassador in Paris at the Cavanaugh and appeared regularly for a time at the Cafe de Paris. All London, following still at other theaters set in the Palace of Wales, second time. Mort then spent some time in his appearance at a private entertainment. It was at a time that Mort received "I'm a Love Agent," a song discarded from a recent show, with such success that his salary was stepped up to \$1,000 a week.

## To Work in Britain

The president of the British Broadcasting System heard him, and wanted to know why Mort wasn't on the air. Mort didn't know. So the British Broadcasting System signed him for a series of broadcasts at \$250 a week.

That was Mort's first radio appearance. He liked it. He still prefers radio work to personal appearances because radio work allows him to spend more time at home. The British public went out of its way to show that it liked him. Then the Downeys began to turn the eyes homeward. Europe was all right but they belonged in the States. The only difficulty was that the States just then offered no definite employment. Mort cabled an appeal to Bill Paley, president of Columbia Broadcasting System.

On the basis of the reply he received, Mort and Barbara returned to America. That was in the late summer of 1930. In September Mort went on the Columbia network as a sustaining feature. Fan mail began to arrive. In less than two weeks he was established as the new idol of the air.

The same fall he opened his second club in New York the Del Monaco. He featured Barbara on his opening program. For ten weeks she danced at the Del Monaco. Then the doctor advised her to give it up or there would be no baby.

## From Frou-Frou to Frau

Ak Barbara if she looks back upon her dancing and the pictures with a single pang of regret. "Good heavens, no!" she will exclaim. "I've got a better career now. I'm a housewife!"

She is, too. It is Barbara who runs the Downey household supervising the ser-

vants and the buying. And like a mother, she is already making plans for the future of her children. They won't go to the stage or into pictures, it's almost impossible to say. They might exist at best, but the coming of time they have the right to live the life of the stars. Barbara won't lead the back. A Bennett should know better than to try that. At least, he won't add the other ten back. But Mort and Barbara the ones she already has are going into business, if Barbara has her way about it. It's a bit early to make such definite plans for the one who is going to be born in December.

We're not going to bring them up to expect "stardom" either," says Barbara with determination. "We'll give them a comfortable home and a good education. After that Morton and I feel we can't do much more."

And Mort pointing proudly to the big pictures of Barbara and the two boys which he carries everywhere, and which are the first things to come out of the trunk and decorate the hotel suite at which he is staying will say much the same. "Sure, it's our idea to live simply," he says. "We don't care to be ritzy ourselves, or bring our children up that way. We want to provide a good home and a good start in life for as many children as we can. If I can do that while my voice is still radio material I'll feel the world has been mighty kind to me!"

Next week's delightful chapter in this series of "Great Loves of Radio Stars" will tell the romance of Wayne King - "One-Woman Wayne," who could have had a thousand sweethearts, but preferred to wait for one—the girl who now is his wife, and the mother of his tiny daughter.

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## The Cover Girl

Mabel Albertson, this week's girl on the cover, is a frank young lady who celebrates her own talents and admits that her luck landed her a fat radio part. She's heard every Friday evening on the NBC WJZ network with Phil Hanks' Arcturion group.

What Mabel Albertson wants to mention however is the years of training in vaudeville that has given her a first class and a continuous background in show business. She's been in the big picture since she was along.

Mabel is a graduate of the New England School of Speech and Expression. She was a star when she first school in Lynn, Massachusetts, her home town, and embarked upon a professional career.

She never has made an amateur appearance. She leaped full-blown to the professional stage in vaudeville parts. Soon she was singing and dancing in musicals.

Her screen debut was in "Gang War," an RKO picture. She followed this with several seasons in stock interspersed with night club appearances with Jimmy Durante and Thelma Houston.

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## Programs to Be Heard

9:15 p.m. EDT 8:15 EST

CBS—The Friends of the Family, switch WABC.

CBS—Fats Waller's Rhythm Club.

WOKO WNAC WJWS WDRB WJAS WJW.

WCLB—484 Timers.

WOB—Barbara Bennett's Orchestra.

Jocelyn Nash, singer.

WRVA—Evening Musical.

9:30 p.m. EDT 8:30 EST

NBC—The Night Show. The and Pat.

WEAF WLIT WCHS WGY WVIC WWC.

★ CBS—Johnny Green. WABC WJAS.

WOKO WNAC WJWS WDRB WJAS WJW.

★ NBC—Phil Baker, Irene Beasley.

O'Connell. WJZ WBZ WBAL KDKA.

WRVA WHAM.

WJZ—The Music of the Night.

WJZ—The Music of the Night.

9:45 p.m. EDT 8:45 EST

WJZ—The Music of the Night.

WJZ—The Music of the Night.

10:00 p.m. EDT 9:00 EST

WJZ—The Music of the Night.

WJZ—The Music of the Night.

## Friday, Aug. 3

## Continued from Preceding Page

10:45 p.m. EDT 9:45 EST

CBS—Carillo and London; Warwick.

Sisters. WABC WOKO WAAB WCAU.

WJAS WDRB WLBZ.

WNAC—Sport Page.

11:00 p.m. EDT 10:00 EST

NBC—George R. Holmes; WEAF.

WVIC WRC WLIT.

CBS—Edith Murray, singer; WABC.

WDRB WOKO WJAS WAAB WJWS.

WIP.

NBC—Charles Davis; Orchestra; WJZ.

WBAL WMAL WHAM.

KDKA—Sport Slants.

WJZ—Old Time Almanac.

WJZ—The Music of the Night.

WJZ—The Music of the Night.

WJZ—The Music of the Night.

WJZ—The Music of the Night.

WJZ—The Music of the Night.

11:15 p.m. EDT 10:15 EST

NBC—Emil Coleman's Orchestra.

WEAF WVIC WCHS WLIT WJWS.

WRC.

CBS—Isabel Jones' Orchestra; WABC.

WDRB WLBZ WNAC WJAS WJWS.

WCAU.

WJZ—Percy Stevens' Orchestra.

WHAM—News; Phil Marley's Orch.

WRVA—Chanda; The Musicians.

11:30 p.m. EDT 10:30 EST

NBC—The Music of the Night.

WEAF WLIT WCHS WLIT WJWS.

NBC—Emil Coleman's Orch. WJZ.

WBAL WMAL WJZ.

CBS—Isabel Jones' Orchestra; WABC.

WDRB WLBZ WNAC WJAS WJWS.

WCAU.

WJZ—Percy Stevens' Orchestra.

WHAM—News; Phil Marley's Orch.

WMAL—Ernie Madroguera's Orchestra (NBC).

12:00 Mid. EDT 11:00 p.m. EST

CBS—The Music of the Night.

WABC WJAS WCLB WNAC WOKO.

WJWS.

NBC—Ralph Kirby's baritone (5).

Mary WEAF WGY WLIT WJWS.

NBC—Harold Stearns' Orchestra.

WEAF WGY WLIT WJWS WLW.

NBC—Eddy Duchin's Orchestra; WJZ.

WLBZ WNAC WNAC WJAS WBAL.

WLW—News; Dance Orchestra.

WOKO—The Music of the Night.

12:15 a.m. EDT 11:15 p.m. EST

CBS—The Music of the Night.

WABC WJAS WCLB WNAC WJWS.

12:30 a.m. EDT 11:30 p.m. EST

NBC—The Music of the Night.

WABC WJAS WCLB WNAC WJWS.

1:00 a.m. EDT 12:00 a.m. EST

CBS—The Music of the Night.

WABC WJAS WCLB WNAC WJWS.

1:30 a.m. EDT 12:30 a.m. EST

WABC WJAS WCLB WNAC WJWS.



# Programs for Saturday, Aug. 4

Star ★ Indicates High Spot Selections

**6:45 a.m. EDT 5:45 EST**  
NBC—Health Exercises WEAF WEEI  
WGY WFI  
WOR—Gym Classes

**7:00 a.m. EDT 6:00 EST**  
KDKA—Musical Clock  
WBZ—Musical Clock  
**7:15 a.m. EDT 6:15 EST**  
WYAC—News

**7:30 a.m. EDT 6:30 EST**  
NBI—Yuchi Hirooka WJZ  
CBS—Organ Recital WABC  
WJW—Rev. Martin Luther King  
WJW—Top of the Morning  
WNAI—Bob White

**7:45 a.m. EDT 6:45 EST**  
NBC—Pollock and Lowbush WEAF  
WFI WRC WGY  
NBC—Jilly Bill and Jane WJZ  
WFI—Zane Carter  
WNAI—Walter Knicker, baritone

**8:00 a.m. EDT 7:00 EST**  
NBC—Organ Rhapsody WEAF WFI  
WYAC  
CBS—Lynce Serenade WABC  
NBC—Morning Devotions WJZ WRC  
WBZ KDKA WBAL

**8:15 a.m. EDT 7:15 EST**  
NBC—Don Hall Trio WJZ WBAL  
WBZ KDKA  
NBC—Organ Rhapsody WEEI WRC  
WYAC—Morning Devotions  
WJW—Morning Devotions  
WJW—At Woods songs

**8:30 a.m. EDT 7:30 EST**  
NBC—Cherito WEAF WGY WYAC  
WEEI WFI WJZ WRC WJW  
NBC—Low White organ WJZ WHAM  
KDKA WBAL

**8:45 a.m. EDT 7:45 EST**  
CBS—The Ambassadors WABC  
WBZ—Shipping News  
WHAM—Kindly Thoughts  
WOR—Doris Tates, Richard McGeary

**9:00 a.m. EDT 8:00 EST**  
NBC—Morning Glories WEAF WJZ  
WYAC WRC WGY WEEI  
CBS—Luxembourg Gardens WABC  
WJW WJZ WBZ WCAU WYAC  
WYAC

**9:15 a.m. EDT 8:15 EST**  
NBC—Breakfast Club WJZ WBAL  
KDKA WHAM WYAC WBZ  
WJW—Salt and Peanuts harmony  
WOR—Stars Teller's Hour

**9:30 a.m. EDT 8:30 EST**  
NBC—Lanith T. and White WEAF  
WFI WYAC WJZ WRC WJW  
WYAC—Words and Music  
WOR—Silver Strings

**9:45 a.m. EDT 8:45 EST**  
NBC—Taters and Mule WEAF WEEI  
WJZ WYAC WRC WYAC  
CBS—Lion Boys WABC WCAU  
WJW WJZ WBZ WCAU WYAC  
WYAC—News and Shopping Service

**10:00 a.m. EDT 9:00 EST**  
NBC—The MacFarlane WABC  
WYAC WCAU WJZ WRC WJW  
NBC—The Banqueters WEAF WYAC  
WJZ WRC WGY WFI WJZ WEEI  
KDKA—The Punch Boys  
WOR—The Lonely Combs

**10:15 a.m. EDT 9:15 EST**  
NBC—A Little McCallugh songs  
WYAC WFI WGY WEEI WYAC  
CBS—Mellow Moments WABC WAAB  
WBAL WJZ  
NBC—Mormon Sisters WJZ WYAC  
WBAL KDKA WBAL

**10:30 a.m. EDT 9:30 EST**  
WBZ—Home Forum Cooking School  
WHAM—Tower Clock Program  
WJW—Mailbag  
WYAC—John Herck  
WOR—Children's Hour

**10:45 a.m. EDT 9:45 EST**  
NBC—Singing Strings WJZ WHAM  
WBZ WBAL  
CBS—Carlton and Craie WABC  
WAAB WJZ WBZ WCAU  
NBC—Morning Parade WEAF WEEI  
WYAC WFI WRC WYAC WYAC

**11:00 a.m. EDT 10:00 EST**  
KDKA—Home Forum  
WJW—Antoinette West soprano  
WYAC—Jane and John  
**11:15 a.m. EDT 10:15 EST**  
NBC—Singing Strings KDKA WBAL  
CBS—Press Radio News (5 Min.)  
WABC WOKO WJZ WJW WCAU  
WYAC

**11:30 a.m. EDT 10:30 EST**  
CBS—Let's Pretend! WABC WOKO  
WYAC WJZ WJW WYAC WYAC  
NBC—Press Radio News (5 Min.)  
WEAF WRC WFI WYAC WYAC  
NBC—Morning Parade WEAF WYAC  
WYAC WRC WFI WYAC WYAC

**11:45 a.m. EDT 10:45 EST**  
NBC—Press Radio News (5 Min.)  
WEAF WRC WFI WYAC WYAC  
NBC—Morning Parade WEAF WYAC  
WYAC WRC WFI WYAC WYAC  
WEEI—Organ Melodies

**10:45 a.m. EDT 9:45 EST**  
NBC—Press Radio News (5 Min.)  
WJZ WBAL KDKA WBZ  
NBC—Originals Jack Owens, tenor  
WJZ WBAL KDKA  
WBAL—Come to the Kitchen  
WBZ—Famous Saxons  
WYAC—Morning Parade (NBC)  
WHAM—Tom Peterson organist  
WJW—James Arlen baritone  
WYAC—Dancing Class

**11:00 a.m. EDT 10:00 EST**  
CBS—Knickerbocker Knights WABC  
WOKO WCAU WYAC WYAC  
WBZ WJZ  
NBC—Gaiety of Stars WJZ WYAC  
WYAC  
NBC—Alma Schirmer pianist WEAF  
NBC—The Honeybees WJZ WBZ  
WHAM WBAL WYAC WHAM  
KDKA Bobbie and Sue, Helen Irwin  
WYAC—Food Hour  
WEEI—Pure Food Institute  
WOR—Ensemble

**11:15 a.m. EDT 10:15 EST**  
NBC—The Vasa Family WEAF WGY  
WYAC WYAC WJZ  
NBC—Spanish Idylls WJZ WBAL  
WBAL WHAM WBZ  
KDKA—Audubon Club  
WJW—Lovers' Reports

**11:30 a.m. EDT 10:30 EST**  
NBC—Down Lovers Lane WEAF  
WYAC WRC WYAC WYAC WYAC  
WYAC  
CBS—Concert Miniatures WABC  
WYAC WCAU WYAC WYAC WYAC  
NBC—Heinie's Grenadiers WJZ WBZ  
WHAM WBAL WBAL

**11:45 a.m. EDT 10:45 EST**  
WJZ—Concert Miniatures (CBS)  
WYAC—Painted Dreams  
WOR—Marilyn Mar songs

## Afternoon

**12:00 Noon EDT 11:00 a.m. EST**  
CBS—Garden Gates songs WABC  
WYAC WCAU WYAC WBZ WJZ  
WYAC WYAC  
NBC—Archie's Quartet WEAF WRC  
WYAC WYAC WYAC WYAC WYAC  
NBC—Santa Fe Fiesta WJZ WBAL  
KDKA

**12:15 a.m. EDT 11:15 a.m. EST**  
NBC—Honeybees and Nectar WEAF  
WYAC WYAC WYAC  
CBS—Emery's Dancers' Orchestra  
WABC WAAB WYAC WYAC WBZ  
WYAC WYAC WYAC  
NBC—Fields and Hall WJZ WBAL  
WBAL

**12:30 p.m. EDT 11:30 a.m. EST**  
CBS—Al Kazzin's Orchestra WABC  
WYAC WYAC WYAC WBZ WOKO  
WAAB  
NBC—Merry Madcaps WEAF WRC  
WYAC WYAC WYAC WYAC WYAC  
NBC—Vee and Nade comedy WJZ  
WBAL KDKA WBAL WBAL WBZ  
WBAL

**12:45 a.m. EDT 11:45 a.m. EST**  
NBC—Words and Music WJZ WBAL  
WYAC WBZ  
KDKA—Dance Orchestra  
WYAC—Merry Madcaps (NBC)  
WYAC—The Vagabonds  
WHAM—Jack Fox songs

**1:00 p.m. EDT 12:00 Noon EST**  
NBC—Ted Black's Orchestra WEAF  
WYAC WYAC WYAC  
CBS—Velasco's Orchestra WABC  
WOKO WCAU WYAC WYAC WYAC  
WYAC

**1:15 p.m. EDT 12:15 EST**  
NBC—Words and Music WBAL  
WYAC—The Shopper's Exchange  
WOR—Bud Fisher's Orchestra  
**12:45 a.m. EDT 11:45 a.m. EST**  
NBC—Words and Music WJZ WBAL  
WYAC WBZ  
KDKA—Dance Orchestra  
WYAC—Merry Madcaps (NBC)  
WYAC—The Vagabonds  
WHAM—Jack Fox songs

**1:30 p.m. EDT 12:30 Noon EST**  
NBC—Ted Black's Orchestra WEAF  
WYAC WYAC WYAC  
CBS—Velasco's Orchestra WABC  
WOKO WCAU WYAC WYAC WYAC  
WYAC

**1:45 p.m. EDT 12:45 EST**  
NBC—Words and Music WBAL  
WYAC—The Shopper's Exchange  
WOR—Bud Fisher's Orchestra  
**12:45 a.m. EDT 11:45 a.m. EST**  
NBC—Words and Music WJZ WBAL  
WYAC WBZ  
KDKA—Dance Orchestra  
WYAC—Merry Madcaps (NBC)  
WYAC—The Vagabonds  
WHAM—Jack Fox songs

**1:00 p.m. EDT 12:00 Noon EST**  
NBC—Ted Black's Orchestra WEAF  
WYAC WYAC WYAC  
CBS—Velasco's Orchestra WABC  
WOKO WCAU WYAC WYAC WYAC  
WYAC

**1:15 p.m. EDT 12:15 EST**  
NBC—Words and Music WBAL  
WYAC—The Shopper's Exchange  
WOR—Bud Fisher's Orchestra  
**12:45 a.m. EDT 11:45 a.m. EST**  
NBC—Words and Music WJZ WBAL  
WYAC WBZ  
KDKA—Dance Orchestra  
WYAC—Merry Madcaps (NBC)  
WYAC—The Vagabonds  
WHAM—Jack Fox songs

**1:30 p.m. EDT 12:30 Noon EST**  
NBC—Ted Black's Orchestra WEAF  
WYAC WYAC WYAC  
CBS—Velasco's Orchestra WABC  
WOKO WCAU WYAC WYAC WYAC  
WYAC

**1:30 p.m. EDT 12:30 EST**  
NBC—Duke Fiddler's Orchestra  
WEAF WYAC WYAC WYAC  
NBC—National 4th Program WJZ  
WYAC WBAL WBAL WBAL  
KDKA WBZ WYAC  
CBS—Herbert Foster organist WABC  
WYAC WYAC WYAC WYAC WYAC  
WYAC WYAC  
WYAC—Fanny Program  
WOR—Theater Club of the Air

**1:45 p.m. EDT 12:45 EST**  
NBC—Duke Fiddler's Orch WYAC  
WYAC  
WOR—Arthur Kern pianist  
**2:00 p.m. EDT 1:00 EST**  
CBS—Jack Russell's Orchestra WABC  
WYAC WYAC WYAC WYAC WYAC  
WYAC—Municipal Forum  
WOR—Eli Danter's Orchestra

**2:15 p.m. EDT 1:15 EST**  
WYAC—Afternoon Rhythms  
**2:30 p.m. EDT 1:30 EST**  
NBC—Tales of the Titans WEAF  
WYAC WYAC WYAC WYAC WYAC  
CBS—Hound Doggers quartet WABC  
WOKO WCAU WYAC WYAC WYAC  
WYAC

**2:45 p.m. EDT 1:45 EST**  
NBC—Royal Hawaiian Orchestra WJZ  
WBAL WHAM WBZ WBAL KDKA  
WYAC  
WYAC—News  
WOR—Fashion, Beauty, Food

**2:55 p.m. EDT 1:55 EST**  
WYAC—Artists Interview  
**3:00 p.m. EDT 2:00 EST**  
NBC—Tommy Tucker's Orchestra  
WJZ WBAL WHAM WYAC WBAL  
KDKA  
NBC—Green Brothers' Orchestra  
WEAF WRC WYAC WYAC WYAC  
WYAC WYAC WYAC

**3:15 p.m. EDT 2:15 EST**  
CBS—Jazzette WABC WOKO  
WYAC WAAB WYAC  
WBZ—Smith College Program  
WYAC—Baseball, Wash. gram vs. Bos  
ton

**3:30 p.m. EDT 2:30 EST**  
NBC—Week End Revue WEAF WRC  
WYAC WYAC WYAC WYAC WYAC  
CBS—Dancing in the Sea WABC  
WOKO WYAC WAAB WYAC  
NBC—Saturdays—Singers WJZ  
WBAL WHAM KDKA WBAL WBZ  
WOR—Florence Howland soprano

**3:45 p.m. EDT 2:45 EST**  
WOR—Frank Riccardi, baritone  
**4:00 p.m. EDT 3:00 EST**  
CBS—Ann Lee organist WABC  
WOKO WYAC WYAC  
NBC—Don Casio's Orchestra WJZ  
WBAL WBAL WBAL WBAL WBZ  
WBAL—The Apple Knicker  
WOR—Al and Lee Revue pianist

**4:15 p.m. EDT 3:15 EST**  
NBC—The Bash Boys WJZ WBZ  
KDKA WBAL WBAL WBAL  
**4:30 p.m. EDT 3:30 EST**  
NBC—Chicago Symphony Orchestra  
WJZ WBZ KDKA WBAL WHAM  
WBZ WYAC WYAC  
NBC—Joyce Barr, children's program  
WEAF WYAC WYAC WYAC WYAC  
WYAC WYAC

**4:45 p.m. EDT 3:45 EST**  
CBS—Buddy Fishers' Orchestra  
WABC WOKO WYAC WYAC  
WOR—Frank Stuart's Orchestra WABC  
WYAC WYAC WYAC WYAC WYAC  
NBC—Orlando's Ensemble WEAF  
WYAC WYAC WYAC

**5:00 p.m. EDT 4:00 EST**  
NBC—Little Jack Little's Orchestra  
WABC WOKO WYAC WYAC  
KDKA—Squire Hawkins  
WOR—Program Reunion  
**5:15 p.m. EDT 4:15 EST**  
CBS—Little Jack Little's Orchestra  
WABC WAAB  
WYAC—The Vagabonds  
WOR—Harry Davis, piano recital  
WOR—Orlando's Ensemble (NBC)

**5:30 p.m. EDT 4:30 EST**  
NBC—Henry King's Orchestra WEAF  
WYAC WYAC WYAC WYAC WYAC  
CBS—Jack Armstrong WABC WOKO  
WYAC WYAC WYAC WYAC WYAC  
NBC—Platt and Newman piano duo  
WJZ WBAL WHAM WBZ  
KDKA—Bill and Alex  
WYAC—John Barker baritone  
WOR—French Class

**5:45 p.m. EDT 4:45 EST**  
NBC—Little Orphan Annie WJZ  
KDKA WBZ  
CBS—Misha Razinsky's Ensemble  
WABC WAAB WCAU WYAC WYAC  
WBZ  
WBAL—John, Gene and Dick  
WYAC Speedation  
WYAC—Brady Kincaid, ballade  
WHAM—Mouset Song Bar  
WYAC—The Towns, trio  
WBAL—The Yankee Singers

**6:00 p.m. EDT 5:00 EST**  
NBC—Al Pearce's Gang WEAF WJZ  
WBZ—Johnny Johnson's Orchestra  
WYAC WBAL WHAM WBZ WBAL  
KDKA—Temperature and Weather  
WYAC—News Trade Review  
WYAC—The Evening Tattler  
WYAC—Live and Direct News  
WHAM—Police News (5 Min.)  
WYAC—News Trade Review, Weather  
WOKO—Misha Razinsky's Orchest  
ra (CBS)

**6:15 p.m. EDT 5:15 EST**  
CBS—Billy Hays Orchestra WABC  
WYAC WYAC WYAC WYAC WYAC  
WBZ WYAC  
NBC—Al Pearce's Gang WFI WYAC  
WYAC  
KDKA—Baseball Resume  
WBZ—Baseball Resume  
WYAC—Sports Review  
WYAC—Baseball Scores  
WYAC—Feed and Sally  
**6:30 p.m. EDT 5:30 EST**  
NBC—Press Radio News (5 Min.)  
WEAF WYAC  
NBC—Tom Caskey's Orchestra  
WEAF WYAC  
CBS—Press Radio News (5 Min.)  
WYAC WYAC WYAC WYAC WYAC  
CBS—Charles Carlie, tenor WABC  
WYAC WAAB WBZ WYAC WYAC  
NBC—Ivory Stamp Club WJZ  
CBS—Jack Armstrong sketch WYAC  
NBC—Twenty Fingers of Harmony  
KDKA WBAL

**6:45 p.m. EDT 5:45 EST**  
NBC—John Herck baritone WJZ  
WBAL KDKA WBAL WHAM  
CBS—Gene Kardos Orchestra WYAC  
WYAC WYAC WAAB  
NBC—Tom Caskey's Orch WYAC  
WYAC WYAC WYAC  
CBS—Richard Kullner sports WABC  
WYAC—News (5 min.)  
WOR—Phil Cook comedian

**7:00 p.m. EDT 6:00 EST**  
NBC—Pickett Sisters WJZ WBAL  
KDKA WBAL  
CBS—Mary Eastman soprano Orchest  
ra WABC WOKO WYAC WYAC  
WYAC WYAC  
NBC—Three Scamper male trio WEEI  
WYAC WYAC  
NBC—Baseball Resume WEAF  
WBZ—The World in Review  
WHAM—Sports  
WYAC—Old Observer  
WYAC—Sunday Advertising  
WOR—Ford Frick sports  
WYAC—News

**7:15 p.m. EDT 6:15 EST**  
NBC—Hollywood Dr. Wm. H.  
Fouquier WEAF WYAC WYAC WYAC  
WYAC  
NBC—Press Radio News (5 Min.)  
WJZ WBAL WHAM WBZ  
NBC—Phyllis with Capt. Al Williams  
WJZ WBAL WHAM WBZ  
CBS—Isam Jones Orchestra WABC  
WYAC WBZ WYAC WAAB WYAC WYAC  
WYAC

**7:30 p.m. EDT 6:30 EST**  
KDKA—Dance Orchestra  
WYAC—Over the Rhine German band  
WYAC—The Old Apothecary  
WOR—Do You Know?  
**7:45 p.m. EDT 6:45 EST**  
CBS—Eddy and Louie Orch WYAC WYAC  
WYAC WYAC WYAC WYAC WYAC  
NBC—Don Devor's Orchestra, WJZ  
WBZ WBAL WHAM  
WYAC—Street Scenes  
WYAC—After Dinner Revue  
WYAC—Bob Veshall sports  
WYAC—Comedy Capers  
WOR—Robert Bedell, organist  
WYAC—The Old Observer  
**7:55 p.m. EDT 6:55 EST**  
★ CBS—Morton Downey's Studio  
Party WABC WYAC WYAC WYAC  
WBZ WYAC WYAC WYAC WYAC  
NBC—Sisters of the Shiloh WEAF  
WYAC WYAC WYAC  
NBC—Don Bestor's Orchestra: KDKA  
WBAL  
WHAM—Old Timers  
WYAC—H. F. D. Hour  
WYAC—Evening Musicale  
**8:00 p.m. EDT 7:00 EST**  
NBC—Rand Coleman's Orch. WEAF  
WYAC WYAC WYAC  
NBC—Pedro Val's Orch. WJZ WBAL  
WBAL KDKA  
WBZ—Monitor Interview

## Night

**6:00 p.m. EDT 5:00 EST**  
NBC—Al Pearce's Gang WEAF WJZ  
WBZ—Johnny Johnson's Orchestra  
WYAC WBAL WHAM WBZ WBAL  
KDKA—Temperature and Weather  
WYAC—News Trade Review  
WYAC—The Evening Tattler  
WYAC—Live and Direct News  
WHAM—Police News (5 Min.)  
WYAC—News Trade Review, Weather  
WOKO—Misha Razinsky's Orchest  
ra (CBS)

**6:15 p.m. EDT 5:15 EST**  
CBS—Billy Hays Orchestra WABC  
WYAC WYAC WYAC WYAC WYAC  
WBZ WYAC  
NBC—Al Pearce's Gang WFI WYAC  
WYAC  
KDKA—Baseball Resume  
WBZ—Baseball Resume  
WYAC—Sports Review  
WYAC—Baseball Scores  
WYAC—Feed and Sally  
**6:30 p.m. EDT 5:30 EST**  
NBC—Press Radio News (5 Min.)  
WEAF WYAC  
NBC—Tom Caskey's Orchestra  
WEAF WYAC  
CBS—Press Radio News (5 Min.)  
WYAC WYAC WYAC WYAC WYAC  
CBS—Charles Carlie, tenor WABC  
WYAC WAAB WBZ WYAC WYAC  
NBC—Ivory Stamp Club WJZ  
CBS—Jack Armstrong sketch WYAC  
NBC—Twenty Fingers of Harmony  
KDKA WBAL

**6:45 p.m. EDT 5:45 EST**  
NBC—John Herck baritone WJZ  
WBAL KDKA WBAL WHAM  
CBS—Gene Kardos Orchestra WYAC  
WYAC WYAC WAAB  
NBC—Tom Caskey's Orch WYAC  
WYAC WYAC WYAC  
CBS—Richard Kullner sports WABC  
WYAC—News (5 min.)  
WOR—Phil Cook comedian

**7:00 p.m. EDT 6:00 EST**  
NBC—Pickett Sisters WJZ WBAL  
KDKA WBAL  
CBS—Mary Eastman soprano Orchest  
ra WABC WOKO WYAC WYAC  
WYAC WYAC  
NBC—Three Scamper male trio WEEI  
WYAC WYAC  
NBC—Baseball Resume WEAF  
WBZ—The World in Review  
WHAM—Sports  
WYAC—Old Observer  
WYAC—Sunday Advertising  
WOR—Ford Frick sports  
WYAC—News

**7:15 p.m. EDT 6:15 EST**  
NBC—Hollywood Dr. Wm. H.  
Fouquier WEAF WYAC WYAC WYAC  
WYAC  
NBC—Press Radio News (5 Min.)  
WJZ WBAL WHAM WBZ  
NBC—Phyllis with Capt. Al Williams  
WJZ WBAL WHAM WBZ  
CBS—Isam Jones Orchestra WABC  
WYAC WBZ WYAC WAAB WYAC WYAC  
WYAC

**7:30 p.m. EDT 6:30 EST**  
KDKA—Dance Orchestra  
WYAC—Over the Rhine German band  
WYAC—The Old Apothecary  
WOR—Do You Know?  
**7:45 p.m. EDT 6:45 EST**  
★ CBS—Morton Downey's Studio  
Party WABC WYAC WYAC WYAC  
WBZ WYAC WYAC WYAC WYAC  
NBC—Sisters of the Shiloh WEAF  
WYAC WYAC WYAC  
NBC—Don Bestor's Orchestra: KDKA  
WBAL  
WHAM—Old Timers  
WYAC—H. F. D. Hour  
WYAC—Evening Musicale  
**8:00 p.m. EDT 7:00 EST**  
NBC—Rand Coleman's Orch. WEAF  
WYAC WYAC WYAC  
NBC—Pedro Val's Orch. WJZ WBAL  
WBAL KDKA  
WBZ—Monitor Interview

**7:45 p.m. EDT 6:45 EST**  
★ CBS—Morton Downey's Studio  
Party WABC WYAC WYAC WYAC  
WBZ WYAC WYAC WYAC WYAC  
NBC—Sisters of the Shiloh WEAF  
WYAC WYAC WYAC  
NBC—Don Bestor's Orchestra: KDKA  
WBAL  
WHAM—Old Timers  
WYAC—H. F. D. Hour  
WYAC—Evening Musicale  
**8:00 p.m. EDT 7:00 EST**  
NBC—Rand Coleman's Orch. WEAF  
WYAC WYAC WYAC  
NBC—Pedro Val's Orch. WJZ WBAL  
WBAL KDKA  
WBZ—Monitor Interview

**8:15 p.m. EDT 7:15 EST**  
NBC—Antoinette Halstead, contralto  
WOR—Stadium Opera "Atala"  
WYAC—4 Ross Roads Symphony  
**8:15 p.m. EDT 7:15 EST**  
NBC—Pedro Val's Orchestra WHAM  
WBZ WFI  
WYAC—Belle's Orchestra  
WOR—All Star Trio  
**8:30 p.m. EDT 7:30 EST**  
NBC—Moriae Theatre WJZ WBAL  
KDKA WBAL  
NBC—Hans Across the Border  
WEAF WYAC WYAC WYAC WYAC  
WYAC WYAC WYAC  
★ CBS—Phyllis plus Summer Concert:  
WABC WYAC WYAC WYAC WYAC  
WYAC WYAC WYAC  
WBZ—Dance Orchestra  
WHAM—Evening Interlude

**8:45 p.m. EDT 7:45 EST**  
WYAC—Misha Razinsky comedy  
**9:00 p.m. EDT 8:00 EST**  
★ NBC—One Man's Family, drama:  
WEAF WYAC WYAC WYAC WYAC  
WYAC WYAC  
NBC—Jamboree WJZ WBAL WBAL  
WHAM WYAC WYAC WYAC  
WOR—Freddie Berens Orchestra  
**9:15 p.m. EDT 8:15 EST**  
WOR—Freddie Berens Orchestra  
**9:30 p.m. EDT 8:30 EST**  
★ NBC—Goldman's Band Concert:  
WJZ WYAC WBAL WHAM WBAL  
WBZ WYAC  
★ NBC—Chicago Symphony Orchest  
ra WEAF WYAC WYAC WYAC WYAC  
WYAC WYAC  
KDKA—Square Hawks  
**9:45 p.m. EDT 8:45 EST**  
KDKA—Square Hawks  
**10:00 p.m. EDT 9:00 EST**  
★ NBC—Raymond Knight's Cuckoos:  
WEAF WYAC WYAC WYAC WYAC  
WYAC WYAC WYAC WYAC  
KDKA—Behind the Law  
WOR—Romance a Song  
**10:15 p.m. EDT 9:15 EST**  
★ NBC—Guy Lombardo's Orchestra:  
WEAF WYAC WYAC WYAC WYAC  
WYAC WYAC WYAC WYAC  
NBC—Dances of Yesterday WJZ  
WBAL WBAL WHAM  
KDKA—Golf Program  
WBZ—Old Farmers Almanac

**10:30 p.m. EDT 9:30 EST**  
★ CBS—Elder Michael's Congrega  
tion WABC WYAC WYAC WYAC  
WYAC WYAC WYAC WYAC  
★ NBC—ALKA SELTZER PRESENTS  
Barn Dance: Bowser Hot Shots,  
Ulla Fara, Hal O'Halloran, Linda  
Parker, Lulu Belle, Maple City  
Four WJZ WHAM WBAL KDKA  
WBAL WYAC WYAC  
WYAC—Andrew Jacobson's Ensemble  
**10:45 p.m. EDT 9:45 EST**  
NBC—The Scherzo Singers WEAF  
WYAC WYAC WYAC WYAC WYAC  
WYAC WYAC WYAC WYAC WYAC  
WYAC—Musical Phonster  
**11:00 p.m. EDT 10:00 EST**  
NBC—Press Radio News (5 Min.)  
WEAF WYAC WYAC WYAC WYAC  
NBC—The Scherzo Singers WEAF  
WYAC WYAC WYAC WYAC WYAC  
WYAC WYAC WYAC WYAC WYAC  
★ CBS—Sylvia Froos, songs WABC  
WYAC WAAB WYAC WYAC WYAC  
WYAC—Bella Hays' Orchestra  
WYAC—Bella Hays' Current Events  
WYAC—Phil Thompson's Orchestra  
WYAC—News  
WOR—Frank Stuart's Orchestra  
**11:15 p.m. EDT 10:15 EST**  
CBS—Glen Gray's Orchest a WABC  
WYAC WYAC WYAC WYAC WYAC  
WBZ WYAC  
NBC—Abe Lyman's Orchestra WEEI  
WOR—Bert Block's Orchestra  
**11:30 p.m. EDT 10:30 EST**  
NBC—Harlie Davis' Orchestra WJZ  
WBAL WHAM WBZ  
★ NBC—Paul Whitman's Party:  
WEAF WYAC WYAC WYAC WYAC  
WYAC WYAC WYAC WYAC WYAC  
KDKA—Sport Stars orchestra  
WYAC—Dance Orchestra  
**11:45 p.m. EDT 10:45 EST**  
★ CBS—Ferdie Grole's Orchestra:  
WABC WYAC WYAC WYAC WYAC  
WBZ  
WBAL—Charles Davis' Orch. (NBC)  
**12:00 Mid. EDT 11:00 p.m. EST**  
CBS—Orville Knapp's Orch. WABC  
WYAC WYAC WYAC WYAC WYAC  
NBC—Jack Demas' Orchestra WJZ  
WBAL WBAL WBZ WBAL  
KDKA—DA Club  
WOR—Chas. Barnett's Orchestra  
**12:15 a.m. EDT 11:15 p.m. EST**  
★ NBC—Carefree Carnival: WEAF  
WYAC WYAC WYAC WYAC WYAC  
WYAC WYAC WYAC WYAC WYAC  
**12:30 a.m. EDT 11:30 p.m. EST**  
CBS—Jan Garber's Orchestra WABC  
WYAC WYAC WYAC WYAC WYAC  
NBC—Freddie Martin's Orchestra  
WYAC WBAL KDKA WHAM WBZ  
**1:00 a.m. EDT 12 Mid. EST**  
CBS—Gene Kardos' Orchestra WABC  
WYAC—Dance Orchestra



# The Fatal Three

(Continued from Page 13)

other member of the party. She yawned and nodded.

Then she looked at her cards. "I bid four no trump," she offered.

A buzzer cut short the bidding—the signal that the downstairs door had been opened.

"You'll have to excuse me," pretty Beatrice Ames interrupted. "That means a late customer."

She went out to the landing at the head of the stairs. The two young men who had gone for their bags more than five hours ago were climbing the stairs without luggage.

"Good evening, gentlemen," she said, as they reached the head of the stairs. "Glad to see you came back. Will you register please?"

But instead of picking up the pen which she offered him, Parrett registered with the muzzle of a pistol!

"This, boys and girls, is a stickup!" said Parrett. And he was not joking. Wilson covered the three hotel guests who still sat at the bridge table, holding their cards with damp, trembling hands.

"Reach for the sky—quick—and don't yell! If you make a noise, we'll blow you all full of holes!"

Beatrice Ames was in the most difficult spot of all. Many and many a time she had read of hold-ups, and wondered what she would do if someone poked a gun at her. She had seen stirring crime films, had read breath-taking stories of how an unarmed girl thwarted the mob of desperadoes.

She felt her knees turn to wobbly sticks and the tiny hairs on the back of her neck were damp with perspiration. She was cold, colder than she had ever been in her life.

## The Threat of Death

"Yell, sister and you get the works!" Parrett told her savagely. "Shove over to the safe, quick! We want what you got."

Beatrice Ames moved slowly toward the safe. There wasn't anything else to do. But it meant her job, certainly, if the robbers got away with this. Several hundred dollars were in that safe behind the counter. She hadn't gone to the bank that night, as she was supposed to have done. Usually it wouldn't matter, but now—

"Crack open that box and hurry!" ordered Parrett. "The safe, I mean! Shake it up!"

The pretty girl hardly dared take her eyes from those smoochy, yellow-gray pools which blazed into hers. She felt that if she turned her back, the human rattlesnake might fire from sheer lust of killing.

She knelt at the safe, and fumbled with the combination. Wilson, the second bandit, was lining up the three bridge players against the wall.

"Keep your hands in the sky—I'd shoot you as soon as I'd look at your ugly faces!" he snarled. Whiskey had put courage into Wilson's veins.

"I think I'll see what you got," he announced. His fingers pawed at the pockets of his masculine prisoner, taking an Elgin watch, a billfold with a few dollars in it, and some silver.

"Listen," begged the victim, "let me keep my driver's license and my union card. They're no good to you."

For an answer, young Wilson tore the papers from the billfold and threw them into the smoldering fireplace. "Shut up or I'll send you after them!" he snarled. He passed on to the women, snatching a diamond ring from one, a wrist watch from the other.

"Got anything else?" he asked, and leered. "Maybe I better look..."

Half clowning, half serious, he stretched out his clutching hands towards the neck of one woman's dress. She flung herself backward, and let out a shrill "oh!"

But someone had been awakened by the woman's little cry. Down the hall, Mrs. Grace Lingert sat up in bed. She rubbed her eyes, and felt on the bedside table for a cigaret.

"I wish they wouldn't hold parties every night in the lobby," she complained bitterly. "Sitting up and screaming over their silly old bridge games! I've half a mind to give them a good talking to..."

## The Alarm Sounded

The pound of the radio came stronger now, and Mrs. Lingert put her feet into her slippers and shuffled across the room to the door. She opened it, with a caustic phrase on the tip of her tongue—

But she saw, instead of the usual bridge game, the tense picture of that well-fitted lounge at the end of the hall—where three people stood against the wall with their arms in the air, and a pistol in the hands of a stranger waving in front of their death-white faces.

Her mouth was wide open, but she did not scream. She did not run for the stairs, or have hysterics where she stood.

Softly Mrs. Lingert closed the door, tiptoed across her room and picked up the telephone. As luck would have it, the hotel had no switchboard, each telephone being a direct line. She dared not raise her voice above a whisper, but at that whispered word "POLICE" the operator snapped to attention.

"Hurry, Central!" cried Mrs. Lingert. "There's something terrible happening."

Plugs slipped into place, and a bell buzzed in a room four miles away. At Bush Street Police station a desk lieutenant picked up the phone.

He heard the muffled, half choking voice of a terrified woman. "Come quick! A robbery—"

"Where, ma'am?" implored the lieutenant.

"Where? Here, of course—I mean the Hotel Madeline, 1563 Ellis Street—"

"Okay," said the cop. "Which way did they go?"

"They didn't go—they're still here, robbing the place. Oh, snap out of it!"

The Bush Street lieutenant got through to Inspector Ray O'Brien at headquarters. He, in turn, grabbed a microphone—

"Calling cars, forty-seven, seventeen, sixty-four, calling Mission cars, forty-seven, seventeen, sixty-four—a holdup at 1563 Ellis Street—"

In a little alley off Bush Street Lieutenant John Mullin and Patrolman Thomas Marlowe snapped to attention as the signal came in. A siren howled, and gears screamed as the Ford squad car roared away from the curb.

But other cars than those of the officers heard that clarion summons. Those were the days when police calls went out over regular commercial stations—cutting in

## Liberal Rewards for True Mystery Stories

Radio Guide will pay liberally for true stories of crime mysteries in which radio served the law. Writers, Police Officers, Detectives and any one else in possession of authentic cases, are especially invited to earn these rewards.

Radio must be a prominent element in the detection and apprehension of the criminals. Photographs, names of principals, dates and places must be bona fide.

Address all letters to Editor, Radio Guide, 423 Plymouth Court, Chicago, Illinois.

without warning in the middle of soft music or gay song! And Parrett and Wilson heard their own crime blaring out into the ether while it was still being committed!

"... A holdup at 1563 Ellis Street—that is all!"

Beatrice Ames, with her heart pounding in her ears, froze into immobility against the door of the safe. It was a moment unforgettable, a weird and terrible culmination of the night's dark drama.

The three prisoners against the wall felt their blood turn to ice. Surely now the bandits would start shooting, blazing their way out of the place and leaving only a bloody trail behind!

## Moment of Doubt

The two robbers crouched, faces white and hands trembling. They exchanged frightened, wondering glances. Each waited for a cue.

Then on the radio the police interference stopped, and the distant station came back on the air with a lilting waltz.

Wilson, feverishly gay with whiskey and excitement, couldn't believe anything was wrong. Not with the situation so well in hand, not with the music playing and the

(Continued on Page 30)

## NEW WRITERS 2 CONTESTS

We offer 102 prizes for best young writers. 102 prizes for best short fiction. Send in stamp for details and entry blank.

Contests close Sept. 1938. Secretary, RADIO ARTISTS' LEAGUE, Box 23, Binghamton, N. Y.

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# The Fatal Three

(Continued from Page 29)

women cringing before his gun. He spoke: "Say—could that be this place?"

Parrett was older and wiser. He bent above Beatrice. Again she felt the muzzle of the gun against her body. "Come clean, sister—what's the number of this joint? Is it 1563?"

She didn't have time to think. A second's pause would betray her. But Beatrice's face was calm, even frank. Her wide dark eyes were as innocent as a child's.

"No, of course not," she said. "Everybody knows this is 2065. That other number is a pool hall up the street five blocks!"

The bandit wavered doubtfully. "Sure," called Wilson, "How could it be this

dump? Nobody could have turned in an alarm!"

Parrett dropped his gun and nodded. "That's right. It couldn't be us. Somebody else must be in a jam, eh? Good enough! It'll keep the flat feet busy."

He bent again over Beatrice. "Listen, sister, I give you just three minutes to remember that combination and get the box open, and then I'm going to break your pretty nose with the butt of my rod."

The three against the wall were on pins and needles now, waiting for the rescue they both hoped and feared. At any moment the guns in the hands of those two grinning bandits might spout lead in desperate battle with police—and they'd be in the line of fire.

Beatrice Ames had more than that to

fear—when the bandits learned that they had been tricked, they might well send their first bullet through her back... but she still played her desperate game!

Finally the time came when she could stall no more. The big safe door swung open, disclosing the small tin box with its sheaf of greenbacks. At last the robbers saw within their reach the loot they had sought for so long. Beatrice Ames was flung aside, and greedy fingers scooped at the money.

It was all over—and in spite of her desperate attempt to delay the robbers, they were free. Beatrice leaned against the counter, her shoulders slumped helplessly—the radio tune finally died away...

"Smash!" Two brawny shoulders were flung against the downstairs door as officers Mullin and Marlowe battered their way into the picture. Beatrice Ames and her fellow captives had lived an eternity since that radio call came mysteriously through the air—but actually just four minutes had passed.

The radio call had not gone out in vain, and now with guns drawn the lieutenant and the patrolman pounded up the narrow, dim-lit stairs. They presented a perfect target, but they didn't think about that fact at the time, and it wouldn't have made any difference if they had.

## Radio Delivers

Lieutenant Mullin led the way. As his heavy brows struck the top step, a young man with a moustache burst out of the hotel lounge. There was a tin box under his arm, and a pistol in his hand.

"Drop that gun!" roared Mullin. Cops like Mullin believe in giving even a rat a chance.

"We're officers," chimed in Marlowe, from below. "Throw it away!"

But Bob Parrett was a stir-bird, and he had sworn that never again would he go back behind the grim gray walls. Not if he had to kill a dozen cops to stay free.

His twisted lips curled in a wide snarl. He flung himself to one side, striking the light switch and putting the hallway into utter blackness—blackness like the inside of a tar barrel, as Mullin said later.

At the same time the lights went out, Parrett shot. But Mullin had been a cop too long not to know the answers. He ducked, and so did Marlowe. The bandit's bullet pinged by over their heads, and crashed into the plastered wall.

"He's asking for it!" cried Mullin. His service gun barked, the flare of the powder temporarily illuminating the hallway. By its light Mullin pulled the trigger twice more, and this time he drew a bead...

Marlowe, not to be outdone, aimed past his chief and sent three more red-hot slugs of lead into the man who faced them. There was a moment of silence, and then the crash of a tin box striking the floor.

Parrett laughed, a horrible, choking laugh, and fell forward on his face. He was dead before he struck—dead with five police slugs through him. Any one of them, doctors said later, would have killed him. Parrett learned all too late that radio cops aren't the right targets.

Mullin snapped on the light. He didn't pay any attention to the tin box, but Marlowe, following close behind, snatched up the dead bandit's gun. That was regulations, too. No telling who else might want to mix into this free-for-all... besides, his own gun was part empty.

Shoulder to shoulder the two cops walked into the hotel lounge. The radio was silent now, the fireplace dead and cold. The safe gaped open, and before it Beatrice Ames knelt, sobbing hysterically.

## Thwarted Escape

Across the room two women and a man shook and trembled, with their arms still in the air.

Nobody said anything. The three against the wall were too terrified to speak.

But Beatrice Ames, the heroine of the play, was still to have her exit line. "Inside that door!" she whispered hoarsely—and pointed.

It was a door across the room next to the one which led to the hall where the

hotel rooms were located. Together Mullin and Marlowe plunged across the room—tore the door open—

There stood Wilson, the amateur bandit, with a revolver in his hand and a look of amazement on his face.

He was blank with astonishment—for he had spotted this door as a safety exit, and made a dive for it when he heard the shooting start. He had plenty of time to make his getaway—but unfortunately he had chosen a clothes closet for an exit instead of the door beside it, which led to the hall and the rear stair!

Trapped—by a second queer twist of fate! And the third of the fatal three was the fact that his nerve had weakened on the first visit, when they might have gotten away with it!

Two police automatics jammed in his ribs, Wilson didn't seem inclined to put up much of a fight. He let Marlowe snatch his gun, and came out of the closet with an apologetic smile on his face.

Then, with a monkey-like quickness, he let go a swinging left hook for Mullin's jaw. The big cop blocked it, and returned an uppercut which smashed Wilson back into the closet.

Marlowe, a flyweight, flung himself around the prisoner, trying to get one of the jiu jitsu locks that he had been taught in police school. They wrestled in the closet, among flying overcoats, coat hangers, and brooms...

## Gin Courage Fails

Mullin didn't want to shoot. One dead man was enough. They needed somebody to arrest. So he waited his time, let his partner take a bit of punishment from the fear-crazed bandit, and then, when he saw an opening, let go a right cross that dropped Wilson to the floor in a crumpled heap. And it was over—in less time than it takes to tell.

Handcuffs snapped—and at that moment heavy brogans pounded up the stairs as two other radio cars, called from the other side of town, entered the fray.

Tommy Wilson, revived by the toe of a policeman's boot, was led in handcuffs through the lounge where he had terrorized the four members of the bridge party. He saw his partner's body covered with a sheet, but that didn't seem to worry him.

He turned to Beatrice Ames, who was the center of an eager crowd of guests. She was the heroine, the recipient of all the congratulations. It was she who had saved the hotel money, who had saved her own job and the property of the three guests who had stayed up to play and listen to the radio...

Wilson's voice was raised in a shrill and bitter complaint. "That dame lied to us!"

As he was dragged to the patrol car, he continued the plaint. "She said this place was number 2065—that's a lousy break!"

He was even more convinced of his left-handed luck when he was slammed behind the bars on a triple charge of robbery, burglary, and assault.

"With radios and fly-cops and dames that tell lies with an innocent smile, how can a guy get an even break?" whined Tommy Wilson.

But the turnkey only told him to "tell it to Sweeney."

## In Next Week's Issue of RADIO GUIDE: "EARMARKED"

The shooting of Officer Murphy and the young garage attendant might have been a perfect crime—if a slain bandit hadn't had his picture taken, years before, in a school group—if the same dead gunman hadn't a pair of top ears—and if radio had not been on the job to help apprehend the murderers. You will find action, mystery, suspense, tragedy and a perfect solution, in "Earmarked," next week's complete, true story of the part radio plays in catching crooks. Order your copy now from your favorite news-dealer.

## Radio Guide's X-Word Puzzle

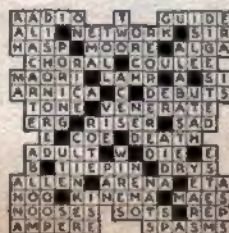


### DEFINITIONS

- HORIZONTAL**
- Max Baer leads with it
  - The Old Maestro leads with it
  - leading these wins a trick, unless trumped
  - Muhammadan's God
  - one type of cooking utensil
  - Byrd is near it
  - Georgia (abbreviated)
  - rings out
  - murass
  - musical note
  - radio travels through it
  - impale
  - nasty grin
  - back end
  - pedal extremities
  - merits
  - gain altitude
  - color
  - woven
  - comes in
  - befall
  - he usually pays and pays
  - high wind
  - places in position
  - stitch
  - a brew
  - a college or seminary official
  - to an Englishman, this word means light
  - lean (speaking of a horse)
  - skin
  - railway (abbreviated)
  - as
  - nickname for Lillian
  - shell
  - rings (a bell)
  - a town with plenty of night life
  - short for stenographer
  - wild, but harmless, animals
  - old-time slang for potato
  - like radio joy, it's free
  - short for Almer
  - third note, diatonic scale

- to an advertiser, radio is one of these
  - members of the House of Hanover
  - the last name is Nelson
  - belonging to Miss Rich
  - beliefs
  - most exposed
  - ropes with a running noose
- VERTICAL**
- a type of beer
  - overjoy
  - flemish (abbreviated)
  - diminishing at one end
  - beautiful lady
  - answer (abbreviated)
  - the late Edison's first two initials
  - city in Russia
  - more up-to-date
  - there are two ways to do this for radio: fan letters and buying the sponsor's product
  - company (abbreviated)
  - Irving Berlin's wife

### SOLUTION TO LAST WEEK'S X-WORD PUZZLE



- screeches
- possessive pronoun
- statute
- member of popular radio team
- all right for pigs
- man's name
- sense; touch
- belonging to Edward
- each Orphan Annie program
- one of these
- diamonds of the sky
- jet black
- renders free from germs (optional spelling)
- somewhat red
- plural ending
- dance step
- everyone
- stuff up
- ever
- sour
- from the east
- elongated fish
- twice five
- blessing
- unwell
- women's quarters of wealthy orientals
- do a certain kind of hand-work
- precious stones
- head comes in the shape of
- king of ancient Troy
- East Indian title of respect
- dowagers love this adornment
- French for friend
- measurements
- garb
- of highest quality
- girl's name
- single
- these two words turn single to married
- Arnie Lillie (initials) of WMCA

The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle



# ED HILL

## As He Appears Under The MIKEroscope

By Lee Mortimer



EDWIN C. HILL

Edwin C. Hill, whom even newspapermen call "New York's greatest reporter," has become a regular radio feature since his memorable Literary Digest broadcasts a few years ago. In all popularity polls, including those conducted by RADIO GUIDE, listeners vote him away up front with crooners, jazz orchestra leaders and blackface comedians. In fact he seems to be the only newspaperman with radio sex appeal.

Hill, famous all over America for his newspaper and radio work, continues to be true to his first love. He has withstood all offers, some running up into the six figures, to give up reportorial work permanently for what others call "bigger jobs." Ed, like many another newspaperman, believes there is no bigger job than "reporting."

Once it seemed that he was weakening. He accepted a desk and comfortable swivel chair out in Hollywood as story editor for Fox Films. But only for a short time. He missed the excitement of a hot story, the daily struggle with the battered typewriters in the newsroom, the smell of ink, the roar of the presses at edition time, the satisfaction of seeing big news appear under his name. Hollywood held him for less than a year. Then he returned to newspaper work.

He now divides his time between writing a syndicated column for the Hearst organization and broadcasting. He considers radio commentating just another form of reportorial activity.

No radio commentator attained popularity as quickly as Ed Hill. Impartial surveys indicate that his broadcasts on the "Human Side of the News" are one of the most popular of radio features, and that when he speaks from 2,000,000 to 5,000,000 people listen. He literally has taken the nation by its ears.

Hill is a Hoosier. He was born in Aurora, Ind., April 23, 49 years ago. He looks several years younger than he is. As a good Indian his favorite song is "By the Banks of the Wabash"; as an educated Indian—Hill attended Indiana University and Butler College—it was foreordained that he would grow up to be a writer.

Young Ed left college to go to work on the Indianapolis Journal.

But New York called him. Like so many other small-town newspapermen he directed his steps to the big city. And it was to the New York Sun that he went in search of a job.

Hill has covered nearly every important big story in twenty years. He is a friend or acquaintance of most of the world's great. If the Sultan of Sulu, or Emma Goldman, or General Coney, or Dr. Cook or the Prince of Wales are in the news, Hill can write two columns of facts about them out of his store of experiences. He shares this remarkable talent and background with only one other living reporter, Jack Lait.

Among Ed Hill's books, two especially are noteworthy. They are "The American Scene," an inside story of what happened behind the news scenes of 1932, and "The Iron Horse," a novel based on the conquest of the West by the railroad builders.

His favorite actress is June Gail, the former screen star. She is Mrs. Hill. His favorite statesman is Franklin D. Roosevelt. Hill "discovered" the president long before he was Governor of New York.

Ed keeps fairly regular hours and has as steady habits as is possible for a newspaperman. He is nuts about New York City. He no longer gets nervous before a mike. When he talks to you face to face, he speaks rapidly—the thoughts seem to tumble from his mind—but he has learned to adopt a slower and more measured pace when talking over the air.

Mrs. Hill calls him "Bill"—why, no one knows—and has to remember things for him. But he never forgets a fact or a story!

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the sixteenth. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52, will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

## Don't Miss Royal Romance of WAYNE KING

Also the Stranger-than-fiction, Grip-  
ping Radio Crime Mystery—  
(A Complete Story)—

### "Ear-Marked"

Next Week

## Hot Facts and Cold Fancy

Beads of perspiration poured from the wrinkled brows of the Columbia Broadcasting System's sound effects staff as they labored with the weighty problem. Their temperature and discomfiture mounted as one experiment after another was discarded. What was the task that caused such a humid sweating and fuming? It was an iceberg!

Yes, it was a cool subject but a hot thought. The script of a proposed radio drama called for the effect of a Greenland iceberg breaking up, which sounds simple enough, but the sound men frankly were stumped. True, the average person has never heard the sound of a disintegrating iceberg, but that didn't cut any ice with the finicky sound crew.

Genius is never denied, however, and eventually the boys managed to reproduce the sound perfectly, caused untold thousands of listeners to shudder. And a mere frying pan, filled with sizzling and crackling bacon and popping corn was the medium used to reproduce this

cataclysmic sound so ominous to mariners!

Of course, not all radio sound effects are so far fetched. Ringing bells are produced by ringing bells; the sound of a closing door is reproduced by a portable door being closed. But on the other hand, the sound-effects men must be ever on the alert to devise new ways and means to convey, solely by sound, the impression of ten horses jumping a water jump, a Missouri hog caller lullabying the baby to sleep, or whatever other activity the script suggests.

By agitating a number of little white pegs on a strip of sandpaper, the sound of thousands of marching men can be simulated.

The boys are constantly experimenting in an effort to produce new and better sound effects. The technique is ever changing. Thus one day they might use a bean shooter and a tooth pick to reproduce the sound of a skulking Indian, the very next day a set of tweezers and a whisk broom.



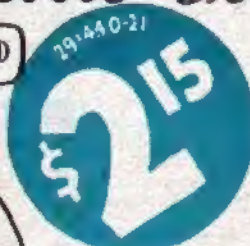
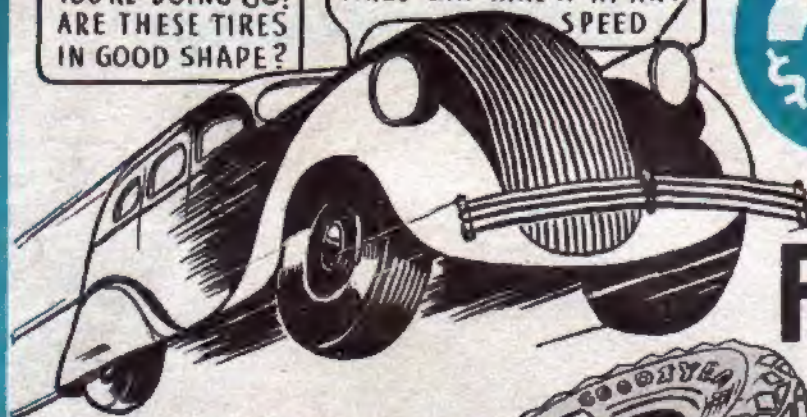
# WORLD'S GREATEST TIRE BARGAINS

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29x4.50-20	2.35	0.85		31x5.25-21	3.25	1.15	
30x4.50-21	2.40	0.85		28x5.50-18	3.35	1.15	
29x4.75-19	2.45	0.95		29x5.50-19	3.35	1.15	
29x4.75-20	2.50	0.95		30x6.00-18	2.40	1.15	
29x5.00-19	2.85	1.05		31x6.00-19	3.40	1.15	
30x5.00-20	2.85	1.05		32x6.00-20	3.45	1.25	
28x5.25-18	2.90	1.15		33x6.00-21	3.65	1.25	
29x5.25-19	2.95	1.15		32x6.50-20	3.75	1.35	

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Size	Tires	Tubes	Size	Tires	Tubes
30x3	\$2.25	\$0.65	32x4 1/4	\$3.35	\$1.15
30x6 1/2	2.35	0.75	33x4 1/4	3.45	1.15
31x4	2.95	0.85	34x4 1/4	3.45	1.15
32x4	2.95	0.85	30x5	3.55	1.35
33x4	2.95	0.85	33x5	3.75	1.45
34x4	3.25	0.85	35x5	3.95	1.55

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Size	Tires	Tubes
30x5 Truck	\$4.25	\$1.95
34x5 Truck	4.25	2.00
32x6 8 ply	7.95	2.75
32x6 10 ply	8.95	2.75
36x6 Truck	9.95	3.95
34x7 Truck	10.95	3.95
36x8 Truck	12.45	4.25
40x8 Truck	15.95	4.95

### TRUCK BALLOON TIRES

Size	Tires	Tubes
600-20	\$3.75	\$1.65
700-20	5.95	2.95
750-20	6.95	3.75
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IN  
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